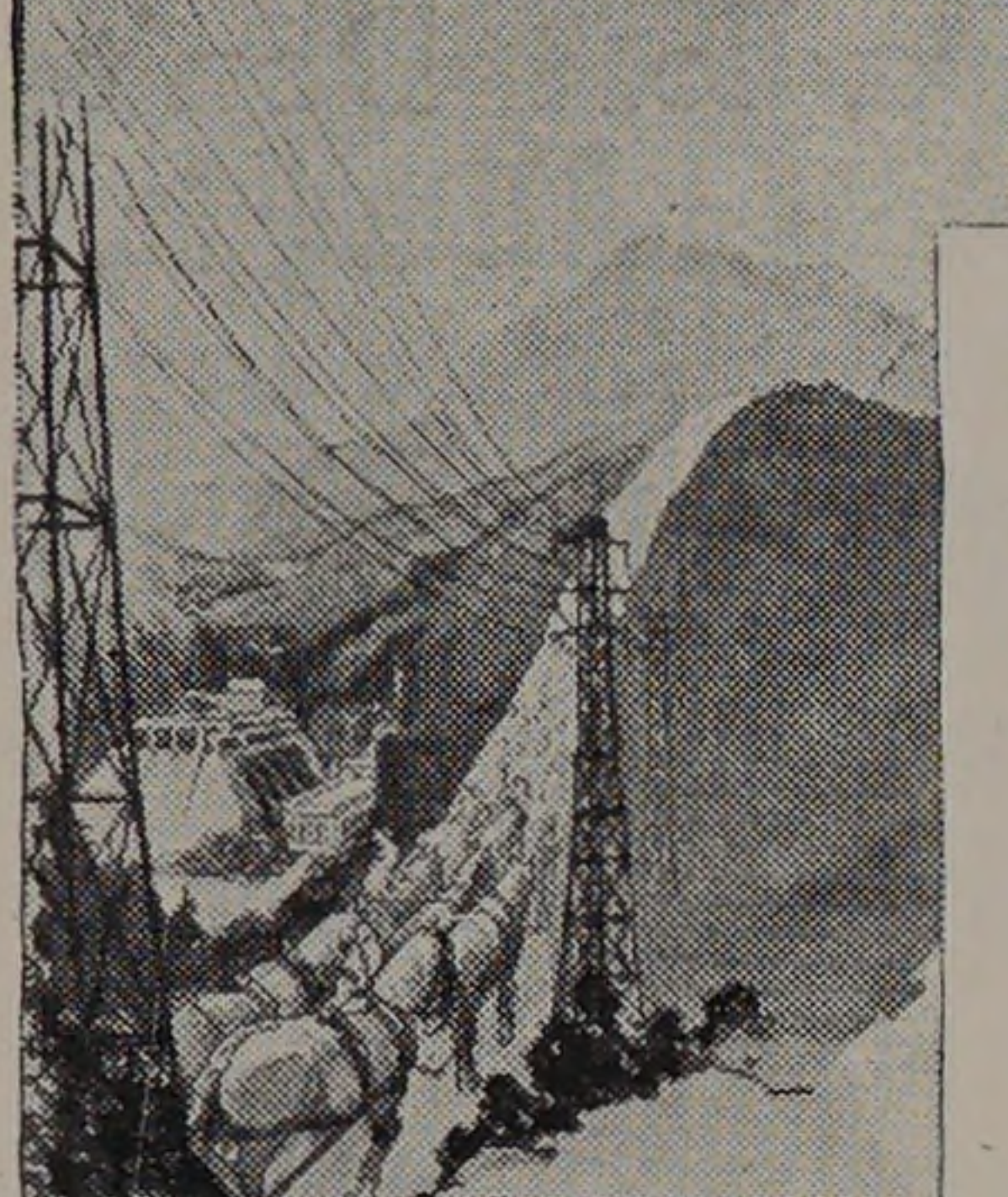
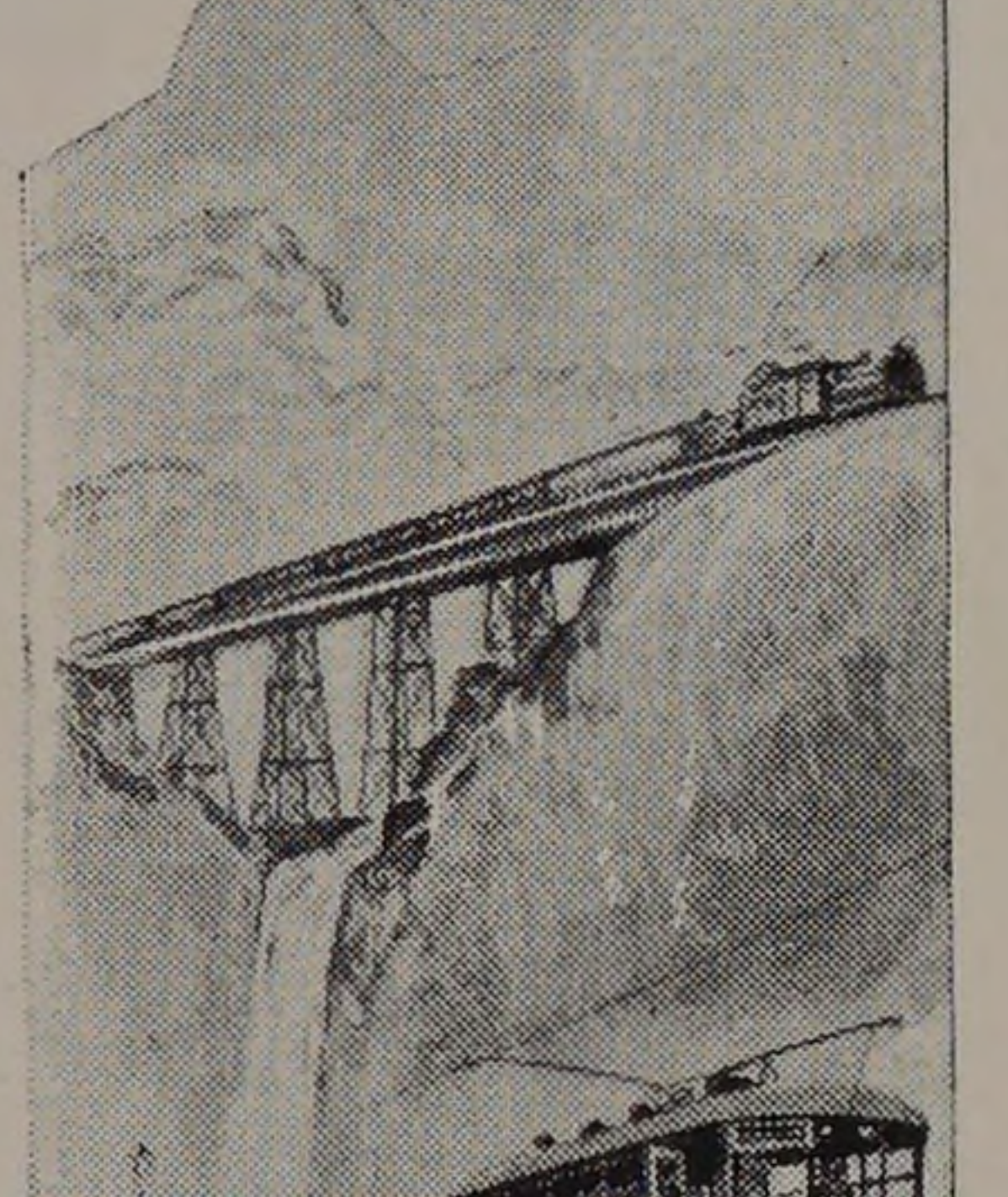




GENERATION



TRANSMISSION



TRANSPORTATION



MARINE ELECTRIFICATION



MAIN PLANT
GENERAL ELECTRIC COMPANY

A Gateway to Progress

There it stands—a simple forty-foot gateway but unlike any other in the entire world. Through it have come many of the engineering ideas that have made this an electrical America.

The story of electrical development begins in the Research Laboratories. Here the ruling spirit is one of knowledge—truth—rather than immediate practical results. In this manner are established new theories—tools for future use—which sooner or later find ready application.

The great industries that cluster around Niagara Falls, the electrically driven battle ships, the trolley cars and electrified railways that carry millions, the household conveniences that have relieved women of drudgery, the labor-saving electrical tools of factories, all owe their existence, partly at least, to the co-ordinated efforts of the thousands who daily stream through this gateway.

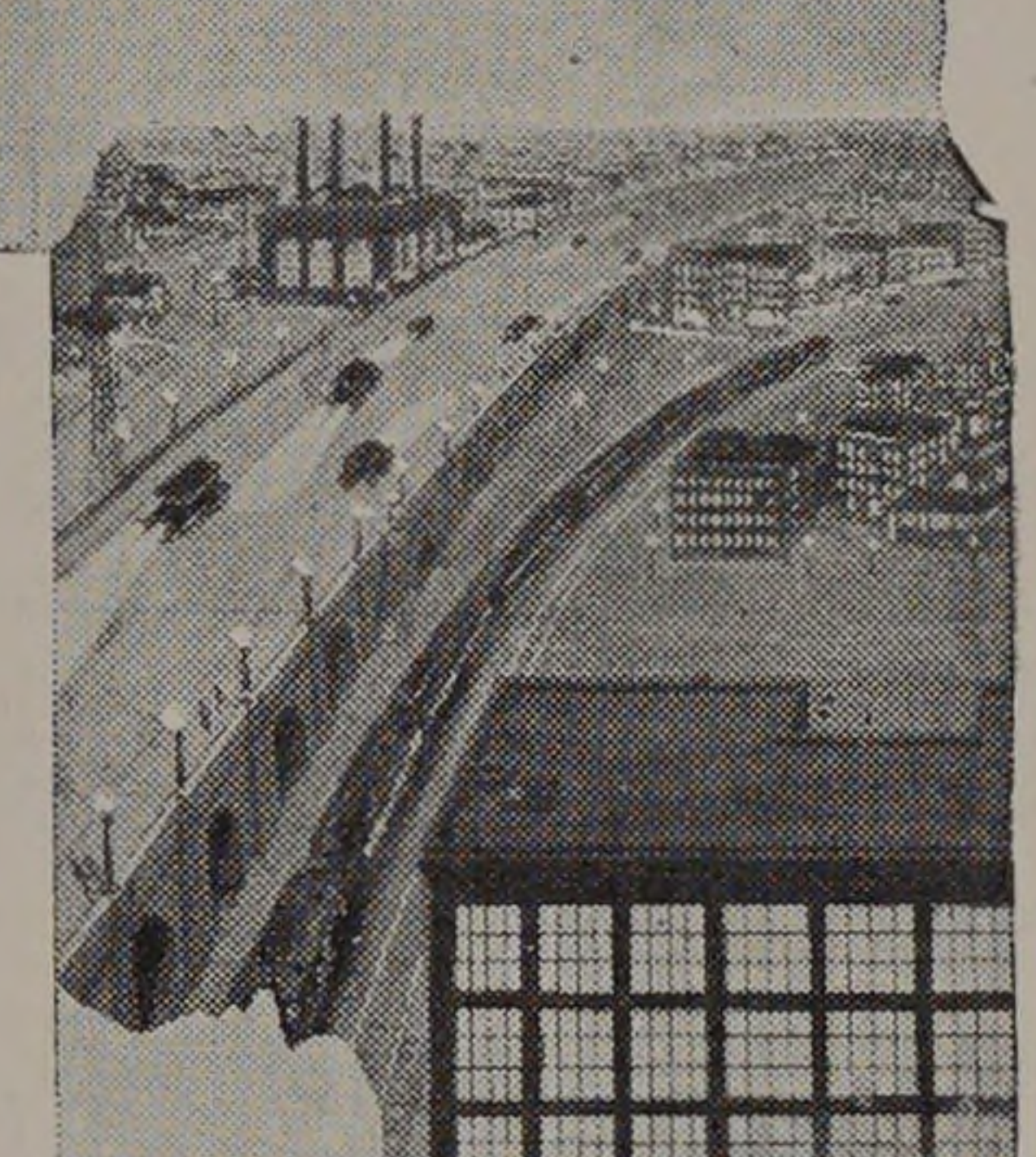
General Electric

General Office Company

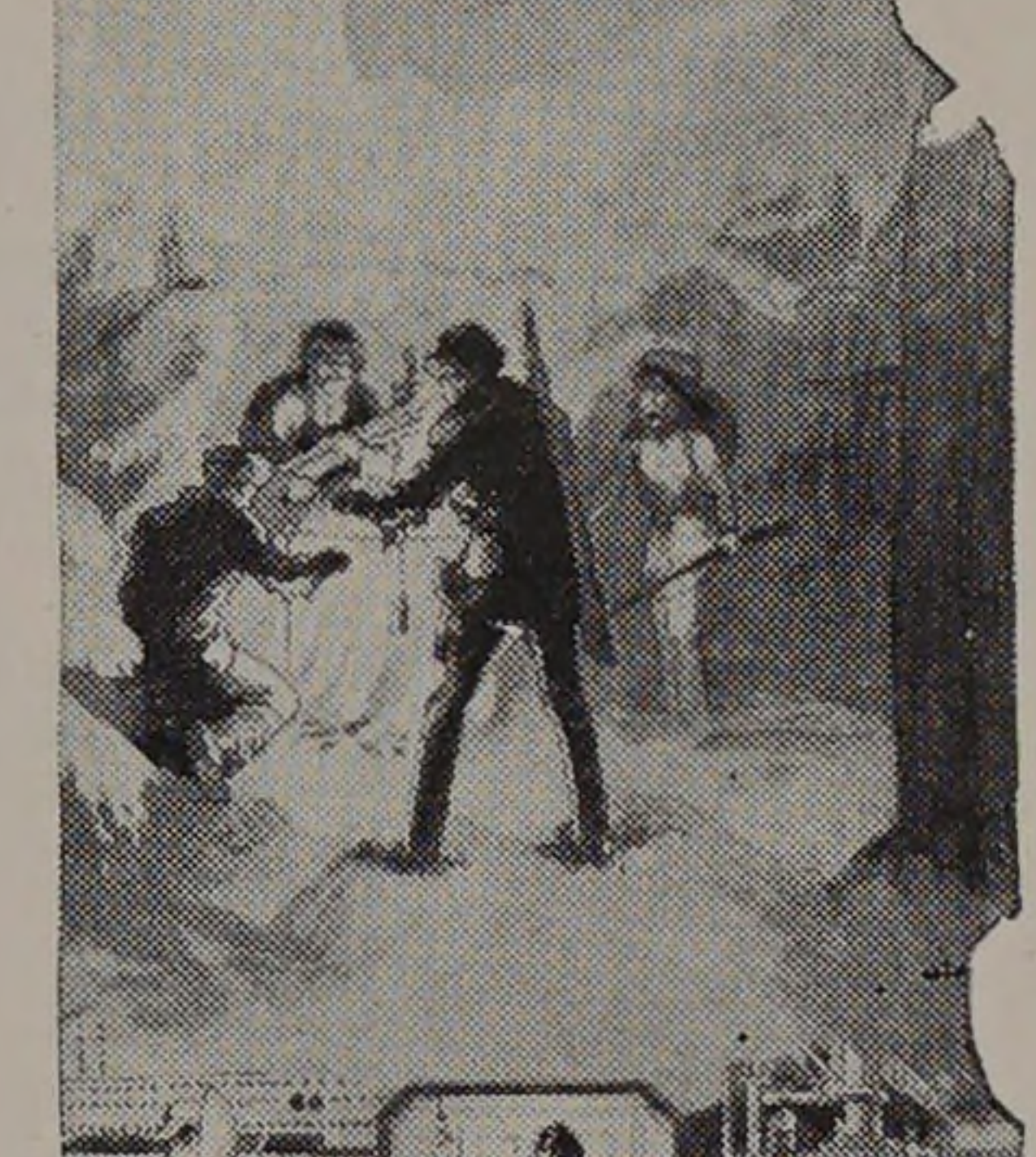
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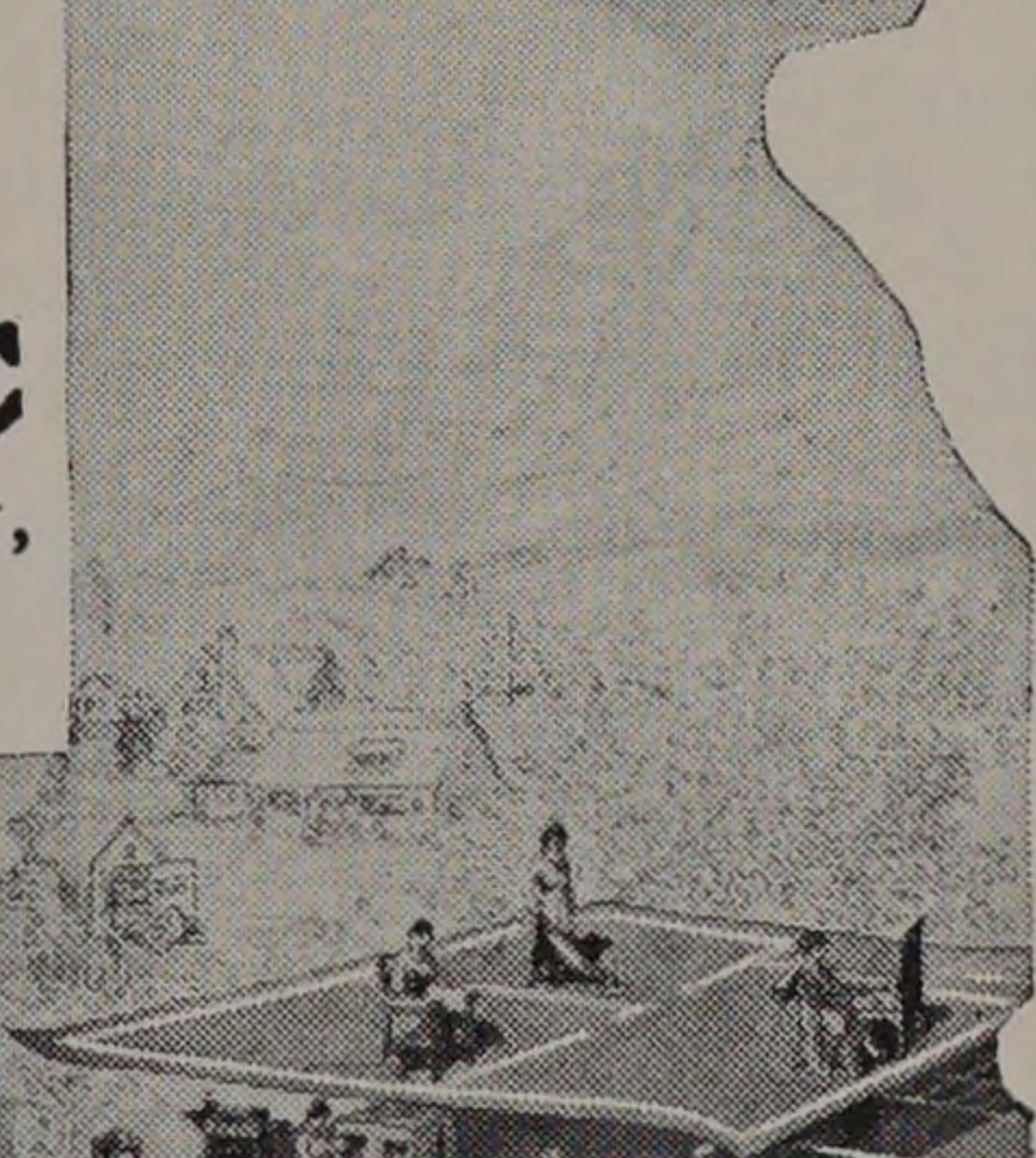
AIR PURIFICATION



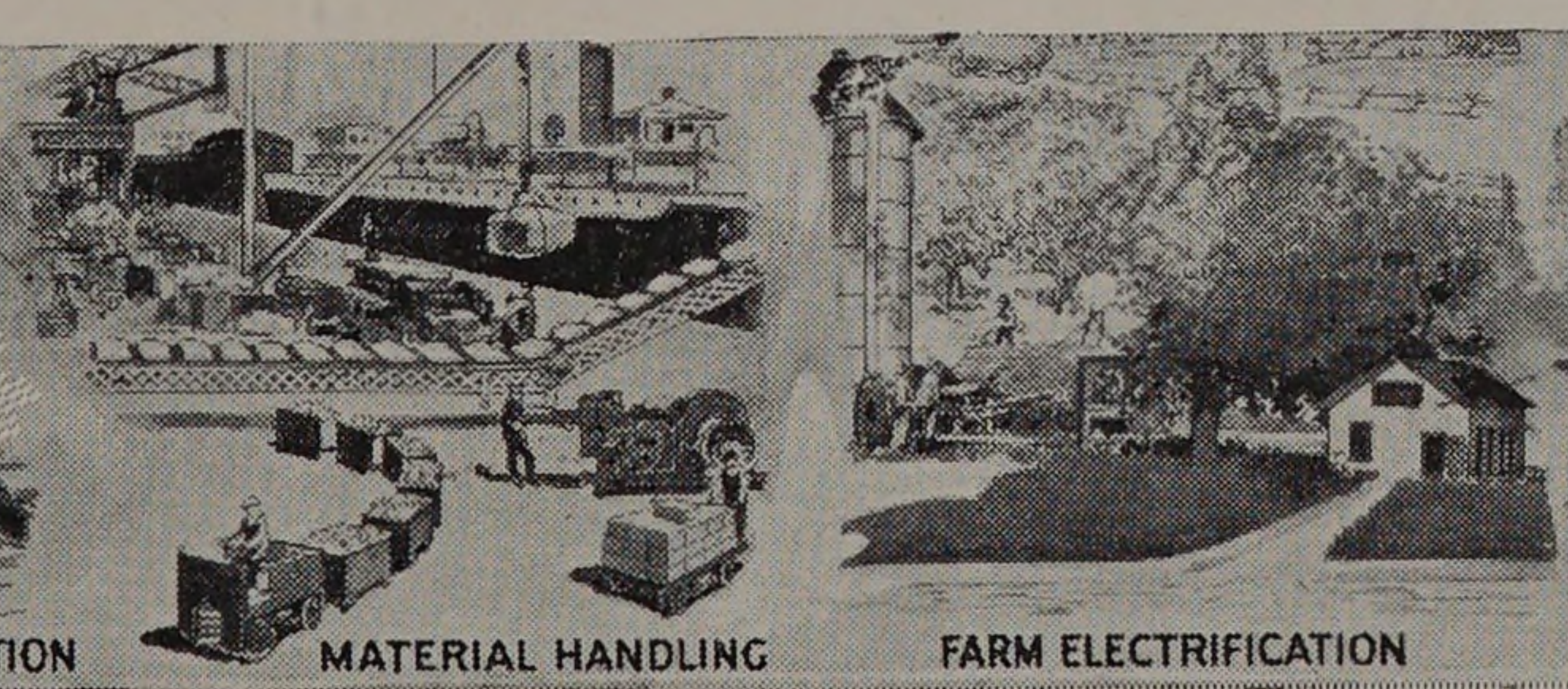
LIGHT



HEAT



HOME CONVENIENCES



MATERIAL HANDLING

FARM ELECTRIFICATION