



*THIS OVAL LABEL IS A  
PLEDGE OF QUALITY*

When you see a food package bearing Armour's Oval Label, you can rest assured that package contains a food that is safe, convenient, and satisfactory—the highest quality on the market.

The raw materials used in Armour Oval Label Products are the best obtainable. The Armour Organization searches out the world's richest food producing districts—and buys their finest. These superior quality foods are then prepared for use under the highest ideals of cleanliness and care by highly skilled workmen in modern, sanitary plants. Results: package foods that promote appetite, enjoyment, health.

Armour Oval Label foods deserve a place on every table. All have the same top-quality that is insured by Armour's facilities for selecting the best foods and preparing them in the best way.

**ARMOUR AND COMPANY**  
CHICAGO