



Learn What the Armour Oval Label Means to You

SUPPOSE you could have the best from the orchards, fisheries, dairies and farms of *all* America brought *to you*. How sure you would be of choosing the best!

Yet, this is what the *Armour Oval Label* offers—the best foods from *everywhere*—delivered in packages—*perfect in condition*—*just as if you lived alongside the farm!*

What you buy under this Label is always *top* grade, for the Oval Label is unique among trade-marks in that it is also a *grade*-mark—reserved exclusively to identify the *BEST*. Under it Armour's highest grade of each product may be bought from dealers, no matter where you live.

Look for the Armour Oval on dealers' store fronts, and on packages on their shelves. It identifies Star Stockinet Ham, Star Bacon, "Simon Pure" Leaf Lard, *Veribest* Package Foods, Cloverbloom Butter, Grape Juice and Armour's Oleomargarine—Glendale (natural color), Silver Churn (white)—and many others.

ARMOUR AND COMPANY
CHICAGO

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