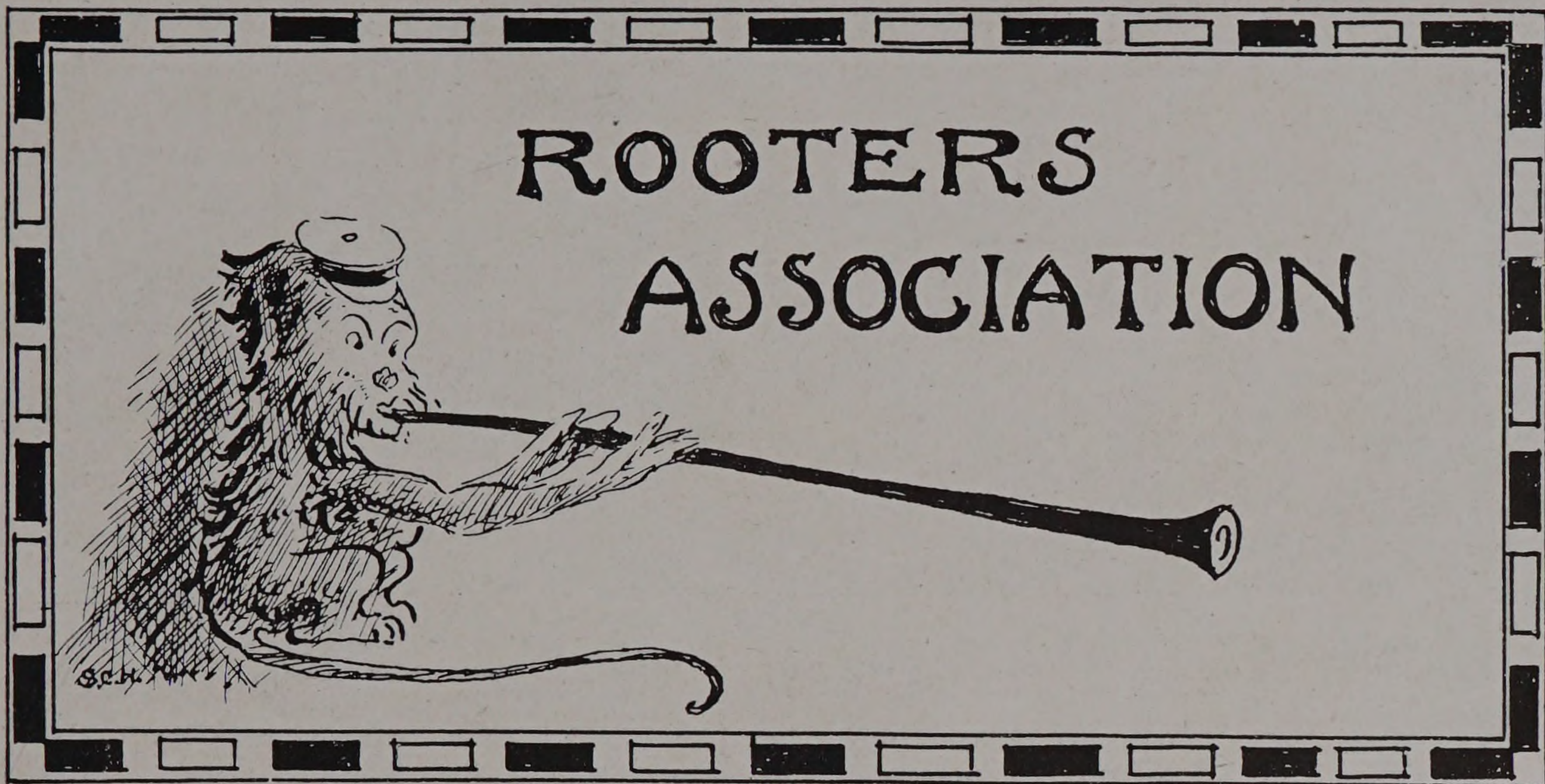


## ORGANIZATIONS



### The Armour Rooter's Association

For the benefit of those who are new in our midst and do not know what the Armour Rooter's Association is we will give a brief description of it and its field of work.

As everyone knows 'all work and no play makes Johnny a dull boy;' we should all have our recreations and physical diversions. This is the underlying principle of the Rooter's Association. It is an organization composed of all of the student body of Armour Institute for the promotion and support of Athletics.

It not only encourages participants in athletics but helps to see that those who enter will be well supported by a large band of enthusiastic rooters. It seems that at Armour the student body as a whole is content to let a few enter into the various teams and to let them support themselves as best they can. However due to the effective work of the Association there has been a very marked increase in the number of rooters turning out to view our games.

At the beginning of the year in the Fall of 1916 the Rooter's Association called a meeting of the entire College and explained a new plan which had been evolved.

This plan consisted of selling to each student a ticket, entitling him to attend all games and meets during the year, for a small sum. These tickets were given out to all of the student body and were paid for as the fellows were able. They are now practically all paid for which speaks for the enthusiasm brought about. The underlying principle upon which this plan was based was that in order to instill enthusiasm into the fellows it was necessary to get them out to the games. In order to do this it was necessary to do more than tell them to be there, or to charge a small sum for admission. If a man has paid cold cash for anything he wants to derive its benefits. Therefore when the fellows paid or expected to pay for their tickets they made use of them. In this manner the attendance at the meets was increased a good deal.

It is known that a College cannot exist in a proper state of enthusiasm for its Alma Mater unless Athletics are present. But Athletics cannot be successful unless supported by everyone. Thus the importance of the work of the Association can be seen. A large part of the success of the Rooters Association is due to the untiring efforts of its officers and their ability to plan new stunts to keep the student interest aflame.