



A well-printed picture, set in a page of type, impels interest and excites commendation, and while it is true that every picture tells a story of its own, yet it does not complete the story. To complete it you must have the well-balanced type page, with emphasis given where it is needed, the thought properly shaded, thus aiding the reader to get the whole story. For this important work you must depend on your printer, and just to the extent that your printer is master of his work will your effort to present a complete story to your readers be a success.

We Printed The Cycle

CASTLE-PIERCE PRINTING CO.

PRINTERS AND BINDERS OF BOOKS
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