



Armour Rooters' Association

Officers

FRED L. BREWER, '14	President
EDWARD MENKE, '14	Vice-President and Treasurer
WM. V. LINDBLOM, '15	Secretary
DAVID B. LESSER, '14	College Cheer Leader

Class Representatives

J. JUCKER, '14
T. SULLIVAN, '15

A. S. ALTER, '16
H. GEORGES, '17

The Armour Rooters' Association was organized on April 30, 1912. Lack of school spirit and indifference toward worthy school activities amongst the student body led several of the upper classmen: Harris Perlstein, Max Wald, Clark C. Heritage, and others, to find some means of stimulating interest and bringing legitimate student activities to a successful issue. These men conceived the organization of the entire student body into a workable entity. The executive work of this association is carried out by the officers and class representatives, who constitute the Governing Board. There are no dues, all financial aid being furnished by the classes. Occasional mass meetings of the student body, all of whom are members, are held to arouse the dormant school spirit as well as to obtain an expression from the student body relative to activities concerning the whole school. That the association has been a potent force is manifest from a survey of the several functions which it has successfully undertaken.

The main social functions promoted by the association, in which the entire school may take part, are Circus Day and Tech Night. Circus Day is the "big day" of the Junior Week program, and Tech Night was started to take the place of the old custom of having an Armour Night at the White City. Both bid fair to be permanent events in the social life of the school, and emblematical of the good old "Armour spirit."