

# THE SENIOR CLASS BOOK

## 1911



*St. Emin.*

Civil Engineering.

Prepared at Crane Technical High School.

Thesis Subject: Bond Stress of Lap Reinforced Concrete Beams.

Business Manager Armour Engineer (4).

Sphinx.

C. E. S.

Checker Champion (3).

"Gussie" need not look for engineering work on leaving school. He will get hold of the steel or sugar trust or some such organization, establish himself as business manager, and be riding around in a 600 HP. automobile, while we are sharpening our ruling pens and buying tracing cloth preparatory to seeking a position.

The "Owl" was born in Chicago on May 23, 1888, took all that Crane High had to offer, and came here for a year of Academy before entering with us in 1907.

Gussie started his college days by convincing the Freshmen that it is impossible to be a live stude without stocking up on pennants, fobs, and other decorations. Then the calling of the stage became so strong within him that he could resist no longer. He turned into a George M. Cohan in his Junior year to compose and produce the catch of the season in his Professor X, which has equalled the record of all runs at the Tech. The following year we see his name attached to the business end of the Armour Engineer. With such ease did he persuade manufacturers and engineers that his publication was the best medium to bring results that the question arises whether another could have increased the amount of space devoted to "ads" three-fold, which was done under his efficient management.

*"People will Talk, there is no Preventing it."*