

A. W. FISHER & COMPANY

COLLEGE AND FRATERNITY GOODS
STEEL AND COPPER PLATE

Engravers, Printers and Embossers

562 E. 50th Place, CHICAGO



The graphic features two Waterman's Ideal fountain pens crossed in an 'X' shape. The pens have a dark barrel with a lighter-colored clip and a silver-colored band. The text 'Waterman's Ideal Fountain Pen' is prominently displayed at the top, with 'Standard of the World' below it. The phrase 'The Pen you will eventually buy' is on the left, and 'All Dealers' is on the right. At the bottom, the signature 'J. & W. Waterman Co., 173 Broadway, N.Y.' is written in a cursive script. The entire graphic is framed by a decorative border.

Waterman's
Ideal
Fountain Pen
Standard of the
World

The Pen
you will
eventually
buy

All
Dealers

J. & W. Waterman Co.,
173 Broadway, N.Y.

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The Policies Issued by the

Berkshire Life Insurance Company

OF PITTSFIELD, MASS.

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Low Premiums High Values Annual Dividends

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WYMAN & PALMER, Gen. Agts.

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