

## News in Brief

Peter Peterson, associate director of Market Facts, Inc., will be the guest speaker at the meeting of the Illinois Tech Marketing club today in 202MC at 4 p.m.

Mr. Peterson will present a case study of marketing research and will accompany his presentation with a step by step explanation of the various techniques utilized.

The meeting is open to all interested students.

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Father Thomas O'Neil, of the faculty of St. Rita High school, will speak to members of the Newman club Wednesday on the subject of "The Family as the Economic Unit of Society." The meeting will be held in 302M at 5:10

p.m. Following his talk, Father O'Neil will participate in a discussion period during which he will answer questions pertaining to his lecture.

Members of the Newman club who have a free period at 4 p.m. Wednesday are invited to the club's weekly coffee hour in the faculty dining room.

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The Alumni association will present the last feature of its "Living with the Arts" film series March 31 at 8 p.m. in the NU auditorium. The concluding picture is the academy award-winning "Miracle on 34th Street," starring Edmund Gwenn and John Payne. Admission is free to alumni and students.

## Kappa Phi girls try first mixer in South Union

An innovation in dance arrangements marks Kappa Phi Delta sorority's Magnolia Mixer in the South Union Friday at 8:30 p.m. The dance, open to all students, will be held amidst the magenta decor of the Magnolia room and the convenience of the adjacent lounge. This marks the first attempt to use these facilities for a dance.

Striking three-dimensional posters are being used to remind students of the event, which will be sparked by intermission entertainment and continuously-flowing refreshments.

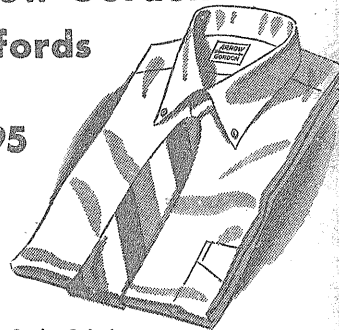
Associate Registrar W. E. Kelly this week reminded eighth termers who plan to graduate in June (August potential graduates are excused) that they must make an appointment and complete the check-off procedure performed by his office in 103M by April 10.

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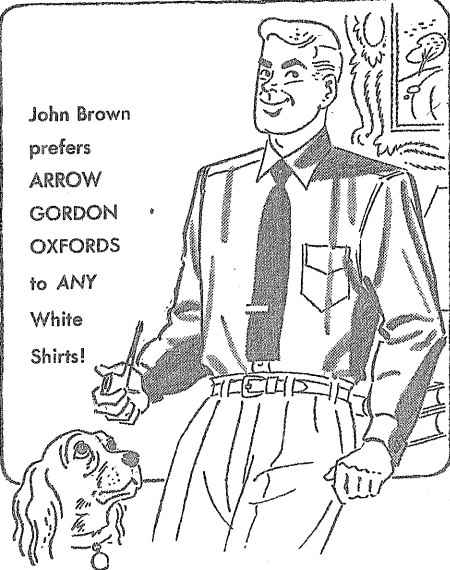
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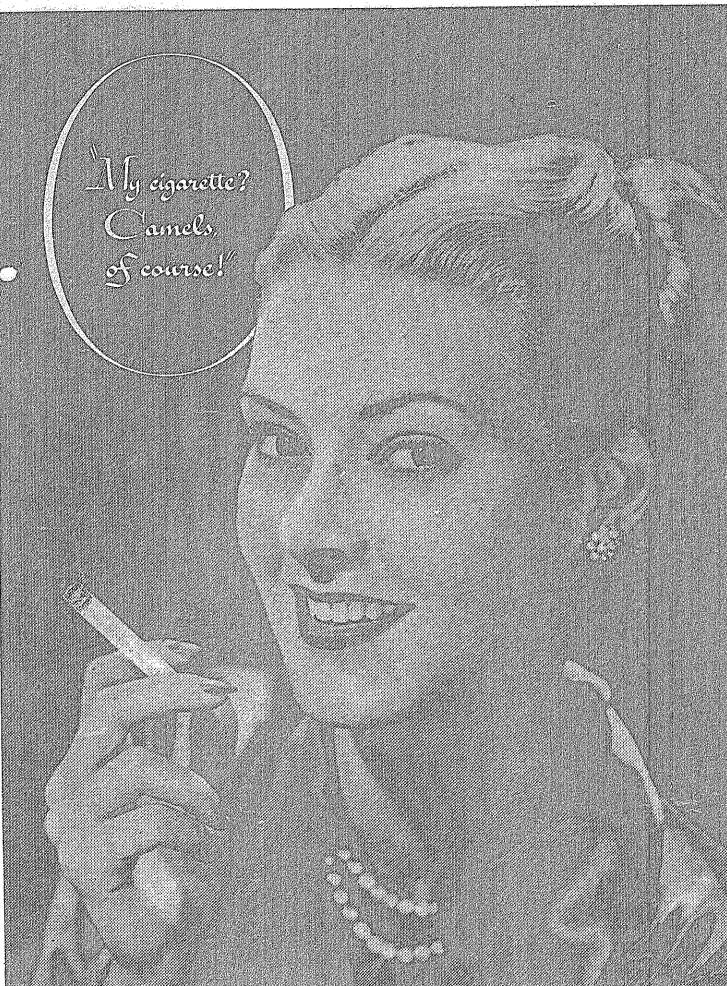
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