

TECHNOLOGY NEWS

Volume 49, No. 2

Illinois Institute of Technology, Chicago 16, Illinois

November 11, 1949



PLEDGES "TAKE OFF" into honorary activities—In the picture at left, Bill Baumgartner and Milt Cox of Honor I form right and left wings for pilot Bob Zevitz of Tau Omega. "Stewardess" Dee Jackson signs in Don Campbell of Pi Delta Epsilon. To the right, Pi Tau Sigma pledges in headgear mob a hapless active for signatures.

Costumes, signature books mark honorary pledges

Honorary pledging is in full swing this week. Most noticeable of the pledges are those of Pi Tau Sigma. Students wearing engineer's caps, red bandanas, white gloves and carrying large wooden wrenches are seen daily in front of Machinery hall. Pledge duties will be capped by a skit to be presented the evening of the initiation banquet. Candidates must furnish all the entertain-

Honor I started their activity Monday. Pledges are required to wear a beanie with bells and carry around a piece of sports equipment. Signatures must be obtained from all actives on the back of a carved and painted "I." One day each week pledges will serenade the patrons of the NU cafeteria.

A press card in the hatband, pencil behind the right ear, and stereotype plate under the arm marks the pledge of Pi Delta Epsilon, journalism honorary. At present, plans are in process for a party given by the novices for the actives. A 2000 word thesis explaining individual duties on campus publications must be turned in before initiation.

Candidates of Tau Omega sat up many hours carving out a 29½ inch propeller. They had to carry this with them at all times and wear a muffler and aviator goggles.

The freshman honorary, Pi Eta Sigma, is holding its first initiation this semester. All previous actives are charter members of the organization. Pledges are required to wear a black and gold ribbon and obtain a set of signatures.

Those Erlenmeyer flasks being carried around by the probies of Phi Lambda Upsilon are filled with a chemical solution, not Old Taylor. Neophytes are required to change this solution daily and be prepared to state the contents on de-

mand. A replica of a key carved out of wood serves as a tablet to obtain signatures.

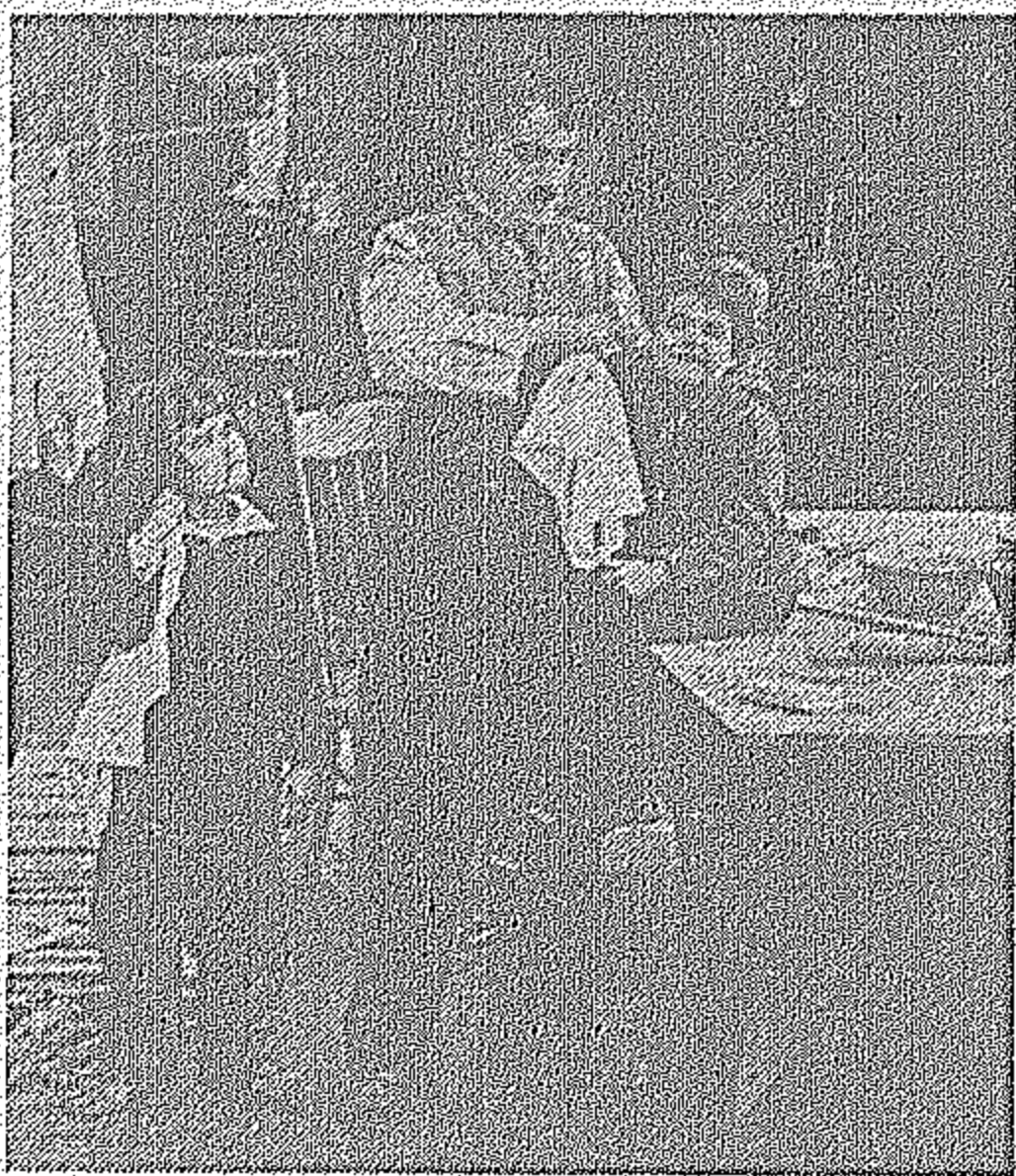
Rho Epsilon pledges transmit signals to actives and associates over small home made "transmitters." These pseudo transmitters must be carried at all times and sometimes prove helpful when aid is needed during a quiz. Each man must construct some electronic device before being made an active.

Eta Kappa Nu candidates wear a red, blue and gold re-

sistor and obtain signatures from actives. Pi Nu Epsilon men are carrying around a six-foot replica of the music clef.

Candidates for Sigma Iota Epsilon management honorary, were given no further pledge duties other than the full time job of compiling the national organization's publication, "The Manager's Key."

Tau Beta Pi recently elected 102 candidates for membership, their pledging to begin Monday. A pledge pin will be worn at all times. Signatures will be obtained and a 500 word essay on engineering must be written.



CHARLIE CHAPLIN in a scene from an old comedy film.

Chaplin comedies revived in SAM cinema program

"Charlie Chaplin Festival," a feature-length collection of early Chaplin comedy shorts, with sound added, will headline the SAM film program Wednesday and Thursday, Walt Conniff, chairman, announced this week.

"Bitter satire, deep humor, and subtle jibes are evident in these pictures," Conniff said. "We know that hundreds of Tech Center people will welcome this opportunity to witness again the masterful technique of moviedom's 'King of Pantomime!'"

Subtitles of the "Chaplin Festival" include "The Rink," in which Charlie mixes a drink while doing a shimmy dance; "The Vagabond," pathos with comedy; "The Adventurer," chases and slapsticks; and "Easy Street," comedy underwritten with social theme.

SAM's cinema schedule will, as usual, be offered twice Wednesday, at 2 and 4 p.m. Thursday evening's repeat will be at 6 p.m. The pictures are screened in the MC auditorium, and admission is free.

Spirit quiz highlights senior hop

Do you know who the "Christmas Spirit" is? Maybe you don't know his name just now, but if you can do it out by December 16 you will fall heir to a host of prizes that will include a bottle of imported champagne, a free bid to the dance, and an orchid corsage for your date just as starters, with more to be added later.

Starting with next week's Technology News clues will appear in each issue that will give you some inkling as to his identity. The clues won't be too hard to figure out if, that is, you are an extremely sharp character.

The occasion for all this is the Senior class Christmas dance, "Winter Whirl," which will be held on Friday, December 16, in the Louis XVI room of the Sherman Hotel. December 16 is the last day of school before the Christmas holidays so you can forget your books (and drown your sorrows if you like) while dancing to the music of Del Rene's band. Bids will go on sales the Monday following the Thanksgiving holidays for \$3.25.

Now for more about "Who is the Christmas Spirit." Each person who purchases a bid will be given an official entry blank on which the hopeful winner may write his choice. The winner will then be announced at the dance, where that lucky being will be presented with the pyramid of prizes.

Remember, look in the next issue of Technology News for that all-important first clue to the identity of the "Christmas Spirit."

Design school merger bared

The Board of Trustees of the Institute of Design located in Chicago and the Trustees of Illinois Institute of Technology are considering a proposal that the Institute of Design become a degree-granting department of Illinois Institute of Technology.

This announcement was made today by Walter P. Paepcke, chairman of the Institute of Design board of trustees, and Dr. Henry T. Heald, president of Illinois Tech.

This movement would bring to Illinois Tech a progressive department of design and would enable the Institute of Design to become an integral part of one of the nation's leading technological institutions of higher education.

If the trustees of the respective institutions act favorably at meetings to be held the latter part of November, the Institute of Design will continue its curricula in industrial design and visual communications and teacher training in these fields.

Architectural students of the Institute of Design will be permitted to transfer to Illinois Tech's department of architecture, which will have the only course in architecture of the two institutions.

Serge Chermayeff, director and president of the Institute of Design, will be director of the department of design which will continue to be known for the present as the Institute of Design.

Dr. Heald and Mr. Paepcke said that members of the board of directors of the Institute of Design will be invited to serve as an advisory committee for the new Illinois Tech program.

The Institute of Design, founded in October, 1937, has been known as the "New Bauhaus" and later as the School of Design. Lazlo Moholy Nagy, author of "The New Vision" and "Vision in Motion," was founder and director until his death in 1946. Mr. Chermayeff, formerly professor of architecture and chairman of the department of design at Brooklyn College, has been director since 1946. Four hundred full and part-time students are now enrolled for day classes and more than five hundred in evening courses.

Cage opener, dance spark Homecoming

This year's annual Homecoming, scheduled for December 2, bears the earmarks of certain success. If the twin bill treat, featuring the opening basketball game of the season and Homecoming dance, gets the reception that last year's inaugural homecoming received, it will have no trouble pushing its way to the front of traditional school affairs.

"In one short year this Homecoming idea has become a permanent tradition to be carried on by succeeding junior classes," stated Sherman Roberts, junior class president. "Homecoming is a much needed institution on a campus which is otherwise lacking in opportunity for generating and exhibiting undergraduate spirit," he pointed out.

The Lake Forest-Illinois Tech tilt has sure fire gate appeal in itself. The Foresters, one of the strongest teams on the Tech card, will provide the test for what many regard as potentially one of the greatest Illinois Tech quintets. Five veteran cagers, including captain George Scalamera, leading scorer last year, and Bob McCue, outstanding guard, are slated to appear in the lineup at the 7:30 starting time.

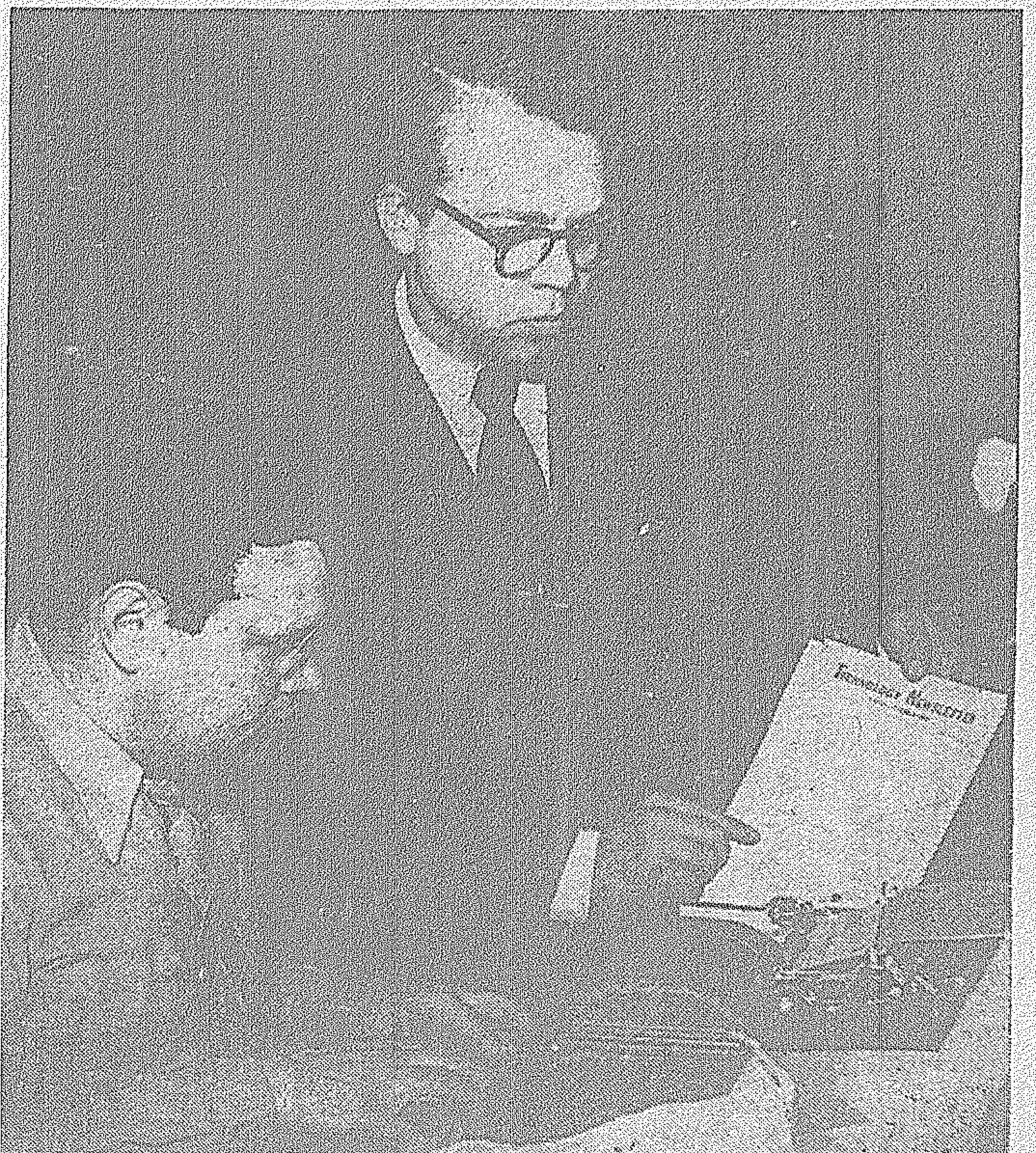
Plans for the Homecoming dance in the NU and between-game ceremonies plus any other arrangements that will enhance the effectiveness of the affair as a permanent tradition are being pushed forward by the junior class members. Along this direction, the popular Al Freels has been engaged for the music, which will begin immediately after the game.

Laboratory fire routs MC students

Clouds of smoke emanating from a lab in the Metallurgical and Chemical Engineering building Wednesday prompted sounding of a fire alarm at 3:03 p.m. Occupants, including a capacity audience at the SAM Film Program, calmly filed out.

Siren wailing, the first fire truck screeched onto the scene a scant 90 seconds after the alarm. Firemen found smoke and fumes originating with a large fiber push-broom which had been placed atop an unused lab hood. The broom was believed to have contained a lighted cigarette.

Students and staff, having evacuated the building with praise-worthy speed, pressed forward to view the scene and thereby presented an obstacle to access by the firemen. The crowd soon dispersed, however, and "all clear" was sounded after electrical wiring had been inspected for damage.



TECHNOLOGY NEWSLETTER takes shape for Monday as editor Andy Arentz points out an item to Vince Marsolais at the typewriter.

Guest Editorial

Portrait of an executive

What makes a good executive? Is he the same sort of administrator that was effective twenty-five years ago? What kind of executive will make good in the future?

Recently a management consulting firm reported the results of their research into the first question. Using new deep level testing techniques, they analyzed the personality dynamics of approximately 500 executives who were rated as being effective by their superiors and by their subordinates.

This is what they found. There is a personality type that makes the best executive. While they may come in every size, class and temperament and may range from highly trained to self-made men, they seem to share ten essential traits. These are:

They are strongly motivated by an intense desire for accomplishment and achievement.

They are also driven by a powerful mobility drive organized around the at-

"As I See IT" is omitted this week to permit full inclusion of our guest editorial.—Ed Michelic.

tainment of results, first; material rewards, second; and prestige factors, third.

They regard authority as a controlling and helpful force rather than a restricting influence.

They are men who know what they are and what they can do. In other words, their notion of their own identities is clear-cut and firm.

They are decisive in their thinking and in their actions.

They are active and aggressive to the extent that they frequently have difficulty in relaxing even when on vacation.

Their accomplishment drive, decisiveness, and aggressiveness leads to a pervading fear of failure. This fear plagues the executive and motivates him further toward success and at the same time toward increased apprehension.

Emotionally they identify themselves with their superiors while their attitude toward their subordinates is more distant and objective.

They are more interested in the practical problems of here and now than they are in the problems and goals of the future.

They are men who, psychologically speaking, have left home, for they have severed their emotional ties and obligations to their parents, particularly the mother; at the same time they feel no resentment for their parents.

In answer to the question about the successful executive of yesterday, it

seems reasonable to assume that the administrator of today is different from his predecessor of the past. Today we are living in an adaptive society, born of technological advances, that is vastly different from the established society of our forefathers. In particular the whole concept of authority has shifted from that of rigid direction and control to the new idea of providing incentives and rewards in a climate of approval.

The question relating to the administrator of the future can only be answered by speculation. Professor F. J. Roethlisberger of Harvard has addressed himself to this question, and these are his hunches:

The administrator of the future will need to know more about the nature of organization—particularly the social aspects of it—of which he usually has only intuitive knowledge.

He will have to understand better the problem of communication—not only the kind of communication that tries to "sell" one's own point of view, but also, and more important, the sort of communication that tries to understand another's point of view; in a word, more listening.

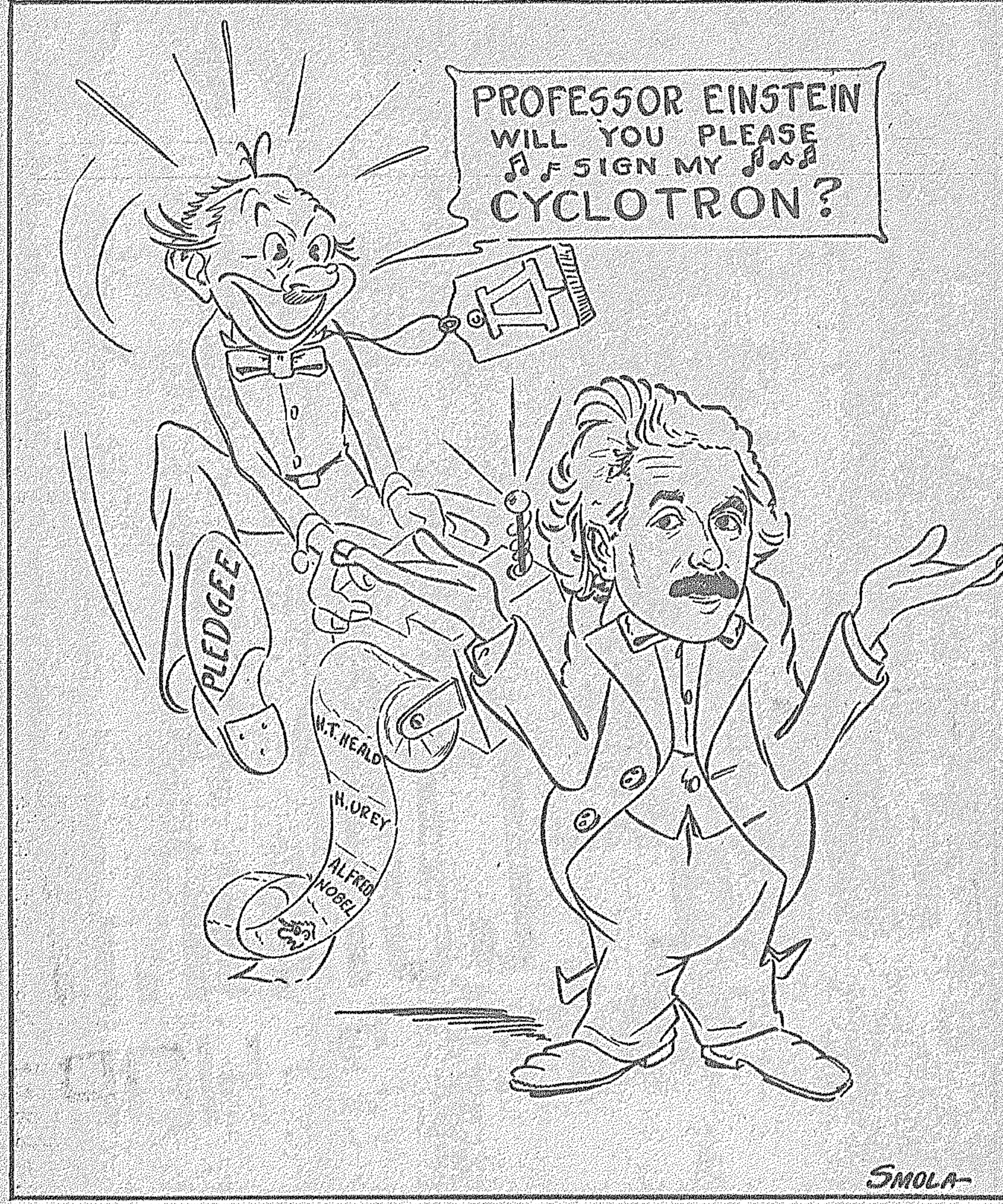
New methods and new skills will have to be developed so that changes can be introduced into the work situation without provoking a storm of resistance on the part of the people affected by it. It has been unmistakably demonstrated that employees will refuse to accept a standard of performance in which they have not participated in formulating, and frequently, as in so many wage incentive plans, which they don't even understand. Ordinary selling methods and logical appeals have failed miserably.

He will have to understand better the nature and the implications of the man-boss relationship which censors so much communication in industry and which generates so much insecurity on the part of subordinates.

He will have to learn to distinguish between the world of feeling and the world of logic. This means that he must pay much more attention to the informal organization of his business, which is the manifestation of feelings and sentiments.

To produce such administrators is a difficult assignment and a clear challenge. It is a challenge facing educators and students today so that the tomorrow of our industrial civilization may be a more satisfying one.

J. W. Fairchild
W. H. Harrison



Letters to the Editor

Pledging system berated; drinking seen as problem

To the Editor:

This year's production effort of "Life Among the Honorary Pledges" promises to be a bigger and better extravaganza than any semester previously. Each honor society, in trying to outdo the other, has concocted a program of activities and regalia that would make old P. T. Barnum blush with envy.

From the to-and-fro desperate dashes of pledges to collect signatures to the pseudo-nonchalant parading of those budding little engineers in their bright blue caps and pretty red handkerchiefs, the entire affair has all the earmarks of a good old-fashioned circus. I half expected Tau Beta Pi to cop the "Oscar" this year for the best looking costume, but I guess caskets are pretty expensive.

It seems to me as though this entire honor system has gone awry. I realize that worthy undergraduates should receive some sort of recognition for above average scholastic achievement that was originally the prime purpose of honor societies.

I cannot understand what great purpose it serves to force pledges to carry wooden wrenches around the campus for a fortnight. Certainly the wrenches are not strong enough to repair broken machinery. This same reasoning applies to wooden propellers and varied types of tree cutting equipment. I believe, however, I see a reason in hanging a bottle of magic fluid about one's neck. It drives off evil spirits.

The whole trouble with the honor societies of today is the contention of most of the members that they have a reason for existence beyond that of purely an award committee. They obviously have no other reason or their efforts would be devoted to more intelligent pursuits than constantly dreaming up the rather nonsensical side shows that are exhibited during the pledging periods.

Melvin M. Friedlander

To the Editor:

I attended the recent Integral Ball and most of the past school dances held off campus. I noticed the large number of students doing excessive drinking at these affairs.

The situation is getting serious. Are IIT dances going to wind up into drinking brawls? Nothing else could be so offensive to good taste and to the high standards expected of college people.

Tech students are risking their standing in school and the community by this dangerous practice of getting intoxicated at social occasions.

It's up to the point where I am ashamed to bring a date to these affairs. I believe liquor should be banned from school dances and social probation employed to enforce it.

Student's name withheld

Best Letters to the Editor each week will be awarded cartons of Chesterfields by Don Campbell, campus representative, Friday morning at 11 a.m. in the Technology News office in the South Union. Melvin Friedlander is this week's winner.

TECHNOLOGY NEWS

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Slipstick

The major menaces on the highway are drunken driving, uncontrolled thumping and indiscriminate spooning. To put it briefly, hic, hike and hug.

* * *

She was a snappy kid in winter,
She had the goods in the fall.
But when she donned a bathing suit
She wasn't there at all.

* * *

Whether young or otherwise, all women are very conscious of their own good points and cleverly emphasize them. The women with symmetrical limbs are enthusiastic about short skirts, shorts, two-piece bathing suits, and they never wear slacks. If a woman has good shoulders and neck you can be certain she will go for strapless evening gowns. If she has a beautiful back, that's where the gown will be cut low. And then there are the gals who wear sweaters.

* * *

Funny how people who start their evenings fast and loose usually end up slow and tight.

High heels, according to Christopher Morley, were invented by a woman who had been kissed on the forehead.

* * *

"So you had a date with an Illinois Tech boy?"

"No, I tore my dress on a nail."

* * *

Lil—"Stop!"
John—"I won't."
Lil (with a sigh)—"All right, I've done my duty."

* * *

No doubt the saying "come across" was originated shortly after the invention of twin beds.

* * *

Frosh: "I have a sliver in my finger."
Soph: "From scratching your head?"

* * *

She was a gorgeous creature,
He was a doting male.
He admired her figure in English,
But wanted to read it in Braille.

* * *

By Carbolec Gussie

News in Brief

A special meeting of the Co-op club has been scheduled for Thursday to arrange for pre-registration and registration for working periods of the cooperative students. Harold L. Minkler, director of placement and faculty adviser of the club, has issued a warning that co-ops must attend this meeting or be in danger of being dropped from school.

Seniors should return their proofs to DuBois Studio immediately, as the engraving deadline is approaching.

The Integral staff reports that although a very satisfactory percentage of seniors have had their individual yearbook portraits taken, only one-fourth of these seniors have their "glossies" in the Inte-

gral files. Proofs have not been returned to have the prints processed.

Cloyd Head, WMAQ commentator, will devote his 15-minute program at 11:15 a.m., Sunday, November 13, to the development, education, and research programs of Technology Center.

The Illinois Tech Women's association is sponsoring a Sadie Hawkins day party at the Austin Town Hall, 5600 W. Central, tomorrow night. Helen Tichy, president of ITWA, Phyllis Thomas, and Ursula Lier are handling the arrangements for this first major project of the semester. No tickets have been issued for the affair; admission price may be paid at the door.

Lost and found found again—sale Tuesday

Somebody lost the lost and found. This was the situation that confronted the Student Union committee when they attempted to procure the articles scheduled to be auctioned last Friday. Upon consulting the business and maintenance offices, they were unable to discover the whereabouts of the missing boxes.

Finally, after much sleuthing, they were discovered under the rafters in the North Union and the lost and found was found once more. The long awaited auction is slated to take place Tuesday, at 1:30 p.m. in the South Union, with commissioner Cliff Nelsen wielding the gavel.

Student directory sale date nears

November 29 has been set as the sales date of the 1949 Illinois Tech Student Directory. As only 2500 copies have been ordered, they will be sold on a first-come-first-served basis.

Directory Editor Cliff Mock explained that the number of copies was purposely limited to enable the book to be sold for twenty cents. Printing of additional copies would raise the price 25 per cent.

Mock originally planned the publication date three weeks earlier. It was delayed by lack of response of the Technology Center person-

nel office in submitting information for their section of the book.

The new Directory has a much-advertised feature in its plastic spiral binding, permitting it to remain open at any designated spot. Trying to dial a phone number with one hand while holding the old book open with the other hand was pretty tricky. The stiff binding often snapped the book shut at a crucial moment, and the page and the phone number were lost.

In addition, the staff believes that the new book will be more accurate in every detail than last year's pioneer. Material in every section was carefully checked and proofread before printing.

tech timetable

Items appearing in Tech Timetable are those which have been scheduled with the Dean of Students' office.

FRIDAY, NOVEMBER 11

Pi Tau Sigma pledges, 2 p.m., 125B
Chess club, 4 p.m., SU
Dean's Coffee Clutch, 4 p.m., Exec. conf. room

SATURDAY, NOVEMBER 12

ITWA party, 8 p.m., Austin Town Hall

MONDAY, NOVEMBER 14

Optics and Astronomy club 4 p.m., 204MC
Phi Lambda Upsilon, 5 p.m., 109MC
Tau Beta Pi, 5 p.m., 131MC

TUESDAY, NOVEMBER 15

Rifle Team, 1 p.m., AH rifle range
AIEE, 1 p.m., 131MC
Delta Zeta, 1 p.m., 202MC
FPE, 1 p.m., 302M
Lutheran Students Association, 1 p.m., AH conf. room
ART physics department, 5 p.m., 131MC
Senior class placement forum, June, '50, 1 p.m., 115CB

WEDNESDAY, NOVEMBER 16

Urban Land Inst., 12 noon, Exec. conf. room
SAM movies, 2-4 and 4-6 p.m., 131MC
Junior class, 3 p.m., Dean's conf. room
Newman club, 5 p.m., 302M
Pi Delta Epsilon, 5 p.m., IHC conf. room
Mechanics Colloquium, 8 p.m., 115CB

THURSDAY, NOVEMBER 17

IVCF, 1 p.m., 105C
SAE, 1 p.m., 302M
Senior class, January '50 placement, 1 p.m., 131MC
Senior class, June, '50, 1 p.m., 115CB
Sigma Pi Sigma, 1 p.m., 308P
Curriculum committee, 3 p.m., Exec. conf. room
Fluid Mechanics Meeting, 4 p.m., 101MC
Senior class announcement committee, June, '50, 4 p.m., AH conf. room
Sigma Kappa, 5 p.m., AH conf. room
IFC, 6 p.m., Exec. conf. room
SAM movies, 6 p.m., 131MC
Phi Eta Sigma, 7 p.m., NU lounge

FRIDAY, NOVEMBER 18

House of Magic show, 12:30-2 and 4:30-6 p.m., NU aud.
Chess club, 4 p.m., SU
Dean's Coffee Clutch, 4 p.m., Exec. conf. room
IVCF, 5 p.m., AH conf. room
Honor I dinner, 6 p.m., Gym

Zest seeks writer's art

There are only 11 days left for Techavk literary giants to submit their works to Zest for publication. As anticipated by Hal Leher and Alan Plait, co-editors, more poems than short stories are being entered. Students are reminded that short stories of any length are acceptable.

Manuscripts must be placed in an envelope, together with the name, address and telephone number of the writer and submitted to the secretary of the LLP department. Completed copies will be distributed after the Christmas holiday for ten cents a copy.

Classified Ads

Call Ext. 404

Rates: 5 cents per word—one issue; 4 cents per word—two issues; 3 cents per word—three issues; 10 cents additional for blind advertisements.

SENIORS—SAM photo service—twenty 2x3 copies made from any portrait, \$2.50. (Negative unnecessary.) Give photo and cash to Phyllis Golaxon, 112B.

37 FORD TUDOR—for sale, \$150. Looks like hell but in A-1 mechanical condition. Southwind heater. Parked in front of CB. See Ed Manderfield, room 118, MC bldg.

LOST—Topcoat Bond's gray covert. Taken from library Nov. 2. Call SP 7-3050 to exchange coats.

MUSIC—Three-piece band. On or off campus. RA 3-2312.

TYPING—Themes, term papers, etc. Speedy service. Elaine & Monica. WE 6-5845.

3 ROOMS FURNISHED—Available for single male student at 6404 N. Oakley. \$35 a month. Call SH 3-8900, 6-8 p.m. daily, except Fri. and Sat. M. Rhodes.



EVENING STOLE BY EDYTH DOROTHY—JEWELRY BY CARTIER.

"My cigarette?
Camels,
of course!"

WITH SMOKERS WHO KNOW... IT'S

Camels for Mildness



Yes, Camels are SO MILD that in a coast-to-coast test of hundreds of men and women who smoked Camels—and only Camels—for 30 consecutive days, noted throat specialists, making weekly examinations, reported

NOT ONE SINGLE CASE OF THROAT IRRITATION due to smoking CAMELS!

RAMON KLITZKE* PLANS TO READ
A FEW PAGES OF THE NEW
STUDENT DIRECTORY EACH NIGHT
ILLINOIS TECH STUDENT DIRECTORY
ON SALE NOVEMBER 29

*Local Diving Star

2c OFF

Per gallon of gas sold to any IIT student, staff or faculty member—as well as a nickel discount on oil, and expert grease jobs at a dollar.

JOE PASIK'S TEXACO SERVICE
29TH AND WABASH

P.S.—Just say "Illinois Tech"

Man of the week

Bashful Bob hides, offers Kay's picture

By Henry Holmes

Kay Bigley, a senior at Mundelein, thinks that she knows a lot about eighth-term Techawk Robert Deubler. But Bob says that the future holds at least a few surprises for Kay. For one thing, Kay, who is Bob's "inspiration and distraction—mostly distraction," will have to prepare herself for a life of travel. Bob hopes to get professional experience traveling for a large contractor, but he'll transfer to a small concern later, if necessary, to avoid getting lost in the crowd.

When he becomes a real, genuine civil engineer in January, Bob will have fulfilled an ambition which had its beginning way back in knee-pants days — when Bob's mother was secretary to a millionaire CE and brought home to-riches stories of her wealthy employer. Kay's man plans to start off in a modest way toward making his fortune. Bob could go back to Bethlehem Steel, where he's had experience, but he is presently studying literature of a number of contracting firms, looking for one that especially appeals to him. "After that," he says, "it's a matter of getting an interview. In the interview, personality counts; I'll have to be sold on my prospective employers if I want to sell myself to them."



As Miss Bigley knows, Bob started at IIT in 1948 and got in a year of school before leaving the classroom for 18 months at International Harvester. He then returned to school, but subsequently took off for a year in the Army, which was spent in aerial mapping of Japan and Korea. Because of his military surveying experience, Deubler was exempted from the usual Camp Armotr requirements of the CE department. He doesn't care for surveying, anyway, preferring structural work. With combined school and work experience which amounts to a co-op curriculum, Deubler believes that future Illinois Tech students, lacking military and industrial experience, will need the advantage in classwork and professional preparation gained via the co-op route, and urges extension of the co-op program to all departments.

Sometimes, however, job expe-

rience causes real trouble when the student with practical experience tries to handle problems dealt out by instructors in the manner learned outside of school rather than by the professor's pet method.

Fraternity membership is urged on all students by Deubler, who is himself president of Pi Kappa Phi and Beta Omega Nu. "During the critical freshman year, fraternities get pledges off to a good start, not only by introducing them to campus activities, but also by focusing their attention on the grade emphasis so prevalent here."

Bob is essentially satisfied with the professional education which he has received at IIT. But there's one crusade that he'd like to lead. Bob wants faculty rating forms distributed early each semester—"only the student is in a position to fully recognize the instructors' deficiencies in getting the subject across..." New teachers, he points out, are evidently selected because of comprehensive knowledge of their subject, but—the question is—can they impart that knowledge to the student?

A bad start in one subject may keep a student "off balance" throughout all subsequent courses dependent on that one basic course. For this reason, Deubler believes, experienced professors should be assigned to teach beginning, pre-requisite courses, and newer instructors designated to handle more advanced or specialized courses.

Asked to pose for a Man of the Week photograph, Bob demurred politely: "Why not run a picture of Kay instead? She's prettier anyway." Curious readers will have no difficulty in locating Bob's picture in the forthcoming Integral. Just look on pages featuring the class of January '50, Armour Eye, IFC, ACSA, ASCE, Pi Kappa Phi, and Beta Omega Nu, for example. And you'll find his name on the Dean's List, that unillustrated compilation of illustrious Techawks. See what we mean?

HOLD YOUR HORSES!
THE NEW STUDENT DIRECTORY
HAS GONE TO PRESS
AVAILABLE IN LIMITED NUMBERS
ON NOVEMBER 29

TECH VALET SHOP

Located in basement of
 Brown Hall
 for your laundry and dry
 cleaning needs—also
 tailoring

**PROVE
 TO YOURSELF**

NO CIGARETTE HANGOVER

when you smoke PHILIP MORRIS!

**HERE'S
 ALL YOU
 DO!**

In just a few seconds you can prove
PHILIP MORRIS
 IS DEFINITELY LESS IRRITATING
 than the brand you're now smoking!



**1... light up a
 PHILIP MORRIS**

THEN, just take a puff—DON'T INHALE—and s-l-o-w-l-y let the smoke come through your nose. Easy, isn't it? And NOW...

**2... light up your
 present brand**

Do exactly the same thing—DON'T INHALE. Notice that bite, that sting? Quite a difference from PHILIP MORRIS!

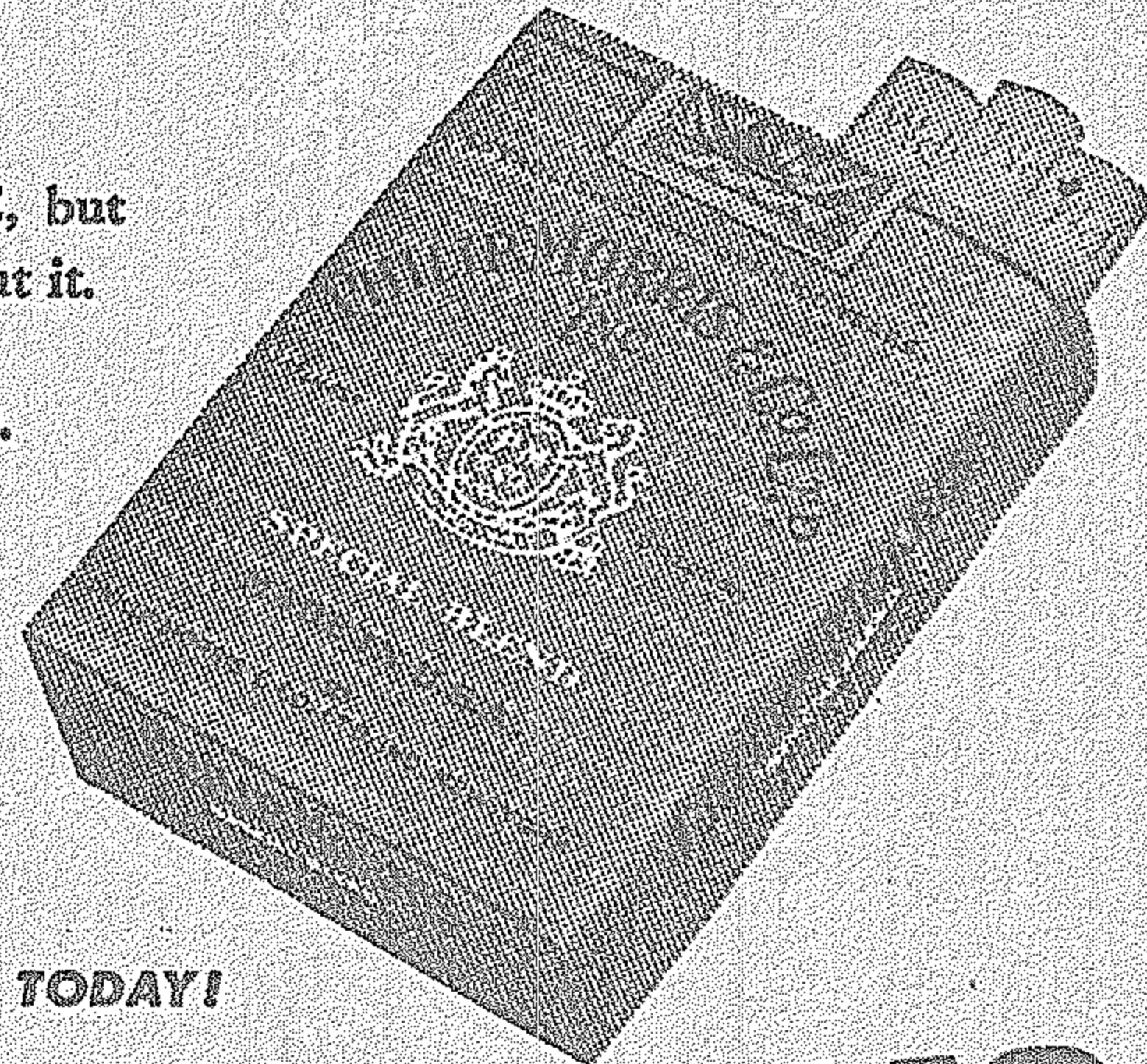
NOW YOU KNOW WHY YOU SHOULD BE SMOKING PHILIP MORRIS!

Everybody talks about PLEASURE, but only ONE cigarette has really done something about it. That cigarette is PHILIP MORRIS!

Remember: *less* irritation means *more* pleasure. And PHILIP MORRIS is the ONE cigarette proved definitely *less* irritating, definitely *milder*, than any other leading brand.

**NO OTHER CIGARETTE
 CAN MAKE THAT STATEMENT.**

**YOU'LL BE GLAD TOMORROW—
 YOU SMOKED PHILIP MORRIS TODAY!**



**CALL
 FOR PHILIP MORRIS**

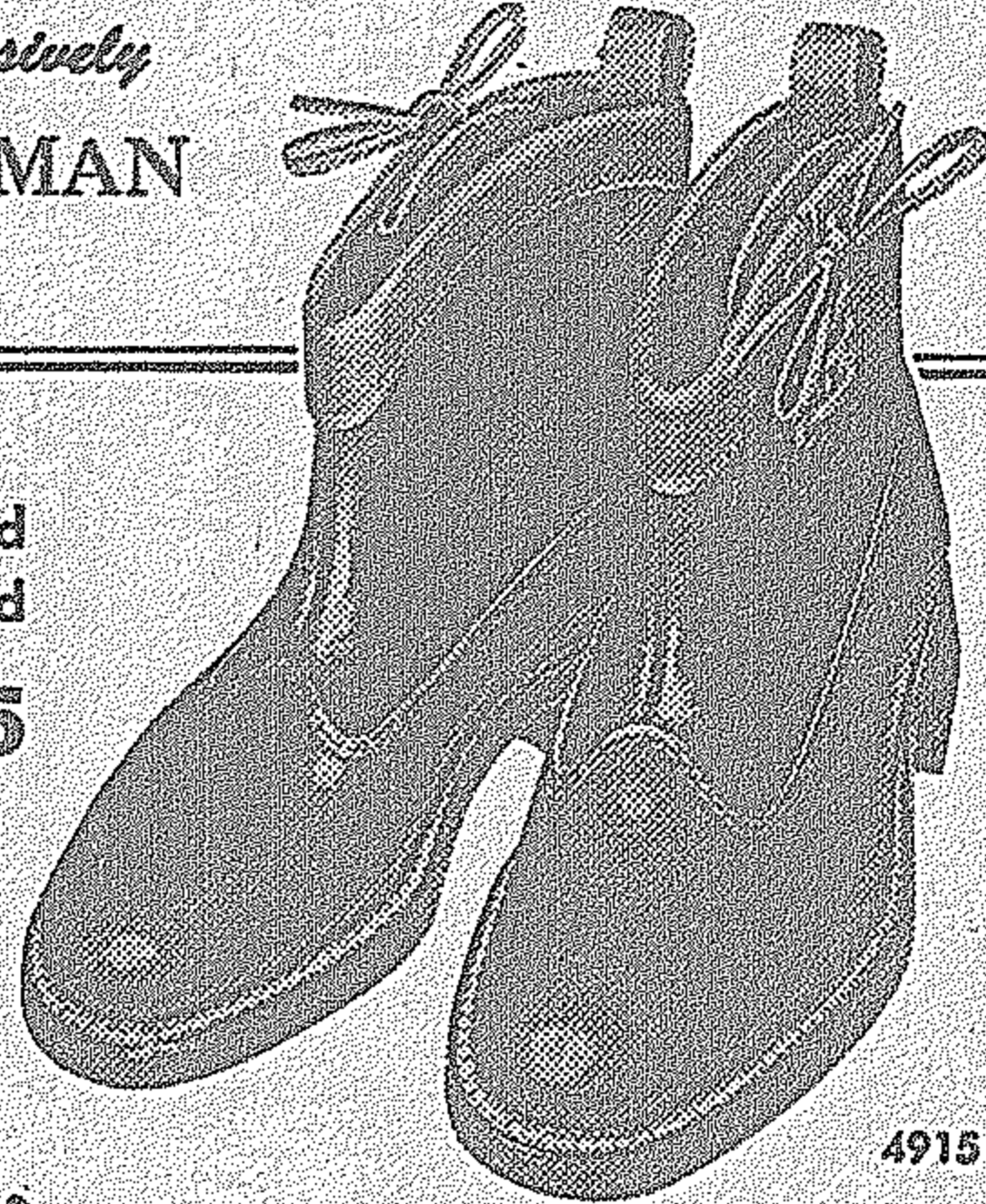
JARMAN'S

Campus Sensation

DRESS BOOTS YOU'LL WEAR EVERYWHERE

"Leatherneck Boots"

Made Exclusively
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Cagers in closed drills for opener

Point to Lake Forest game behind locked gym doors

By Marks Levy

Any fans who had an idea that they might get a peek at this year's basketball squad before the season is under way are in for quite a surprise. Coach Ed Glancy has closed the gym to spectators during the practice hours, claiming the need for privacy while he whips the team in shape for the rugged season ahead of it.

No visitors have been allowed to witness the drills for over a week, so whether Glancy has something up his sleeve for the Lake Forest game will not be discovered until December 2.

It is very possible, now that Bob McCue is in playing condition, that the team is off on something new in the way of offense. Before it was definite that Bob would be able to play this season, Glancy was teaching the team a different style of attack than the one which was used last year—possibly due to the fact that their star playmaker might not be with them this year.

The opening game with Lake Forest will prove quite a test for the team. The Foresters are in practically the same situation as Tech, with a young team all back from last season. Led by high scorer Bob Joor and star Norm Berglund, both former South Shore high school greats, the game is certain to be a duplicate of the two games played last year.

Tech won the first game 51-48 and at Lake Forest the Foresters downed the Tech-hawks by a slim margin. The final outcome of the tussle could well set a pattern for the entire season, and determine whether the team could better their .500 percentage of last year.

Before the practices were closed to spectators, and reporters were allowed to witness the scrimmages, quite a few of the new men were definitely on the move for starting positions.

Jerry Maatman seems almost a cinch for a starting guard spot along with McCue, and if anything would happen to "big George" Scalamera, Howie Gardiner is right there to take over the center post. With Bob Leiser and Carl Matson at the forwards, the team has all the indications of being the finest turned out at Tech in quite a few years.

Tech Sports

Cross country squad wins; first victory of season

By Don Anderson

On Saturday, October 29, the Illinois Tech harriers won their first cross-country meet. This was not only the first victory for this year's team, but it is also the first cross-country victory in the history of the school. The boys, led by Al Ashurst over the 3.3 mile course, beat Elmhurst and Concordia at Elmhurst's homecoming, 30, 31, and 72, respectively.

Following Al were Harold Danko, Wally Kohler, Ted Randich, Bill Cahill, and Don Anderson. The crowd of 500 spectators was given a real thrill when an Elmhurst boy came up to challenge Ashurst within the last quarter mile, but it was then that Al really turned on the steam to win.

Last Saturday the boys went into action once again in the Loyola Invitational meet at Montrose beach. Present at the meet were such schools as Wisconsin, with Don Gehrman, Wheaton, last year's winners, Loyola and DePaul.

The crowd of about 200 people were rewarded when Gehrman came thru in true form, beating the second man, also from Wisconsin, by at least 300 yards. Ashurst, last year's 13th place holder, took 20th this year. Last year Wisconsin was not present and this year six of the first seven men to finish the 3.5 mile course were representatives of Wisconsin.

Tomorrow at 5 p. m., the bleary-eyed boys will leave for the South to run in the Illinois Normal invitational meet. McCauley will put Ashurst, Danko, Kohler, Randich, Durand, Cahill and Anderson against Wheaton, Chicago, Loyola, DePaul and their perpetual rivals, Navy Pier, which has an unusually strong team this year. "Mac" hopes that his star, Ashurst, will be able to better his 9th place of last year in this meet.



From Where I Sit

By Ed Jennings

IM—IF FOOTBALL: Both these tourneys are drawing to a close with the favorites in each still going strong. . . . The IF race will probably be decided by the time we go to press, with the Alpha Sigs looking like the best bet at last glance. . . . In the IM scrap, it is still a tossup between the Gremlins and the Flashes. . . . Both look good. . . .

Barring upsets they should meet next Thursday on beautiful Ogden field for the title. . . . The winners of the two tournaments will face each other the following Tuesday for the coveted Slide Rule Bowl trophy, presented annually by Technology News. . . .

IM BASKETBALL: Entries are now being accepted in the gym for this always popular and colorful tournament. . . . Most of the perennial favorites such as the Whiz Kids, Wolves, Chem Grads, Archs, etc., will again be on hand to fight for the title. . . . Last year's defending champs, the Trojans, probably won't be around this season to defend their title, since their squad is now pretty well divided between the varsity and other IM teams. . . .

Ten men are allowed on each roster, and the roster must include at least three free hours for play. . . . The available hours are Monday, Wednesday, and Friday from 11 to 12, Tuesday and Thursday from 1 to 2, and everyday from 3 to 4 p. m. . . . The winner of the tourney will face the IF champs at the end of the season for the J. J. Schommer trophy. . . .

REMEMBER: Get those tickets for the big annual Honor I sports banquet. . . . Your \$2.50 gets you a swell buffet style dinner, talks by Grange and Schommer and the football movies. . . . The date—Friday evening, November 18, 1949, from 6 to 9:30 p. m., in the Tech gymnasium. . . .

HOMECOMING: December 2 is the date. . . . It's the Tech quintet's season opener and will give you a good chance to see the boys in action and to grab a little femme at the dance that will be held afterwards. . . .

Avgerenos victor in IM tennis final

In the outstanding match of the Intramural tennis tourney, Greg Avgerenos snatched almost certain victory from the hands of highly rated Willie Nerenstien.

With Nerenstien ahead two sets to one, Avgerenos pulled the last two sets out to win the three out of five set in final match. The scores were 4-6, 6-2, 4-6, 6-3, 6-2.

Athletic Director Sonny Weissman presented Avgerenos with the championship trophy immediately after the match.

The attempt to add another sport to the intramural list was one of the most successful ventures tried in the past few years.

Although plagued by poor weather constantly, the complete list of 31 matches were played in less than three weeks, without any trouble about scheduling or protests of matches.

George Jennings, coach of the varsity tennis squad, has been watching the results of the tourney for any possible information on the subject of filling the vacant spots on the team. When practice rolls around next spring, Greg Avgerenos will be right there to see what he can do about filling one of those positions.

Last chance for Prophets lucre—!

By Larry Shapiro

Never more—this is the end. After sweating out the first eight weeks of class in a steam cabinet constructed of chopped up Prophet entries, your "sad-eyed correspondent" will once again become a typical Tech bookworm. (Hah!) Never more (after this week), will you be faced with the dismal prospect of conjuring up 12 (it happened once, didn't it?) correct, perfectly legitimate,

Frinka's injury was due to Notre Dame's appearance for their game last month) with Saturday's 21-21 deadlock.

Colgate forgot that Holy Cross had lost six games in a row; Georgia forgot that Florida had Charlie Hunsinger; "us boys" on the board forgot to tell you about all this before it happened.

We're goin' to try it again. Notre Dame, Oklahoma and Army will win (Jennings has his doubts about the Sooners making it 17 straight; I don't).

Bierman's Brutes are back on the victory path and will seek more blood from Pittsburgh. Princeton's Tigers should place Yale beside Harvard to take Big Three honors, and Charlie Justice might score a touchdown tomorrow (if he's a good boy, that is), but Coach Leahy won't be shedding any tears. His boys should be good for six more (TD's, son, not points) then Charlie.

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Board of Experts

	Shapiro (.687)	Jennings (.546)	Doppelt (.546)	Consensus (.591)
Ga. Tech vs	X	X		X
Alabama			X	
Army vs	X	X	X	X
Penn				
Illinois vs		X		
Ohio State	X		X	X
Iowa vs			X	
Wisconsin	X	X		X
Nebraska vs		X		
Iowa State	X		X	X
Minnesota vs	X	X	X	X
Pittsburgh				
Oklahoma vs	X		X	X
Missouri		X		
Yale vs				
Princeton	X	X	X	X
Tulane vs	X	X	X	X
Vanderbilt				
Maryland vs	X		X	X
Boston		X		
UCLA vs	27	14	14	18
Washington	21	6	13	13
N. Carolina vs	6	19	6	12
Notre Dame	40	41	40	40

PIGSKIN PROPHETS

JUST PICK WINNERS

1. Baylor () at SMU ()
2. California () at Stanford ()
3. N. Carolina () at Duke ()
4. Northwest'n () at Illinois ()
5. Tennessee () at Kentucky ()
6. Ohio State () at Michigan ()
7. Wisconsin () at Minnesota ()
8. Penn State () at Pittsburgh ()
9. UCLA () at USC ()
10. Tulane () at Virginia ()

PROBABLE SCORE

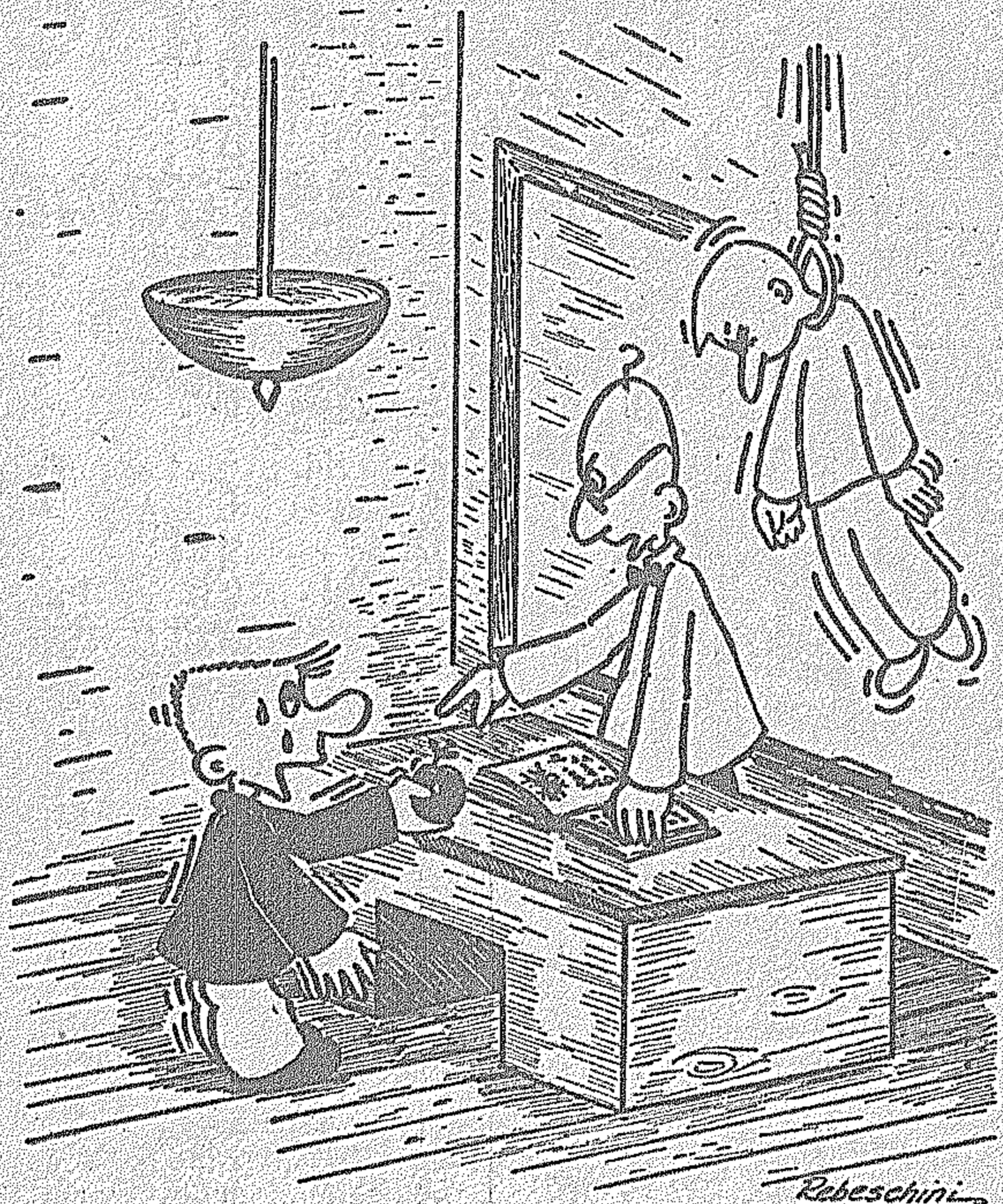
11. Santa Clara () at Oklahoma ()
12. Oregon St. () at Oregon ()

RULES

1. Just check the winner of the first ten games and pick the probable score in the last two.
2. Blanks must be in the Technology News Box in the North Union or in the slot in the office door in the South Union before 7 p. m. Friday, November 18.
3. The entries are limited to ten (10) per person. Only ONE (1) original entry blank and nine (9) facsimile blanks will be accepted.
4. Prizes include: First prize, enameled stainless steel cooler filled with COCA COLA; second prize, ticket for the Chicago Hornets-Cleveland Browns game, Thursday, November 24; third prize, Zippo lighter; fourth prize, a bid to the Sophomore dance, Autumn Leaves, at the Congress Hotel, November 23; fifth, sixth, seventh, and eighth prizes, cartons of CHESTERFIELD cigarettes; ninth and tenth prizes, cases of 24 bottles of COCA COLA. Duplicate prizes will be awarded in case of ties.
5. Staff members of Technology News are ineligible.

Name
 Address
 Term Dept.

IN COLLEGE WITH "REB"



You're the second student who's late!

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Enchanted evening promised at sophs autumn leaves

Beautiful Barbara Doran will sing away the worries of star-eyed couples at the Autumn Leaves dance, 9 p.m. Wednesday, November 23.

This annual sophomore extravaganza affords a pleasant way to start off the Thanksgiving holiday. The soft lights in the Casino Room of the Congress Hotel set the stage for an enchanting evening of romance.

Eddie Mason will cast the spell with his renditions of the year's hit dance melodies, while intermission time will feature Bob Boss and his magic harmonica.

Bids at \$3.00 for this event may be obtained at the booth in the NU.



BARBARA DORAN

Photo times for pledges

The Integral has designated Thursday as one more day for taking group pictures. Those honoraries having pledge classes this semester will be included in the pictures. Photos will be taken in the NU lounge according to the following schedule:

- 9:00—Phi Lambda Upsilon
- 9:10—Salamander
- 9:20—Sigma Iota Epsilon
- 9:30—Eta Kappa Nu
- 9:40—Chi Epsilon
- 9:50—Pi Tau Sigma
- 10:00—Tau Beta Pi
- 10:10—Tau Omega
- 10:20—Pi Delta Epsilon
- 10:30—Honor I
- 10:40—AICHe
- 10:50—Foreign Students Association (Officers)
- 11:00—Foreign Students Association
- 11:10—ASME (Officers)
- 11:20—Election Commissioners
- 11:30—ACSA
- 11:40—IPC

Applications taken for Jr. Week posts

Junior Week entered the picture this week as the ITSA board of Control appointed a three man screening committee to accept and classify applications for Junior Week and Open House chairmanships. Picked for the screening committee are Sherman Roberts, Don Lynch and Norm Katz.

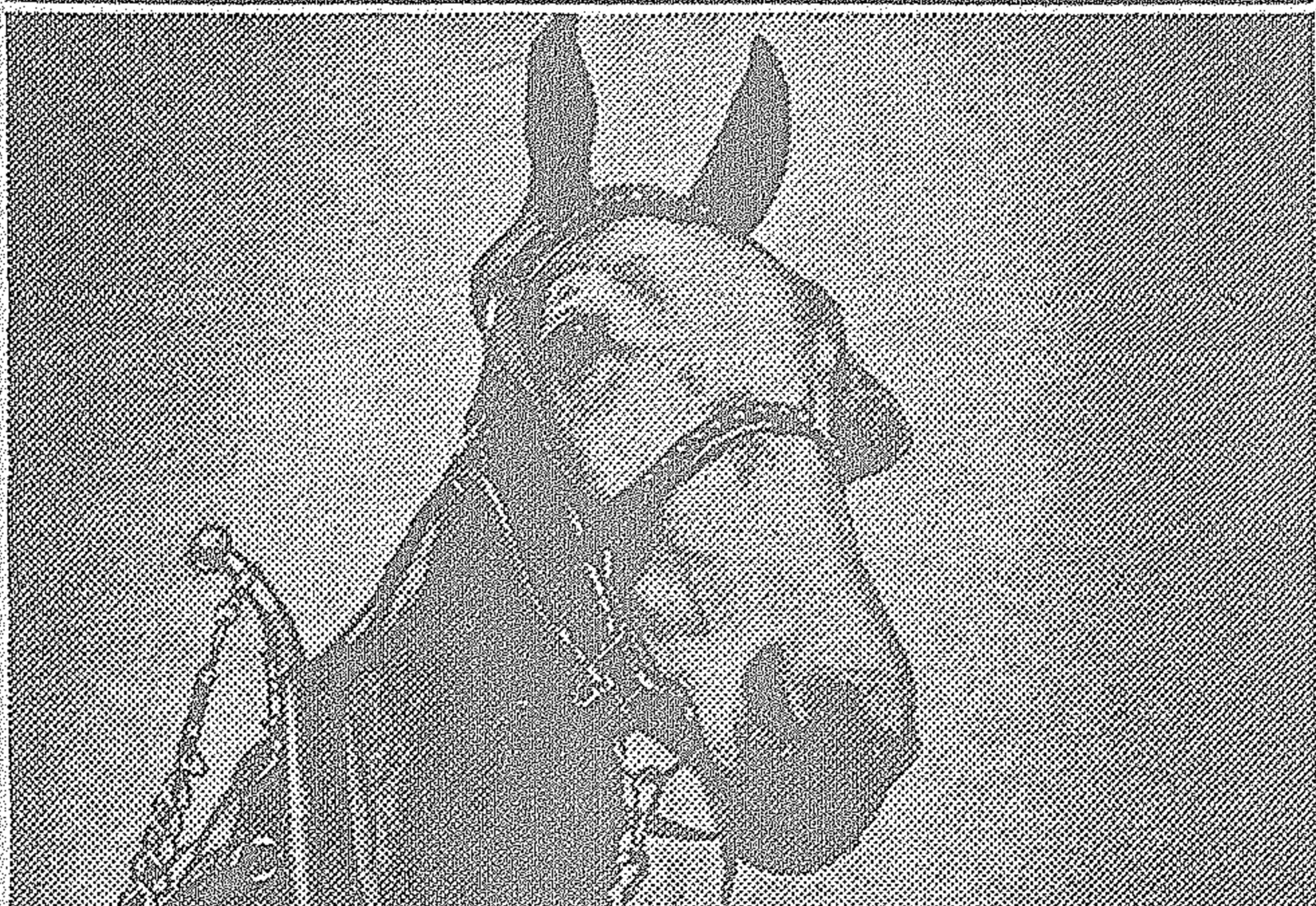
Applications for the three top Junior Week posts will be accepted by the committee until November 31. The applicants, who must be a junior at the time of Junior Week, should give address, telephone number, major department, list of activities to date, and any special reasons for seeking the position, Sherman Roberts, junior class president, advised.

As set up, the ITSA board of Control will appoint the men who plan and direct the big Junior Week show, after conducting interviews with each of the candidates. Interviews will be held December 7, with appointment prob-

ably taking place the same night. "Past experience shows that it is essential for the Junior Week offices to be filled months in advance in order to give the chairmen time to make appointments and lay plans," Roberts stated. Positions on the business or publicity staffs, department exhibit heads, and activity chairmen will be appointed shortly after the major chairmen are named.

The Junior Week-Open House chairman acts as coordinator of all phases of the spring holiday and resolves programing difficulties arising between Open House and Junior Week activities. Open House and Junior Week chairmen direct department exhibits and student programs respectively. Jack Davoust Junior Week-Open House chairman, Lee Jacobson and Bill Comis formed the top policy personnel for last year's successful Junior Week activities.

J. Paul Sheedy* Switched to Wildroot Cream-Oil Because He Flunked The Finger-Nail Test



FOR A WHILE, Sheedy's life story was a pretty sad tail. People rode him about his wild, unruly hair. And it wasn't until his favorite filly gave him the gait that he decided to do something about it. He trotted down to the corner drug store and bought a bottle of Wildroot Cream-Oil hair tonic. You should see him now! Non-alcoholic Wildroot containing Lanolin keeps his hair neat and well-groomed all day long. No more annoying dryness, no more loose, ugly dandruff.

Take a tip from Sheedy. If your sugar balks when you ask for a date, you need Wildroot Cream-Oil right away. Get it in bottles or tubes at your local drug or toilet goods counter. And ask your barber for professional applications. You'll be a winner every time!

* of 327 Burroughs Dr., Snyder, N. Y.

Wildroot Company, Inc., Buffalo 11, N. Y.



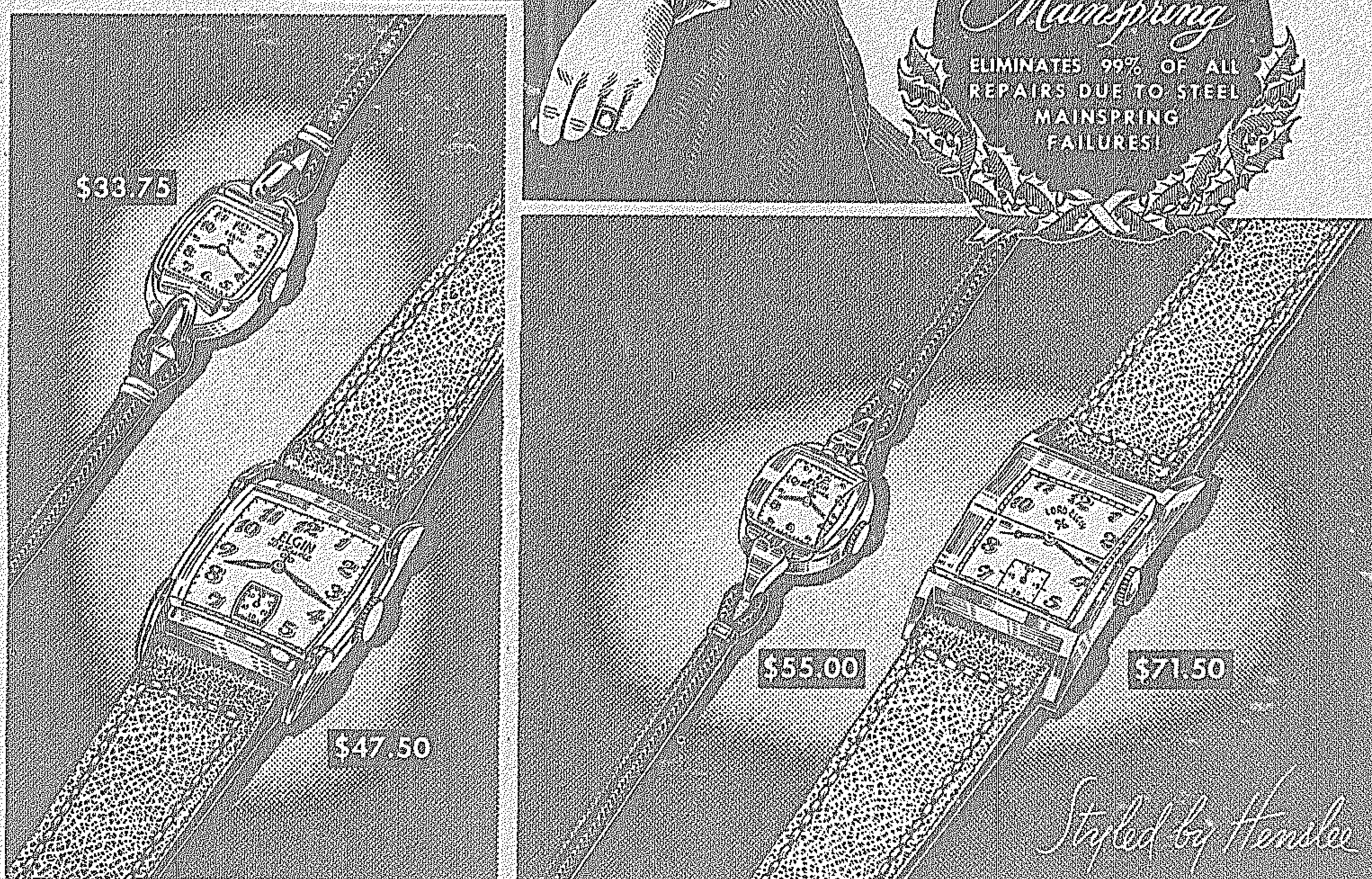
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