

HERE'S THE DOPE ON THE IM SWIM MEET

Coach Glancy announced today that the deadline for all entries in the IM Swimming meet is Monday, October 24, 1949, at 5 p.m. Entry blanks are obtainable in the gym. Varsity swimmers and swim letter winners are not eligible.

**PROVE
TO YOURSELF**

NO CIGARETTE HANGOVER

when you smoke PHILIP MORRIS!

**HERE'S
ALL YOU
DO!**

In just a few seconds you can prove
PHILIP MORRIS
IS DEFINITELY LESS IRRITATING
than the brand you're now smoking!



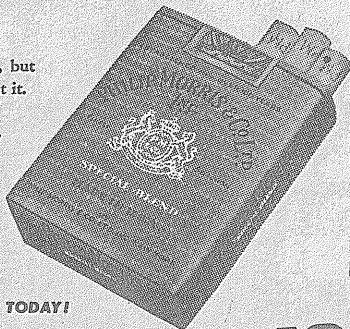
**1... light up a
PHILIP MORRIS**

THEN, just take a puff—DON'T INHALE—and
s-l-o-w-l-y let the smoke come through your
nose. Easy, isn't it? And NOW...

**2... light up your
present brand**

Do exactly the same thing—DON'T INHALE.
Notice that bite, that sting? Quite a difference
from PHILIP MORRIS!

NOW YOU KNOW WHY YOU SHOULD BE SMOKING PHILIP MORRIS!



Everybody talks about PLEASURE, but
only ONE cigarette has really done something about it.

That cigarette is PHILIP MORRIS!

Remember: less irritation means more pleasure.
And PHILIP MORRIS is the ONE cigarette proved
definitely less irritating, definitely milder,
than any other leading brand.
NO OTHER CIGARETTE
CAN MAKE THAT STATEMENT.

**YOU'LL BE GLAD TOMORROW—
YOU SMOKED PHILIP MORRIS TODAY!**

CALL FOR PHILIP MORRIS

Ashurst wins; team loses Navy Pier meet

By Ted Spath

Only Al Ashurst, stocky veteran of last year's squad, was able to overcome the effects of the Integral Ball as the Tech runners lost the opener of the cross country season last Saturday. Ashurst, star distance runner of the team, beat out four of the Illini to cop first place in the cross country marathon. However, the score was 41-20 in favor of the men from the University of Illinois, Navy Pier.

Roy McCauley, team coach, is looking forward to meeting North Central college and La-Grange college in a triangular meet tomorrow. From all indications the meet promises to be a close one.

McCauley will send Al Ashurst, Wally Kohler, Ted Randich, Bill Cahill, Dick Durand, Harold Donko and Don Anderson against the opposition.

Following this Saturday's meet, there will be a triangular meet, November 9, in which the harriers will duel teams from Elmhurst college and Concordia college. This also promises to be a hotly contested match.

Illinois Tech Tournament . . .

The athletic department is now finishing up plans for this annual basketball event, held during the Christmas holidays. Watch "TECH SPORTS" for developments.

Season Schedule:

Dec. 3*	Lawrence college	T
10	Bradley university	H
16*	University of Illinois (Navy Pier)	H
Jan. 7	Beloit College	H
13	George Williams college	T
Feb. 10	North Central college	T
17	University of Chicago	T
24*	Illinois Wesleyan	H
Mar. 3*	University of Chicago Collegiate Championships	T

*Indicates tentative date.

Sailing team finishes third at Ann Arbor

For the first race of the 1949-50 season the Techawk sailing team attended the second annual Michigan State Invitational Regatta held on Whitmore Lake at Ann Arbor, Michigan.

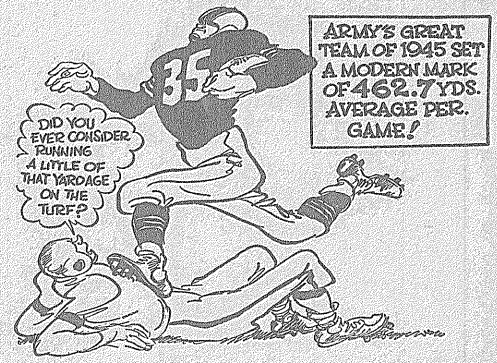
After the day's endeavors, the sailors again proved their skill as only Michigan, Ohio State and Michigan State were good enough to beat them. Due to a technicality, however, the third place cup was awarded to Illinois Tech.

Coached very ably last week by Jim Tyson of the Armour Research Foundation, the team consisted of Bill Blaine, Sig Nelson, Roger Anderson, and captain Warren Lieb.

Next meet on the schedule is a dual affair with the University of Notre Dame, to be held at the Columbia Yacht club, here in downtown Chicago.

Starting their second year, the sailing team has always been proud of its record against stiff competition, and are sure of continuing success. However, new members are needed to accomplish this feat and anyone interested in joining the team is invited to a meeting of the IIT Yacht club, Wednesday, October 26, at 5:00 p. m., in 202EMC.

SPALDING SPORTS SHOW



THE BALL THAT GETS THE CALL IN AMERICA'S LEADING GRIDIRON CLASSICS AND IN MOST OF THE ANNUAL BOWL GAMES...

COME TO ME ARMS YA BEAUTIFUL DARLIN!

THE FAMOUS SPALDING J5-V

Spalding sets the pace in sports