

Sammies win cup with high grades

Ever wonder how fraternities rate in racking up the grades? This tells the story. The fraternity scholastic averages for last year found Sigma Alpha Mu on the top again with a 0.158 lead over the second place, Alpha Epsilon Pi. This makes the fourth time that the "Sammies" have come to the winner's circle in the grade point race.

All fraternity average for the year was 1.524 as compared with all school average of 1.484.

First place fraternity wins possession of a gold loving cup until dethroned. Three successive wins result in permanent possession of the trophy, with a new cup coming into play.

The overall picture of fraternity

averages is as follows:

Sigma Alpha Mu	1.839
Alpha Epsilon Pi	1.681
Delta Lambda Xi	1.673
Tau Epsilon Phi	1.568
Theta Xi	1.544
Pi Kappa Phi	1.467
Alpha Sigma Phi	1.435
Phi Kappa Sigma	1.434
Delta Tau Delta	1.427
Triangle	1.397
Sigma Phi Epsilon	1.366
Daedalian	1.314

Campus barber awaits prize slogan writer

Tuesday is the deadline for fuzzy-necked Techawks who hope to get trimmed free of charge by campus barber Roy Patrick. Sloganeers must submit 15 words or less on tonsorial themes by 5 p. m. on that day, to be considered for the free haircut, shave and shampoo promised the first-prize winner.

Entries in the barber shop contest are to be dropped in the Technology News box in NU lobby. Winner (s) will be announced Friday, October 21.

If you can't wait until October 21 for a haircut, Roy and his assistant, Verne Greenwell, will be glad to accommodate you, at regular prices.

ATTENTION SENIORS!

Jan. '50 - June '50 - Aug. '50

YOUR PHOTO RESERVATION HAS BEEN EXTENDED ONE WEEK, OCT. 17-22. THIS IS YOUR LAST OFFICIAL OPPORTUNITY.

See the South Union
Bulletin Board

THE 1950

Integral

To give you a finer cigarette Lucky Strike maintains AMERICA'S FINEST CIGARETTE LABORATORY



America's largest cigarette research laboratory is your guarantee that Luckies are a finer cigarette!

YOU SEE HERE the largest and most complete laboratory of its kind operated by any cigarette manufacturer in America.

For many years Lucky Strike scientists have delved into cigarette research on an extensive scale. Out of this has grown an elaborate system of quality control. Every step in the making of Luckies—from before the tobacco is bought until the finished cigarette reaches you—comes under the laboratory's watchful eye. As you read this, a constant stream of tobacco... samples

from every tobacco-growing area... is flowing into the laboratory in Richmond, Virginia. These samples are scientifically analyzed, and reports of their quality go to the men who buy at auction for the makers of Lucky Strike.

Armed with this confidential, scientific information—and their own sound judgment—these men go after finer tobacco. This fine tobacco—together with scientifically controlled manufacturing methods—is your assurance that there is no finer cigarette than Lucky Strike!



Testing tobacco. Samples from every tobacco-growing area are analyzed before and after purchase. These extensive scientific analyses, along with the expert judgment of Lucky Strike buyers, assure you that the tobacco in Luckies is fine!



So round, so firm, so fully packed. Typical of many devices designed to maintain standards of quality, this mechanism helps avoid loose ends... makes doubly sure your Lucky is so round, so firm, so fully packed.



So free and easy on the draw. This meter draws air through the cigarette, measures the draw. Samples are tested to see if they are properly filled. Tests like this guarantee Luckies are free and easy on the draw.



We know: LUCKIES PAY MORE
for fine tobacco
(millions of dollars more than official parity prices)

We are convinced: LUCKIES PAY MORE
for cigarette research

So, for your own real deep-down smoking enjoyment



Smoke a Lucky!

Lucky Strike's fine tobacco and constant research combine to give you a finer cigarette. Prove this to yourself. Buy a carton of Luckies today!

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