

Watch for the election issue Tuesday

IN COLLEGE WITH "REB"



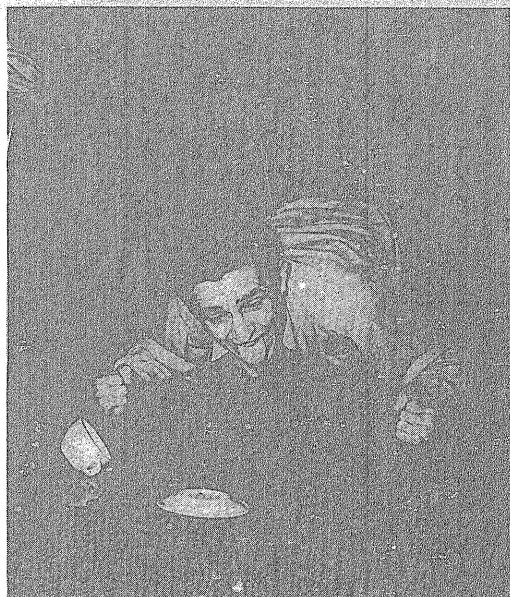
Rebeschini
Nobody ever misses MY classes!
Copyright 1949, Campbell-Lewis

Sales engineering topic of Market club discussion

Engineers interested in sales engineering opportunities are invited to hear Mr. Henry L. Porter, speak at the Marketing club meeting Wednesday, January 11, in 102MC at 4 p.m.

Mr. Porter is the director of sales promotion and sales training with Standard Oil Company of Indiana. He speaks, however, as a representative of the Chicago Sales Executive club. In his speech, "The Engineer in Sales Work," he will point out the increasing demand for engineers in this field. He will illustrate with specific examples from Standard Oil's recently completed five month intensive sales training program for engineers.

A graduate engineer, Mr. Porter has taught chemical engineering and is familiar with the adaptations an engineer must make from technical work to meeting the customer as a salesman. Mr. Porter looks forward to answering questions; all students are invited to get the answers to sales as a career.



"GOOD TO THE LAST DROP," so Paul Mandelstein licks precious 9c (with cream) cafeteria coffee from floor as students look on.

THE DU PONT DIGEST
FOR STUDENTS OF SCIENCE AND ENGINEERING

EXCITING NEWS ABOUT

Du Pont's Newest Fiber

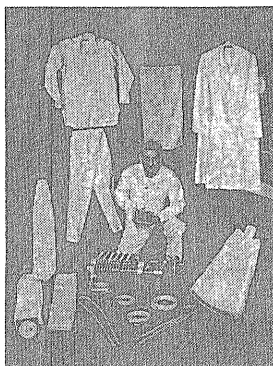
Hundreds of smaller businesses will join with Du Pont in bringing benefits of Orlon* acrylic fiber to you

Strong sunlight will damage most fibers—but not "Orlon" acrylic fiber, the latest synthetic yarn to come from the Du Pont laboratories. This remarkable fiber, which took eight years of intensive research to develop, has a lasting resistance to sunlight, mildew, high temperatures and even sulfuric acid. Experts say that it is the best fiber yet found for outdoor use.

In 1940, Du Pont scientists began work on a new fiber that seemed to

have unusual properties. Development continued during the war when, under the name "Fiber A," the output went for military use in the hot, humid South Pacific. Recently the Du Pont Company decided to build a plant at Camden, South Carolina, for full-scale production. This new plant will cost about twenty-two million dollars.

While samples of "Orlon" fiber are now in the hands of knitters, weavers and finishers for experimental pur-



INDUSTRIAL field will be largest initial consumer. Product's resistance to acids and high temperatures is important in items such as filter cloths, coveralls, ropes, and work clothes.

poses, it will probably be late 1950 before articles made of it will be generally available. Then you can expect to see it in awnings, convertible automobile tops, golf bags, sails, electrical insulation, as well as certain articles of clothing.

In developing the uses of "Orlon," Du Pont will work with hundreds of smaller businesses—a "partnership" that will bring Americans not only new and better products, but more jobs, more business activity and another contribution to better living.

SEND FOR the booklet "This is Du Pont." It is a 52-page picture story of one company's contributions to America. For your free copy, write to the Du Pont Company, 2503 Nemours Building, Wilmington, Delaware.



BETTER THINGS FOR BETTER LIVING ...THROUGH CHEMISTRY

Great Dramatic Entertainment—Tune in "Cavalcade of America" Tuesday Nights, NBC Coast to Coast



OUTDOOR uses of "Orlon" will include furniture fabric, golf bags, sweaters and swimming suits. New fiber stands up extremely well under sun and rain.

Xmas Spirit?
"Winter Whirl" dancers discovered that the "Xmas Spirit" was — you guessed it — William Earnest Kelly, but Donald Thomas, fifth semester ME, guessed it first.

tech timetable

Items appearing in Tech Timetable are those which have been scheduled with the Dean of Student's office.

- FRIDAY, JANUARY 6**
 - Chess club, 4 p.m., SU lounge
 - Dean's Kaffeeklatsch, 4 p.m., Exec. conf. room
 - IYCF, 5 p.m., AH conf. room
 - Sigma Iota Epsilon, 6 p.m., East dining room
 - Alpha Lambda Pi, 7 p.m., 214C
 - High School Drawing Teachers Association, 7 p.m., 302M
- SATURDAY, JANUARY 7**
 - Career Conference meeting, 9 a.m., Exec. conf. room
 - Model Airplane club, 12 noon, NU aud.
 - Eta Kappa Nu dance, 8 p.m., NU lounge
- MONDAY, JANUARY 9**
 - Placement, 9 a.m., Dean's conf. room
 - Dean Deakins, 11 a.m., Exec. conf. room
 - Delta Zeta, 1 p.m., 211C
 - Mr. Leibler, 6 p.m., Exec. conf. room
- TUESDAY, JANUARY 10**
 - Mr. Force, 9:30 a.m., Exec. conf. room
 - Mr. Minkler, 11 a.m., Exec. conf. room
 - Home Ec. club, 1 p.m., 102MC
 - IRE, 1 p.m., 101MC
 - IYCF, 1 p.m., 103C
 - Senior Class Placement, 1 p.m., 115CB
 - Senior Class Placement, 2 p.m., 108MC
 - Tau Beta Pi, 5 p.m., 131MC
 - ASME, 6 p.m., NU lounge
 - Lutheran Students association, 6 p.m., Exec. conf. room
- WEDNESDAY, JANUARY 11**
 - ARF Chorus, 12 noon, NU aud.
 - SAM movies, 2-4 and 4-6 p.m., 131MC
 - American Marketing association, 4 p.m., MC aud.
 - APO, 5 p.m., 101MC
 - Illinois Association of Bacteriologists, 5 p.m., Exec. conf. room
 - Newman club, 5 p.m., 302M
 - Rough Castings, 5 p.m., 108MC
 - ITSA, 6 p.m., NU lounge
- THURSDAY, JANUARY 12**
 - AIEE, 1 p.m., 131MC
 - ASME, 1 p.m., 115CB
 - June 1950 Class, 1 p.m., AH conf. room
 - Tau Beta Pi, 1 p.m., Exec. conf. room
 - WSE, 1 p.m., 108MC
 - Fluid Mechanics, 4 p.m., 101MC
 - SAM movies, 6-8 and 8-10 p.m., 131MC
- FRIDAY, JANUARY 13**
 - American Marketing association, 4 p.m., 108MC
 - Chess club, 4 p.m., SU lounge
 - Dean's Kaffeeklatsch, 4 p.m., Exec. conf. room
 - IYCF, 5 p.m., AH conf. room
 - White Collar Girl dance, 8 p.m., NU aud.