

Love at the ringside

# Video boom promises to rejuvenate parlor

By Edward J. Mitchell

A perhaps-overlooked phase of the television boom is its effect on sweet youthful romance. Possession of a television set may yet be the deciding factor in one's social success. It may yet bring love back to the living room.

Recent decades have witnessed the cyclic procession of love-making from the living room to the horse and buggy and then to the automobile. The young swain fared best who owned the snazziest hot-rod in town or who could easily wangle the family bus from the old man.

But we notice that the "living room" atmosphere has not lost its grip on humanity; modern cars have had to compete among themselves for comfortable interiors. Cupid's arrows have had to find their mark in the upholstered seats of Fords and Cadillacs, assisted by torrid heaters and half-heard radio music.

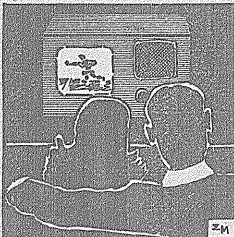
This will not last long, however. Roads and roadhouses are losing their romantic appeal through congestion, and fair young maidens long to recapture the sweet-

warnings about it are in order. Men, television sets in her home will definitely boost the date-rating of every Sad Suesie. She has already accustomed herself to the grimaces of wrestling and the magnified mayhem of football. It will be easy for her to lure you into a video date, especially if your finances are running true to form - low.

Be careful, though, that while cheering on your favorite sport activity, you aren't caught during a weak moment of enthusiasm.

Conversely, girls suspicious of wolves will probably flock to electrical engineering students. Uninitiated laymen fear the complexities of television and won't monkey with sets, but the fussy jucer will not bother the girls. He will be continually adjusting one control knob after another or hopping out to the roof to look for "ghosts," or possibly free cokes and doughnuts. Thus, EE's may be destined to sponsor the first "Television Widows."

Initial costs of television will probably stall its buying peak for some time; we are still far from the day of the ten-day free-trial television set. Concerning suggestions to college students therefore, it may be a good idea for people who own television sets or who enjoy this type of entertainment to have asterisks placed next to their names in student directories.



ness and privacy of grandpa's gaslight era. How about a comfort-filled house, then, with all the lights doused and a cozy spot for two on the couch in front of the television set? What could be more romantic?

Inviting as this drastic shift in the love scene appears, some

## IVCF inaugurates morning meetings

Members of the IntersVarsity Christian Fellowship club decided last week to identify themselves with the IIT campus early-birds, starting a series of daily prayer meetings at 7:30 a.m. The North Union conference room has been obtained for this purpose.

"The prayer meetings are open to the entire staff of the Institute, the ARF and the student body," said Jerome Fieck, president of IVCF. These meetings are in addition to the weekly Thursday afternoon club sessions.

Election of officers for the semester was held last week, and resulted in Nanette Thomas, first semester food technology student, becoming secretary-treasurer of the club. Earl Hudson, fourth semester ME, was elected vice-president; and Fieck was re-elected as president for the third time.

**Give..**

Give enough!

...for 192 Semesters for a Whole Year!

**We have Refreshments of every description**

**Your patronage will be appreciated and we will do our very best to serve you.**

**Father & Son Tap**

3258 Princeton Ave.  
Across from Armour Square

## Studebaker tickets available

Theater tickets to a forthcoming play, "Command Decision," will be made available to Illinois Tech students and staff members in advance of general public sale.

The management of the Studebaker theater is doing this in order to make choice theater seats available to college students and faculty in the Chicago area.

Those interested in this opportunity should contact Miss Hagen in Dean Deakins' office as soon as possible.

## Travis announces selection of admissions advisors

Members of the Student Admissions Advisory board have been selected for the current year, Fred R. Travis, director of admissions, announced last week.

This board, which was begun last year, serves as a liaison between the students and admissions staff.

Student members conduct campus tours, visit admissions offices of Chicago high schools, and inform the Illinois Tech admissions staff of student activities and problems.

Members of the newly appointed

board are: Evelyn Beacham, Arlene Edwards, Joseph Hamilton, Constance Olson, Cliff Nelsen, Irene Radvilas, Eugene Rezabeck, Richard Roberts, Sherman Roberts, Lorraine Rusak, Helen Tichy, and Keith Wingate.

**First Again with Tobacco Men!**

**More independent experts smoke Lucky Strike regularly than the next 2 leading brands combined!**

An impartial poll covering all the Southern tobacco markets reveals the smoking preference of the men who really know tobacco—auctioneers, buyers and warehousemen. More of these independent experts smoke Lucky Strike regularly than the next two leading brands combined.

*So for your own real deep-down smoking enjoyment, smoke the smoke tobacco experts smoke*

**LUCKY STRIKE MEANS FINE TOBACCO**

So round, so firm, so fully packed — so free and easy on the draw

©CPR., THE AMERICAN TOBACCO COMPANY

**SOPH CLASS**

Presents

**Autumn Leaves**

at

**Lake Shore Club**

**Saturday, November 13, 1948**

**Nine O'clock**

Bids on sale in South Union

\$2.37 plus tax