

TECHNOLOGY NEWS

Student Publication of the
ILLINOIS INSTITUTE OF TECHNOLOGY
3300 Federal St.

CHICAGO, ILLINOIS

Published Weekly During the College Year

By the Students of I. I. T.

REPRESENTED FOR NATIONAL ADVERTISING BY
National Advertising Service, Inc.
College Publishers Representative

420 MADISON AVE. NEW YORK, N. Y.
CHICAGO • BOSTON • LOS ANGELES • SAN FRANCISCO

"Entered as second class matter October 10, 1940, at the post office at Chicago, Illinois, under the Act of March 3, 1879."

\$2.00 Per Year Single Copies, 10 Cents Each

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VOL. 28—No. 7 NOVEMBER 11, 1941

CO-OP BOOK PLAN . . .

Long overdue on the south campus, the newly-organized cooperative book-selling plan is being met with enthusiastic hurrahs and bravos from all sides. Although only one week has elapsed since the initiation of the membership drive, almost 200 students have subscribed to the plan. This doesn't mean that only 200 students have been convinced of the feasibility of the program. The full meaning of the foregoing statement can only be appreciated when one realizes that these 200 students were so absolutely sold on the cooperative plan that they were immediately willing to pay the required \$2 membership fee.

Before proceeding, it might be well to state that the plan, devised for the benefit of the student, isn't just another passing fancy of a group of restless students. Rather, it is something that has been pondered upon for many years and finally adopted and organized in as business-like a fashion as would have been used in the organization of a bonafide corporation.

Although the scheme of the organization is somewhat complicated, it might be wise to dwell on just a few of the more general points of the plan. In the first place, the Co-op, as it is to be called is to be incorporated under the cooperative laws of the District of Columbia. Its president and nine directors are to be elected by its members, its vice-president is to be elected from its body of directors, and its secretary, treasurer, and manager are to be appointed by its directors from its membership. The treasurer will be bonded, and some faculty member, probably from the social science department, will keep the ledgers so that the membership will be fully protected against losses.

In his book purchases, the student member will find that Co-op prices are not actually much lower than those of any competitive book-selling establishment. At the end of the semester, however,

he will be entitled to a share in the profits of the organization—these profits to be divided according to purchases among Co-op members. Students at the University of Minnesota, where the plan is working excellently, are returned an average of 15% of their purchases, and student members at Northwestern receive about 9%. There are many other universities and colleges throughout the country who are finding the cooperative plan more than satisfactory.

It has been difficult, indeed, to find anyone on the south campus who, on hearing of the plan, did not agree that it is "something that should have happened long ago." Naturally enough, the students will be behind the Co-op 100%, but, what is even more encouraging is the fact that faculty members, on hearing of it, have registered approval almost to the man. The faculty, of course, realizes that the Co-op will not only save the student money on book purchases, but that it will also provide valuable business experience for the participants.

There is no getting away from the fact that the Co-op book-selling plan will be a boon to the student. Anyone who is against it is certainly not thinking in terms of the welfare of the student. Although many students have already joined, there are a great many more who either do not know of it or who are awaiting the outcome of the February Co-op book session, before joining. Since the Co-op's credit has already been established with various book publishers, there is no reason for it to be delayed now. Students who are "holding back" because they intend to purchase used books may be assured that the plan is providing for both students wishing to sell and those intending to buy used books.

It must be admitted that the student, in investing his \$2 in a membership, will be taking a SLIGHT risk, but his membership fee will be in most part returned to him after the Co-op's profits have been counted up this February. The managing board of Technology News, in all sincerity urges that all students to get behind the plan NOW. There is no doubt in our minds that the Co-op plan WILL be a success this February if the student body gets solidly behind it. —D.B.

PLATTER • PATER

By Charles I. Ball

Just released is the long heralded recording of the ever popular Tchaikowsky Piano Concerto No. 1, in B Flat Minor. This splendid recording combines the genius of Vladimir Horowitz and Arturo Toscanini exerting his magic over the NBC Symphony orchestra. This is the celebrated concerto whose magnificent opening bars made such an impression in the screen production, "The Great Lie," and as several recent song hits. The genius of this triumvirate combined with a flawless reproduction will surely put this album among the all-time best sellers.

Columbia presents in Album M-463 a new recording of Ferde Grofe's Grand Canyon Suite by the capable orchestra of Andre Kostelanetz. This musical tribute to America's mightiest natural wonder is one of the few successful compositions bridging the gap between jazz and symphonic music.

This month's Victor "two for the price of one" celebration offer will be of special interest to opera fans. For the price of one record you may get two records featuring the voices of Beniamino Gigli, John Charles Thomas and Rose Bampton, Metropolitan opera stars. John Charles Thomas gives his usual brilliant rendition of "When I Was a Lad" from Gilbert and Sullivan's "H.M.S. Pinafore" and "There Is No Death." Gigli, one of the greatest tenors of all time, sings the famous "Celeste Aida" from Verdi's Aida, and Rose Bampton, "O Patria Mia" from the same opera.

On Columbia 11621-D Dr. Stock and the Chicago Symphony orchestra revive an old favorite, "Dance of the Hours" from La Gioconda. This new recording is delightfully full of the zestful vitality that characterizes the conducting of Dr. Stock.

YOU'II NEVER GET RICH

but you certainly will obtain a wealth of pleasure and experience working on the

1942 Yearbook

WRITERS—See

DAN BROWN, Editor-in-chief
WARREN SPITZ, Armour Editor
PATRICIA ARNS, Lewis Editor

PHOTOGRS—See

BOB ROSE on South Campus
HOWARD REISER on West Campus

Frosh and Soph Writers Will Be Met with Outstretched Arms

IT'S THIS WAY

LETTER TO THE EDITOR:

Elsewhere in the Tech News there is noted the fact that the student body of Illinois Tech numbers some 2500 people, 80% of whom are men. A countless number of colleges with a small number of men students have well-rounded athletic programs, which include football, basketball, base ball, and other national favorites.

This is a plea for the institution of six-man football at IIT.

The benefits of this sport have been lauded by important men in all fields. Those men who have participated in the game during their college years, have derived immeasurable benefit as a result of the "give and take", the induced sportsmanship, and the virile masculine feeling that comes of the hard conditioning schedule. I recall, most poignantly, the words of our own John Schommer last term at the presentation of athletic awards to the basketball, boxing, wrestling, and track teams. On that day he spoke almost disparagingly of the lassitude with which many Armour men regarded active athletic participation, and the lack of school spirit evidenced by small attendance at competitions and athletic meetings. He was also very effusive in enumerating the benefits which he enjoyed as a direct influence

of his athletic participation during his college days at U. of C.

There is an intangible "something" which permeates the participant and imbues him with the lofty feelings of amiability and fine fellowship. It further teaches him the importance of teamwork and cooperation and the meaning of sacrifice where a man must choose between gratification of his ego and the success of the team.

An important consideration here at IIT—this almost-destitute (sic) abode of learning—is the problem of financing and upkeep. I contend that it is a very necessary adjunct to our present extra-curricular activities to institute either an inter-collegiate six-man team to compete with other small colleges in our district, or else an intramural program with competition between departments or classes.

Comparing the insignificant costs with the immense profits to be derived in the form of rejuvenated school spirit, physical conditioning of candidates, and the enlivening influence of a red crusaded man's game, it is impossible for anyone—student, instructor or businessman—to raise his voice against a proposition with such a high percentage of profit.

Chester Swan, Co-op. 3B.

Kutup Korner

October 21, 1941

Mrs. Patrick Murphy,
Chicago, Illinois.

Dear Mrs. Murphy:

With reference to your recent letter, I regret, exceedingly, that your son Ralph came home with green hair after swimming in the Willamette River below our mills, but inasmuch as the river is posted, I fail to see that any responsibility for this color rests with our firm.

We have a perfect legal right to manufacture green blankets at our plant, and we also have a permit to dump the surplus dye-stuffs into the Willamette.

We have been called to task for this condition before, Mrs. Murphy, but the court has always decided in our favor. Only last spring a gentleman from Chicago came to us with a purple moustache because he had fallen out of a boat one day when we happened to be making a large order of babies' blankets. We did all we could to placate this man and even agreed to have him dry-cleaned at our expense, but he insisted on a legal trial, which he lost.

If you will send Ralph over to

the plant at your convenience we will be glad to soak him in vat No. 8, in the hope that we can restore the natural color of his hair, although, I must say, Mrs. Murphy, that we use fast dyes in our merchandise and guarantee them against running or fading.

The only alternative that I can suggest is that we dip Ralph in a boiler of black analine, which will be a less conspicuous shade than he is dyed now.

I will call you on the 'phone the next time we have a run of lap robes.

As a matter of fact, madam, you ought to be thankful that your boy didn't have a full beard when he dove into the Willamette, or matters could have been worse if we had been emptying the overflow from a run of stripped woolen mufflers.

I will grant you that green hair is not a very popular shade, but at least his hair and eyebrows don't clash, as we say in the woolen industry.

Yours truly,

Ollie Olson,
Chief Chemist.

Oddities Abroad

So important was pepper in the middle ages that men made provisions in their will for the disposition of their pepper.

* * *

The white of a penguin's egg is green.

* * *

A French ambassador was so honored to dance with Queen Joanna of Spain that he vowed never to dance again.

* * *

The Chinese have five directions, namely, North, South, East, West and Center.

* * *

The game of dice was invented by the ancient Lydians of Asia

Minor, who originated the game during a period of famine as a diversion to help take their minds off the lack of food.

* * *

In the eighteenth century grapefruit was so little esteemed as food that trading vessels used it for ballast and to cleanse the decks.

* * *

Drinking coffee was forbidden in the sixteenth century Constantinople. The ruling dictator believed that coffee stimulated thinking among the common people. The first offense was punished by a beating; the second offense by death.