

# Let's make a little history



It's time to let the world know how IIT is fueling innovation. Join us from 3-6 p.m. **Friday, February 8, 2013**, to immerse yourself in an atmosphere of discovery, invention, and creativity as we launch *Fueling Innovation: The Campaign for IIT*. This exciting event will include several big announcements while celebrating the progress already made, and it is a moment of pride for the IIT community as we officially launch the campaign. It's a historic occasion—and we have you to thank!

## Schedule of Activities

### Winter Wonderland Carnival | 3 p.m.

Escape the cold and join us in the MTCC for a winter wonderland!

### Fueling Innovation Announcement | 3:30 p.m.

Join us as we gather to officially launch *Fueling Innovation: The Campaign for IIT*.

### Bog Gathering | 4 p.m.

Continue the celebration in The Bog with live entertainment, food, and drinks.

For more information about or to register for any of the above activities, contact Lauren Shelby at [rsvpevents@iit.edu](mailto:rsvpevents@iit.edu) or 312.567.5030.



## Can't attend the launch events in person?

Join alumni around the world on [www.iit.edu](http://www.iit.edu) to watch the **live stream** of the event at 3 p.m. and take part in a **virtual scavenger hunt**! Answer three questions for the chance to win an IIT swag bag, American Express gift card, or iPad mini!

All day on February 8, be part of our social media blitz by posting about IIT and the campaign—use **#iitinnovates** and help us go viral!

For more information, visit [alumni.iit.edu/makehistory](http://alumni.iit.edu/makehistory).