

Let's make a little history



It's time to let the world know how IIT is fueling innovation.

Join us from 3-5pm on Friday, February 8, 2013, to immerse yourself in an atmosphere of discovery, invention, and creativity as we launch *Fueling Innovation: The Campaign for IIT*. This exciting event celebrates the progress already made, and it is a moment of pride for the IIT community as we officially launch the campaign. It's a historic occasion—and we have you to thank for it.

Schedule of Activities

- **Winter Wonderland Carnival | 3pm**

(McCormick Tribune Campus Center)

Escape the cold and join us in the MTCC for a winter wonderland. Take part in ice skating and ice sculptures and see IIT's very own WIIT decorated as a snow globe!

- **Fueling Innovation Announcement | 3:30pm**

(McCormick Tribune Campus Center, Center Court)

Join us in the MTCC as we gather for the official launch of *Fueling Innovation: The Campaign for IIT*. The program will feature remarks from IIT President John L. Anderson, an announcement and sneak peek of new campaign building projects, and the global unveiling of the inspirational Campaign for IIT video.

- **Bog Gathering | 4pm**

(Hermann Hall, The Bog)

Continue the celebration in The Bog with live entertainment while enjoying food and drinks with IIT friends.

Can't attend the launch events in person?



Join us online! Visit our website for details about online activities like a virtual scavenger hunt (with exciting prizes!) and live video feed. All day on February 8, be part of our social media blitz by posting about IIT and the campaign—use **#iitinnovates** and help us go viral! <http://alumni.iit.edu/makehistory>