

# IIT Rock Climbing Club visits Wisconsin during Fall Break

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Every organization at IIT can expect to be ignored by their emailing-list, that's practically common practice when people get too many emails from too many people so that they are overly bombarded with information and shut out emails from organizations like the Rock Climbing Club. The same goes for advertising at IIT, there are numerous ways to advertise on campus and each way can be equally ignored; There is too much being thrown at students every day for them to congest all the information.

Over Fall Break the IIT Rock Climbing Club went to Devil's Lake State Park, Wisconsin, to rock climb for the weekend. Nine members attended and enjoyed a weekend of below freezing climbing and camping, paid for by SAR and done with the help of OCL and the Rock Climbing Executive Board.

This was another exciting outdoor climbing trip where more members learned about climbing, from just learning to belay to setting anchors.

The Rock Climbing Club has a lot of events, and generates a lot of interest in their weekly climbing trips where students can enjoy an afternoon of climbing paid for by SAR. The executive board only sends one email per week to their emailing list so that they might not be considered spam; however, it is easy to

understand that with an emailing list of 273 students, not everyone will read the email. The club also posts these notices to the Facebook, which has 153 members, and can be ignored almost as easily.

A wise IIT student once said that if you want an event to be successful you need to create hype for the event. Students condition themselves to ignore the majority of notices and the only way to get people excited about an event is for them to hear people talking about it.

All notices from the Rock Climbing Club are completely for the benefit of the climbers, and all details are necessary. A recent email mentioned a Wednesday climbing trip, a Saturday climbing trip, minutes from the general body meeting, the rock climbing t-shirt design competition, the portable rock wall seen at IIT on Friday, October 12, signups for an advanced rock climbing clinic, and announcement of a climbing trip over Winter Break. All of these are just some of the events that are really going on as the club gears up for a trip over the first weekend in November and Thanksgiving Break and partners with IIT AIAS for an architectural design competition on 10/19.

Almost everything here is completely funded by SAR and open for all students. Students can find amazing things to do every weekend at IIT, Rock Climbing is just one option. Contact [iitclimbing@gmail.com](mailto:iitclimbing@gmail.com) with any questions or comments or find us on Facebook.

