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## 1(00)% Campaign strives to strengthen IIT community



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"There's nothing to do on campus," is something that almost every student at IIT has heardorsaidatsomepointduring their timehere.

It's said so much that it seems to almost be considered public knowledge by students; many talk of IIT's stellar academics, but every time they do they also mention how IIT seems dead and that the quality of life is low. Still to this day, many quote an out of date article which rated IIT as one of the most depressing campuses in America.

The irony of all this is that even though many students swear by these statements, these statements and ideas couldn't be further from the truth. Almost every day a different student organization is hosting an event, and almost every night people are hanging out and having a great time on campus.

Right now, 1% of the students at IIT are having 99% of the fun, and it's time to change that. It's time for every single IIT student to have fun. It's time to turn the 1% into the 100%.

As you read this article, a multitude of student organizations are coming together and kicking off the 1(00)% Campaign.

The idea of this campaign is to show the IIT student body the plethora of activities for them to take advantage of, and drive home the fact that no matter your hobby and no matter what you are interested in, there is an organization that you can become a part of.

Campaignfor100.weebly.com is serving as the website that brings together all the events and activities that are part of the 1(00)% Campaign. The website will also have descriptions and contact info for the many organizations at IIT. The 1(00)% Campaign will culminate with a massive lock-in that is being held in The BOG on March 30.

The fact of the matter is that IIT is a vibrant community and a place where everyone can have a lot of fun. All we need to do is break the stigma of being a boring school by getting out and having a good time. We all contribute to the Student Activities Fund that funds all of these activities, so getting involved insures return on investment for the dollars that you put forth.

We can all have an awesome time at IIT, so let's seize the day, get out, have a good time, and stop making people think that we are a ton of boring class zombies.

Let's turn the 1% into the 100%!