

Tech[nology]News:

Pebble Time smartwatch unveiled

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Pebble Technologies announced their first smartwatch model in 2012 on crowdfunding platform Kickstarter, eventually earning over \$10 million by the end of their online funding period. The original Pebble smartwatch included a black and white e-paper display, a 5 atm waterproof rating, and a battery life of approximately seven days. The Pebble can communicate with Android or iOS devices via Bluetooth to bring phone notifications to the wearer's wrist. In February 2014, Pebble unveiled their Pebble Steel, a second-generation smartwatch with the same software features and screen of their original smartwatch, but updating the body to be thinner and more modern, adding a brushed steel finish to replace the plastic finish of their original model.

On February 24th of this year, Pebble announced the Pebble Time, their third-generation smartwatch. Pebble Time boasts a variety of improvements over previous models, including a 64-color e-paper display and a microphone for responding to notifications.

According to Pebble, the Pebble Time smartwatch will retain the battery life and water resistance that made their previous models immensely popular.

Pebble Time was released on Kick-

decessors, Pebble Time has a curved body to fit better on the wearer's wrist. Pebble Time also embraces the customization that Pebble fans have been doing to their watches; the new model will be compatible with all standard

With the new color display also comes a reimagined operating system and user interface. Pebble Time will have a timeline organization where notifications, news, and reminders are laid out chronologically in order to help users more seamlessly navigate their watch.

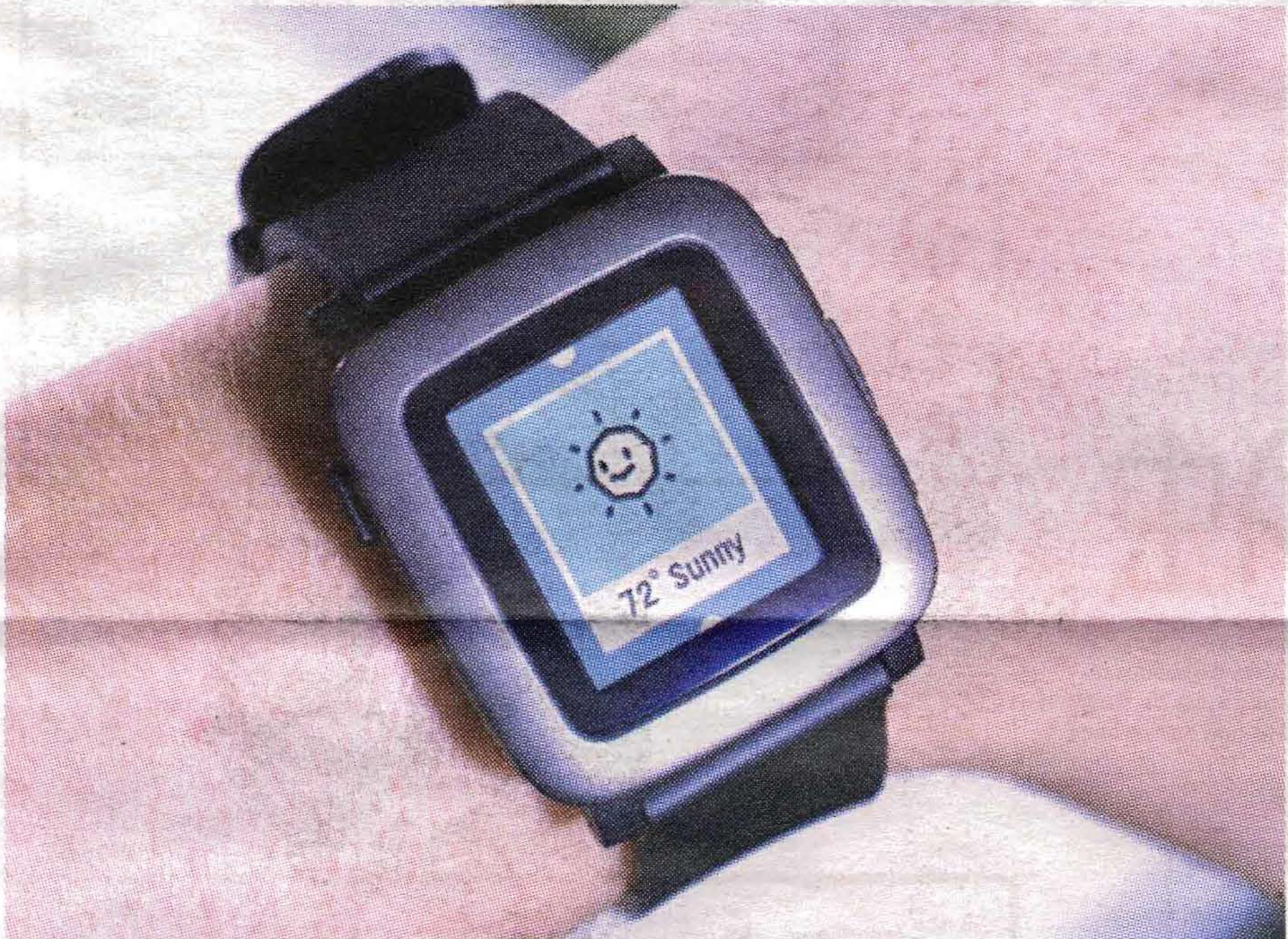
Less than 20 minutes after launching on Kickstarter, Pebble Time fully reached the company's \$500,000 goal. On the afternoon of Monday, March 2, Pebble Time had raised more than \$11.9 million, topping the company's previous record with the original Pebble. With more than 25 days left in their funding campaign, Pebble Time is currently the 2nd-most-funded Kickstarter project of all time, and has the potential to raise the most pledged money in Kickstarter history.

Pebble has made it clear that they will be releasing a few more surprises before Pebble Time is delivered in May of this year. With a few more updates and announcements in store, Pebble and smartwatch fans eagerly await the opportunity to learn more about a next-generation smartwatch.



starter, offering three colors and an exclusive engraving on the underside of the watch for backers, which the company did for their original smartwatch debut. The Pebble Time is 20% thinner than the original Pebble smartwatch, giving it a thickness of 9.5 mm. Unlike its pre-

decessors, Pebble Time has a curved body to fit better on the wearer's wrist. Pebble Time also embraces the customization that Pebble fans have been doing to their watches; the new model will be compatible with all standard



Images courtesy of Pebble Technology

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