

Your 2-Minute Guide to "The 2-Hour Job Search"

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As you may have noticed, Career Services has been handing out copies of Steve Dalton's "The 2-Hour Job Search" to graduating students. Before you all head over to Hermann Hall to claim your copy, you can get my synopsis right here; this is your 2-minute guide to the 2-Hour Job Search.

In "The 2-Hour Job Search" Steve Dalton set out to create a job search guide for Millennials in an era when hiring managers increasingly rely on personal referrals. He places the emphasis on easy-to-follow, short steps, with time estimations to optimize your job search. The book is broken into three steps: Prioritize, Contact, and Recruit.

In the first section, Prioritize, Dalton lays out a method he calls LAMP, which guides you through making a list of target employers in 70 minutes. The LAMP method is helpful because it is incredibly easy to use and leaves you with a digestible list of potential employers that is sorted and easy to work through. If you have already made a list of potential employers, you can still utilize this method to sort your list.

Contact, the second section of the book and, in my opinion, the most valuable, teaches you how to find your 'boosters' working in the companies on your list. Dalton explains methods for utilizing LinkedIn, Facebook, and other services to locate the email addresses of alumni or other connections. More importantly, he provides the guidelines for more efficient

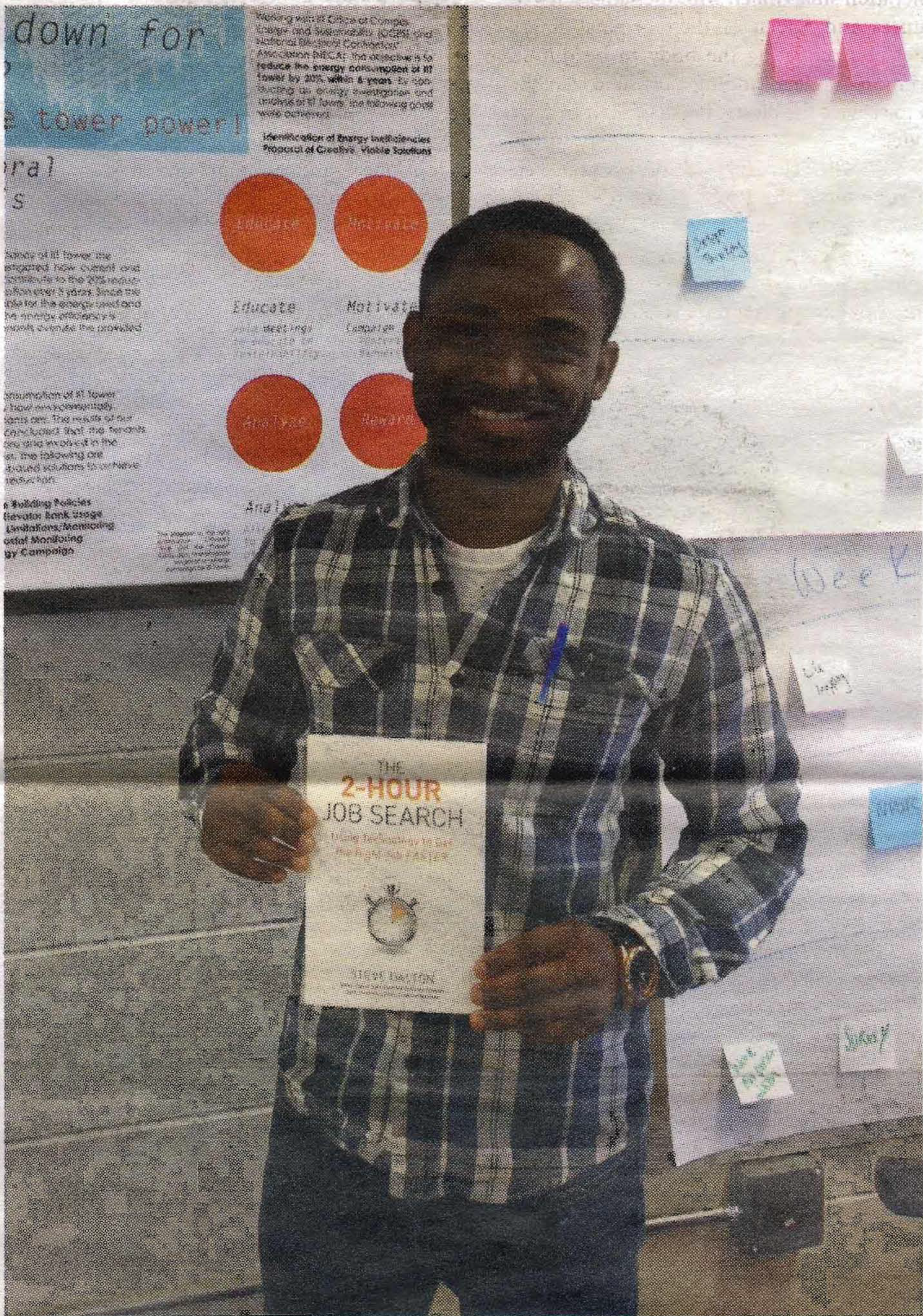
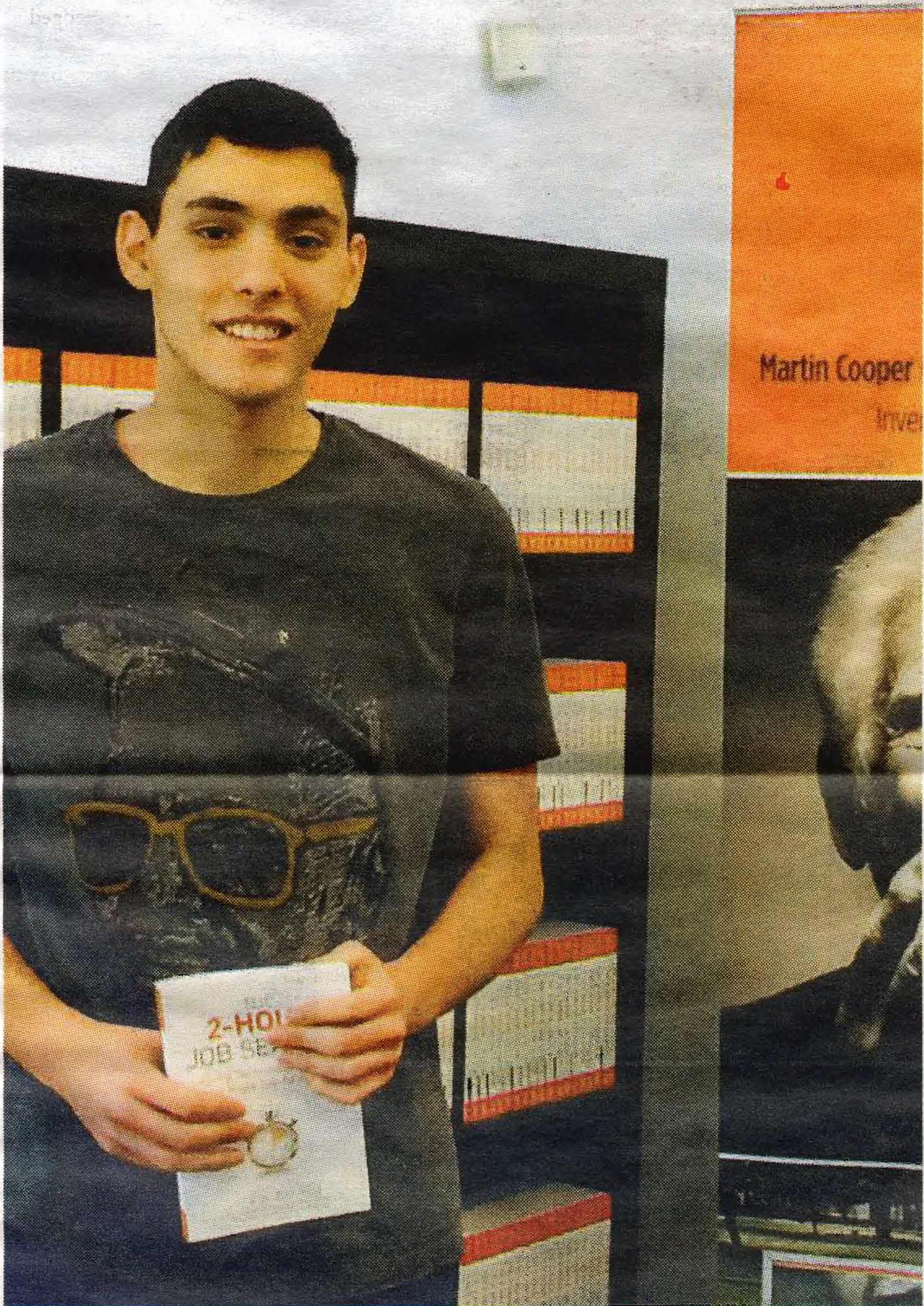
and effective outreach: a 5-Point Email. The 5-Point Email includes: Fewer than 100 words, No mention of jobs anywhere, connecting goes first, generalize your interest, and maintain control of follow up.

Once you have made your employer list and conducted outreach to your contacts, Dalton walks you through the process of recruitment—or gaining referrals from current employees of companies on your list. The most valuable piece of advice in this section is the emphasis on informational interviews, which are interviews with professionals in which you seek information and advice rather than a position. Dalton suggests using the TIARA method for preparing and asking the right questions during an informational interview, ask about: Trends, Insights, Advice, Resources, and As-

signments at your contact's company and in the field overall.

Overall, I would highly recommend this book to anyone who is trying to optimize his or her job search and quickly expand his or her network. I would also recommend that everyone save the date for April 18, 2015 when the author, Steve Dalton, is scheduled to facilitate a comprehensive job search workshop as part of this Career Services initiative.

Excited to begin your job search? Be sure to create a Jobs4Hawks account as Career Services continues their campaign to increase the quality and quantity of job postings! Need some help? Make an appointment with a Career Services advisor by visiting cmc.iit.edu.



Photos by Gerald Doyle

Battle of the Robocops: Which Version Reigns Supreme?

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Now, usually this would be an article that recommends a movie for you to watch on Netflix, but if you're not watching House of Cards on Netflix, then you might want to ask yourself, what are your true priorities? Rather than continue to give an obvious House of Cards recommendation, this week Netflix and Nachos is doing a special article on a topic that has been hotly debated among cinema freaks for decades: remakes.

Robocop. Robocop, where art thou Robocop? You're original message of anti-corporation and true justice, fueled by visceral hyper-violence is what made you great, but you yourself are thy biggest flaw. When Robocop originally came out, it was a huge hit, grossing over 53 million dollars in only four months (mind you toting a budget of only 13 million dollars). But like any box office success, the men upstairs only wanted more. At first, that wasn't even a problem. A story like Robocop's easily made it through 2 more sequels, each one doing reasonably well in the box office. Robocop was in essence the Michael Bay movie of the 80s. The stylized degenerate Detroit lit up

the screen with exaggerated colors and action. But what made Robocop from a cheesy action to a cult classic was that the movie had soul. Figuring out the true villain and watching the emotional transformation from a mindless robot to a compassionate cyborg gave the movie the type of heart that you don't often get from films. Then, Robocop happened, uh, again.

This time it was different; fast forward 27 years and the men upstairs are apparently hungry for some more of that Robomoney. Like any midnight snack, it's just a sloppy microwaved rehash of the dinner, and worse yet, your body pays for it. Robocop 2014 (we'll call it RoboKappa) grossed around the same amount of money as the original, at 58 million but with a budget of 100 million dollars. Smashed in the box office and written off as heresy to the Robocop legacy to many a fan-boy (including ya boy behind N&N), one part about this flop is what made it true tragedy. In more ways than one, RoboKappa was an okay movie.

Though the plot had its fair share of holes, and the characters were often cheesier than Velveeta Kraft Mac & Cheese, the movie was, in fact, well made. Though RoboKappa's Detroit lacked the crumbling culture and hy-

per-violence of the original, its city was a perfect setting for a story of corruption that one might argue was more subtle and better done than the original. The original main character, Murphy, was a more idealized 'good cop,' but one could also argue that the remake should be respected for its attempt at character realism. RoboKappa alone would have easily been able to stand on its own feet, but it never got the chance. At every corner, it was belittled—not because of fan-boys, not even because it was a bad movie—but simply because it had the same name as a movie we already know and love.

When a movie is called a remake, most people expect a modern makeover or spiritual successor. What RoboKappa gave us was an adaptation. Yes, it uses most of the same characters and names, but other than that, this movie can barely be called Robocop in the sense of a remake. Its themes were similar, but at the same time, RoboKappa made multiple attempts to express itself in ways that Robocop didn't. Every changed plot twist and device was a gasping attempt to save this 'remake' from being suffocated by the reputation of its older brother. The problem is, Hollywood continually slaps the name remake on movies that aren't

trying to be spiritual successors of the original. If you want a better idea of what this means, remember Power Rangers? Good, now go on Youtube and look up POWER/RANGERS, you'll find that this adult makeover for Power Ranger is NOTHING like the original, save the characters and basic plot. Yet a quick look at YouTube's comment section and you won't find most anyone calling this a remake.

It's almost ironic in a sense; a beloved series such as Robocop that preached anti-corporate ideals succumbs to the same corporate scumbaggery that old classics suffer from all too often. Though RoboKappa might not have been perfect, it would have at least stood a chance if it had just changed its name.

You can see both the original Robocop trilogy and the remake on Netflix as they are available right now. Netflix is a subscription based streaming site for movies and TV series, and if you're interested, you can get a month free trial by signing up to enjoy thousands of movies. Or just get your best friend/parents/siblings/girl or boyfriend's password. They won't mind, right?