

TechNews

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SUBMISSIONS

TechNews is published on the Tuesday of each week of the academic year. Deadline for all submissions and announcements is 11:59 p.m. on the Friday prior to publication. Articles, photos, and illustrations must be submitted electronically to the TechNews website at technewsiit.com.

EDITORIAL POLICY

The editors reserve the right to determine if submitted material meets TechNews' policy and standards. For more information about our editorial standards, please email assteditor@technewsiit.com.

LETTERS TO THE EDITOR

Letters to the editor may be submitted by anyone, but are subject to review by the Editor-in-Chief. All letters-to-the-editor become the property of TechNews upon submission. TechNews does not accept or publish anonymous letters or stories.

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The game of job hunting: International edition

Zaira Ortiz

TECHNEWS WRITER

Last week I left you with an answer and a question. The answer, which was answered by Kayla Portillo, was that the reason the Stuart School of Business undergraduate program is not ranked is because the data required for qualifying for a ranking has only recently been collected. Now that it has been collected, IIT will be striving for an undergraduate business ranking. But that leaves us with the question, "Why is a ranking important?"

I found it interesting that, during our interview, Kayla asked me the same question. She asked, "Why is a ranking so important for you?" That was a great question! I answered the question by saying a ranking is important, because if it wasn't for what I saw on paper about IIT, I would have never applied, and then I would have never visited. The reason I applied to IIT in the first place was because of what I had researched about the school. Once I visited IIT, I knew it was the university for me.

After the interview, I reflected some more on Kayla's question. I started thinking of concepts I'm regularly exposed to in my classes, concepts such as branding, imaging,

and marketing. I then tied the ideas together, and I realized that a ranking is an important tool for IIT to maintain a brand, an image, and a market.

In my first article, I mentioned a story that Professor Twombly had told me about a young high school boy he ran into while crossing the street, and the young boy told him that he did not know IIT had a business school. Later, Professor Twombly Googled him, and that boy was the President of the senior class. This is Stuart's market. Rankings help reaching out to that market. In addition, ranking helps with our image after graduation. Employers will look at us and say, "Hey, this candidate graduated from a school that is ranked high in the qualities and skills we are looking for!" That is a great advantage for IIT graduates.

During our interview, Helen mentioned an event held for Stuart graduates who were not able to find a job after graduation. The event was held on campus and connected students, employers, and immigration attorneys. Immigration attorneys? International students are a huge part of the student body, and they're a huge part of IIT's market, and yes, international students will also have guidance tools to finding a job after graduation. Since my first year at IIT—I am now in my 4th—I

have encountered international students who are worried about finding a job after graduation. They're not sure where to start, or how to begin. Helen offers the answers! This event is the answer.

Employers who come to IIT care about talent, and Helen finds those employers and connects them to students with that talent. This is a great opportunity for business students, but what about other majors? I highly encourage every college to jump on board with events like the one Helen began. It benefits the student, IIT's brand, IIT's image, and keeps IIT's market happy.

So, with this international edition, I am ending my series of articles on the game of job hunting. I hope all the readers out there found this information and investigation informative, helpful, and enlightening.

I would like to end my article by extending out an invitation to the readers about participating in a challenge I'm going to start for myself. If there is any question, issue, or concern you have on-campus, email me at zortiz@hawk.iit.edu, and I will personally begin an investigation to find the answers for you. I will publish the answers in the TechNews. Thank you for reading, and I hope you enjoyed my "The Game of Job Hunting" series.

CAMPUS

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ARC Tutor Spotlight: Dylan Boliske

Khaleela Zaman

DISTRIBUTION MANAGER

At the Academic Resource Center (ARC)'s math table, and sometimes even the computer science table, you might find Dylan Boliske. Currently a fifth-year student at IIT, he is in the final stages of earning an undergraduate degree in applied math as well as a co-terminal graduate degree in computer science. He really enjoys working at the ARC, being able to help people and seeing that look on someone's face when the light bulb turns on. Dylan also finds that tutoring helps him remember all the important concepts from the classes he took earlier: tutoring "keeps it fresh in my mind," he said.

Dylan Boliske says that students have nothing to lose by going to the ARC. He feels that students should take advantage of everything the ARC has to offer: it provides a nice study environment, equipped with resources like computers in addition to the tutors. Even if the tutor whose table you sat down at cannot help you, there are always plenty of other tutors around to help. Boliske also knows that he and the other tutors have taken the classes you are taking and probably understand your professors, so they can show you a different way to look at the concepts and give you a way to understand it better.

This math and computer science tutor also has a life outside the academic world. In case you did not know, he swam on his high

school varsity swim team and he still swims now. Additionally, he enjoys watching lots of movies and television shows. Dylan occasionally will even quote a line from a movie or television show while tutoring, lightening the mood and getting a laugh out of the student he is tutoring.

As a word of advice to all students on campus, Boliske highly recommends paying attention in those foundation classes during your first and second years. While tutoring, he has had third and fourth years come to him asking for help with basic concepts taught during the first half of their college career. In the words of Dylan Boliske: just because you got through those basic courses "doesn't mean it won't come back to haunt (or help) you later."

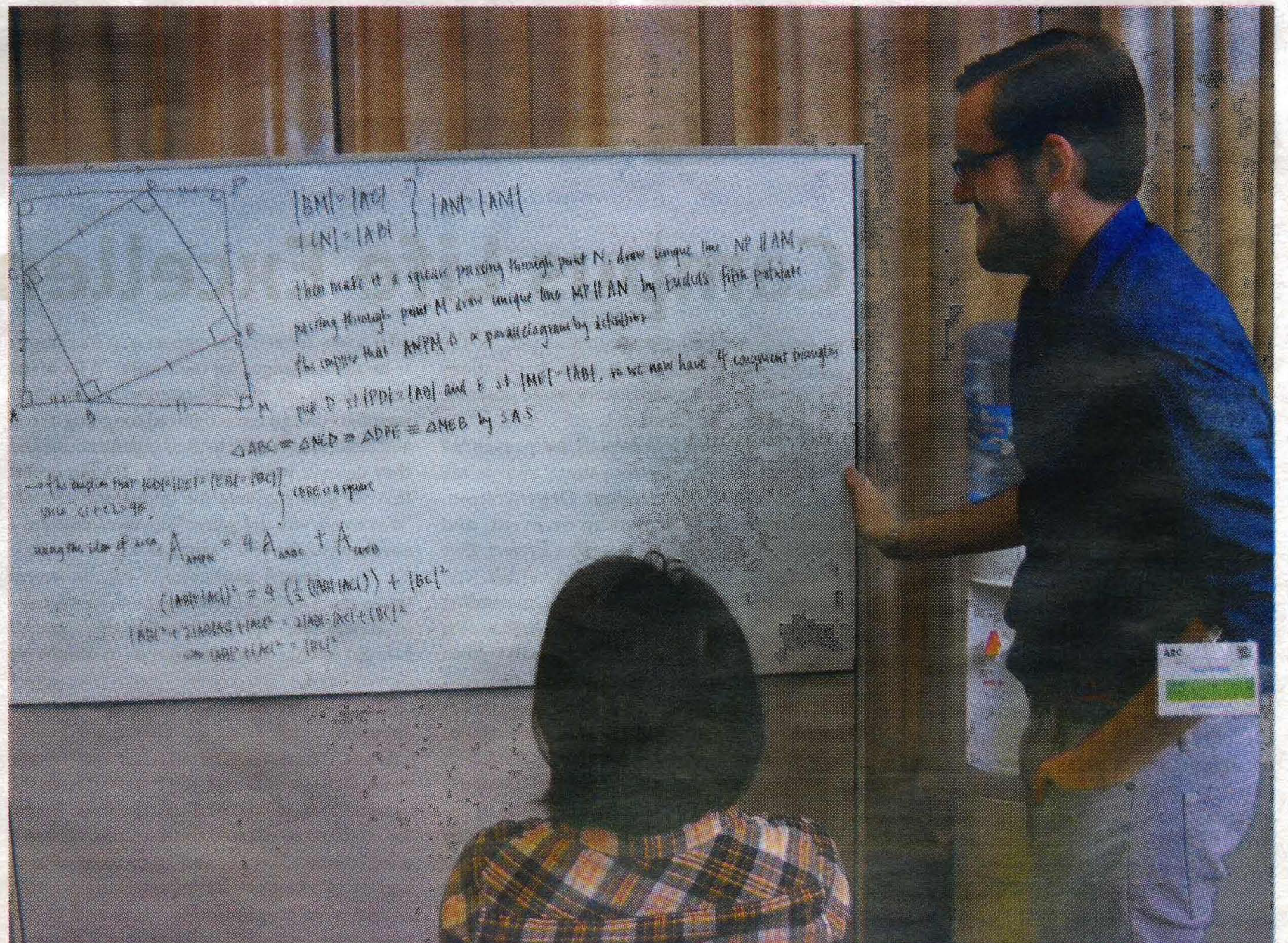


Photo by Khaleela Zaman