

HELP WANTED IN SPENDING SEVEN BILLION DOLLARS!

'Scribner's' Magazine Writes Help Is Needed

"Help the young men and women of this generation to spend the annual tax bill of seven billion dollars a year," is the plea that Scribner's Magazine makes to the reading public. Declaring the need for organized direction in spending this enormous sum, the October Scribner's further elaborates and enlarges on this subject. Commenting on the editorial they write: "We give the snowball this push and pass it on to you." The complete text of this editorial, which is of vital interest to professional men and women, follows:

"Seven Billion Dollars — our tax bill for one year!

"As prosperity returns, the national budget may shrink a bit. But there is no reason to believe it will ever shrivel to horse-and-buggy proportions.

"Isn't it time, then, for the citizens of this country to face a national problem which is becoming increasingly vital each day?

"As the government takes more and more of the income from Capital and Labor, it is becoming more and more essential that better and better young men and women are trained for public careers and service to control this enormous expenditure of the public's money.

Ward Healers' Predicament

"As late as 1928 it didn't seem to matter much. With business booming, youth of the finer metal prepared itself on the corporate pattern, and public service was left to the ambitious politician and ward healer.

"Then depression altered the picture.

"It wiped jobs out of the business structure by the thousands, but it recreated many of them in Federal, state, county and municipal offices and bureaus.

"It pointed on a new canvas a new conception of how vital is the need for the highest type of young men and women to prepare themselves for careers of public service—to learn to guide with intelligence and honesty every expenditure of tax monies.

"In the seven deflated years since 1929, fourteen million young men and women have cut their wisdom teeth. Schooled in the finest traditions of America, they were dumped into a world that had no place for them, into an economic structure that had failed them in failing itself.

Called Lost Generation

"Shaken and stripped of ideals, skeptical of big business and politics, waiting for something to happen — they have been called the Lost Generation.

"But are they lost? Give these young men and women a torch to carry and a leader to follow, give them the hope of a new pattern of life and they will blaze the way to a better government, to a saner, more efficient administration.

Give Them Help

"Give them local clubs and meeting rooms in towns and cities throughout the country.

"Give them help in carrying the story of their aims and ideals to every youth in the country.

"Give them help in urging high schools, colleges and universities to build complete courses in public administration.

"Give them assurance that vigilance will be kept on Capitol Hill to expose raids on the Civil Service.

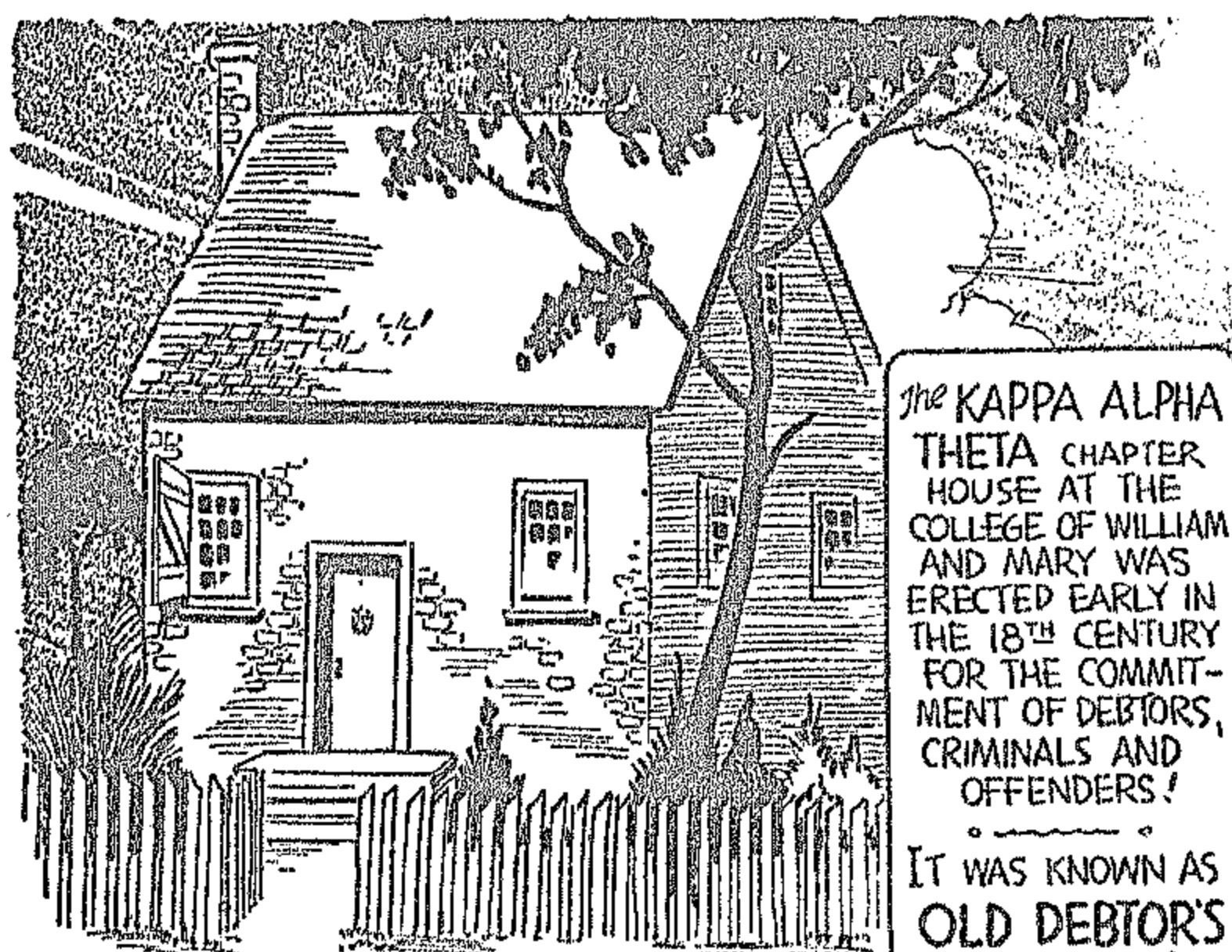
"Scribner's wishes to call your attention to the National Civil Service Reform League, the organization which is working to accomplish these objectives.

League Holds Promise

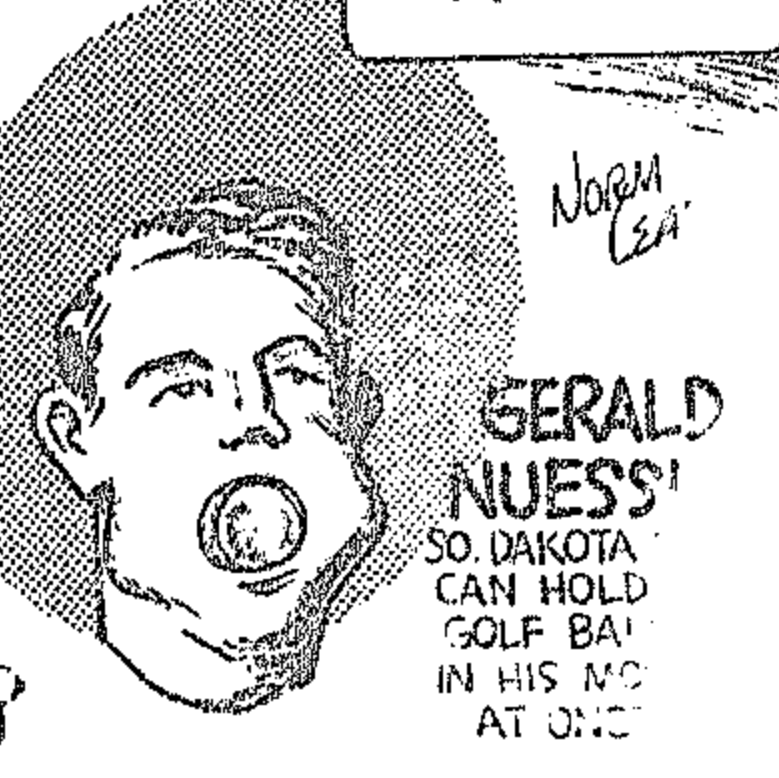
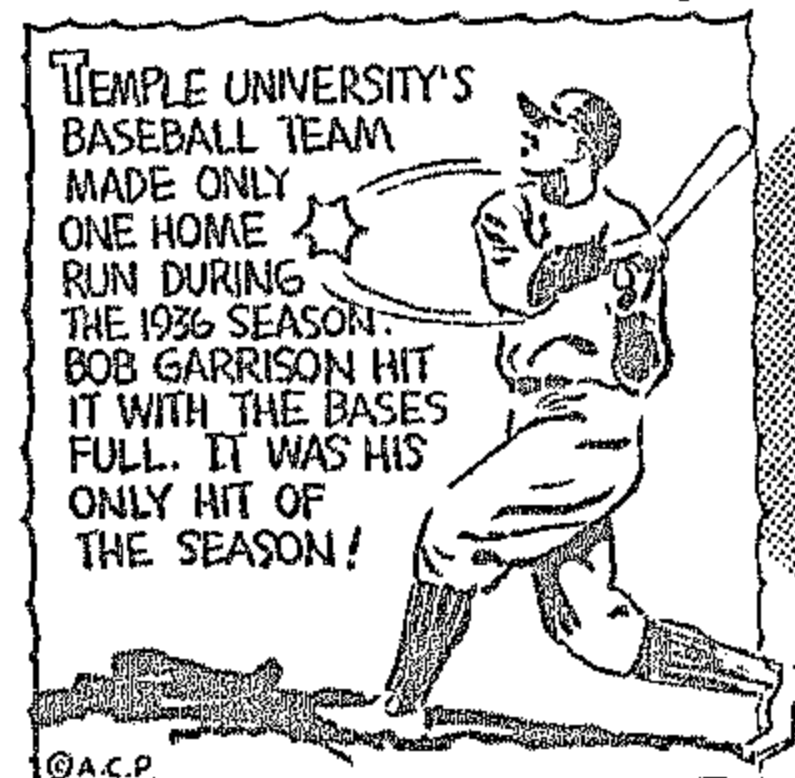
"We believe that the League holds greater promise for the futures of young men and women than any other organization in history. Founded in 1881, it is non-partisan, non-profit making. Its principles are rooted in the very heart of Democracy. Its objective is to take politics out of public service and public careers in Federal, state, county and city administration.

"If you are interested to know more about the League and its work drop a line to Robert Johnson, the League's President, and tell him so. He'll be genuinely glad to receive your letter at the National Civil Service Reform League, 521 Fifth Avenue, New York City."

CAMPUS CAMERA



THE KAPPA ALPHA THETA CHAPTER HOUSE AT THE COLLEGE OF WILLIAM AND MARY WAS ERRECTED EARLY IN THE 18TH CENTURY FOR THE COMMITMENT OF DEBTORS, CRIMINALS AND OFFENDERS! IT WAS KNOWN AS OLD DEBTOR'S PRISON!



TECH SHORTS

With first call for varsity basketball set for November 1, we are reminded that the time for interclass basketball is drawing nigh. The present junior class is out to cop the title for the third consecutive year.

We still have a few freshmen with us who insist on wearing high school letters. If they don't get into the spirit of things pretty soon, it may be that upper-classmen will have to do a little convincing.

It looks as though some of the new men on the wrestling squad will have to go on a diet. There are positions open in almost all the weight classes but the newcomers are swamping the 155 pound division.

The Tech Tankers have finally found a way to get men out to practice. They plan to meet every day and travel to the U. of C. in cars.

A number of Techawks live on the south side, so the swimmers are likely to be bothered with hitch-hikers.

Now that the swimming team has a full squad, let's hope that the spectators do their part. Even if the splashers' ears are under water most of the time, a little cheering helps a lot.

And let's not forget the Tech sharpshooters. The Rifle club made an enviable showing in postal and

dual meets, while at the University of Chicago's long range meet the Tech squad copped second place and each man was awarded a medal. This excellent showing prompted the A. T. S. A. to raise the status of this sport so that sweater and monogram awards were made for the first time.

In accordance with the enlarging and remodeling program being carried on throughout the school, the rifle club is cleaning up and making room for the large number of new men expected to join.

Probably the match between Tullgren and McIntyre last Wednesday was an exhibition bout, but some of the tactics used were certainly not permitted by collegiate wrestling rules. Were they mad at each other or do they enjoy that sort of exercise?

Speaking of people who see football games free of charge, let's mention John Schommer, who got a swell view of the Northwestern-Iowa game from the field. These football umpires really get a break, but wait until some cold, muddy weather comes along.

A number of the senior electricals seem to have been bitten by the extra-curricular bug. While this entrance into sports and other activities is somewhat belated, we must give the boys credit for finally seeing the place of these things in the college curriculum.

The chess team, while not exactly in the realm of the sports department, reports having held several meetings this semester. The team has

Cog Hill Scene of Golf Tournament

Since bad weather played havoc with their first attempt to get underway, the golfing aspirants of Armour tried again last Saturday to get things going in the fall golf tourney. The tournament, which was originally scheduled for Big Run Golf Club, will be continued at Cog Hill.

Anybody who has not signed up, or who has missed the first scheduled meeting, should consider himself in no way out of the tournament. Matching up of players is being put off by Coach Bibb and Manager Brissman until some idea of the quality of the participants is found. This is being done to prevent poor matches being made between golf players of the 80 bracket and those of the 90.

If mild weather prevails, an attempt will be made to complete the tourney this year. However, if they run into trouble, it will be completed next spring.

decided to start with a school tournament and continue with several interschool meets.

Tennis and golf will capture the spot light early this season when the fall tourneys open. This out-of-season play gives the men their final chance to get into shape for spring matches.

Techawks who like to usher can still see the University of Chicago home football games free of charge. We are wondering why so many of the men want to work in the 'C' book section. Could it be the women?

Lucky for You

— It's a Light Smoke!



KIND TO YOUR THROAT— A Light Smoke

There's a friendly relaxation in every puff and a feeling of comfort and ease when your cigarette is a Light Smoke of rich, ripe-bodied tobacco — A LUCKY.

As Gentle as it is Delicious!

For Lucky Strike is not merely mild and mellow in taste, but a genuine *light smoke* which always treats you gently. You will find it easy on your throat, kind when you inhale, friendly all day long. If you believe in a *gentle smoke*, you believe in *Luckies*! Among all cigarettes, *this is the one* which offers you the welcome protection of that famous process known to the world as "It's Toasted." And *this is the one* that millions turn to—for deliciousness, for protection, for all-day smoking pleasure! Luckies are *A Light Smoke* of rich, ripe-bodied tobacco.

★ ★ NEWS FLASH! ★ ★

"Sweepstakes" employs 6,000 to address entries!

Over 6,000 people are employed in addressing return entry cards for that great national cigarette game, Your Lucky Strike "Sweepstakes." Entries come from every State in the Union.

Have you entered yet? Have you won your Luckies—a flat tin of 50 delicious Lucky Strikes? Tune in "Your Hit Parade"—Wednesday and Saturday evenings. Listen, judge, and compare the tunes—then try Your Lucky Strike "Sweepstakes."

And if you're not already smoking Luckies, buy a pack today and try them, too. Maybe you've been missing something. You'll appreciate the advantages of Luckies—a Light Smoke of rich, ripe-bodied tobacco.

Luckies — a light smoke

OF RICH, RIPE-BODIED TOBACCO — "IT'S TOASTED"