

E. R. Johnson and T. H. Watts

Will Burton, the water boy, has been connected with Georgia Tech teams for twenty-seven years.

"B. R. R." is the degree which a number of University of Wyoming graduates may acquire in the near future. The university is offering a new course to develop the science of "dude wrangling," leading to the degree of bachelor of recreational ranching. According to the agricultural staff of the school, keen competition in the dude ranching field is responsible for the new study.

Whittier College, Whittier, California, recently conferred the degree of "Doctor of Mirth" on Joe E. Brown.

A survey (let's hope it's a survey to end all surveys) at the University of Wisconsin brings out the fact that the average coed has four dates a week and spends twenty hours a week in study.

To prepare for matrimony, or to solve family problems of the already-wedded, Butler University now offers a course in marriage. The instructor is Charles R. Metzger, 39, twice-married attorney with experience in divorce cases.

After years of research and experiment, a Chicago scientist has developed a guinea pig with 19 toes. Now he has time to sit around and wonder why he did it.

Last year American colleges and universities had 7,720 students from foreign countries enrolled.

When the father of a University of Kansas coed visited her for the football game and questioned her about college life (a habit most fathers have) he was assured that she attended church each Sunday. When he suggested attending the service with her the surprised coed could not find the church.

A U. of Iowa dean has a new development in campus etiquette. He thinks that students should wait three minutes for an instructor, five for an assistant professor, eight for an associate professor, and ten for a full professor. That's keen—if the faculty will do this: Allow freshmen to be two minutes late (with or without green caps), sophomores five minutes, juniors ten, and seniors fifteen minutes.

The chances are 100 to 1 that YOU will live through this school year, and 30 to 1 that each freshman will live the entire four years, according to estimates made by Professor Hill of the University of Georgia. He also says that there's only one chance in 100,000,000 that there won't be any deaths in the Georgia student body this year.

At the University of Utah, a sweet young co-ed (did you ever hear of one that wasn't sweet and young?) tripped up to the library desk and asked for "Horses Oats." (Hungry for knowledge, we'll bet.) After much discussion with the head li-

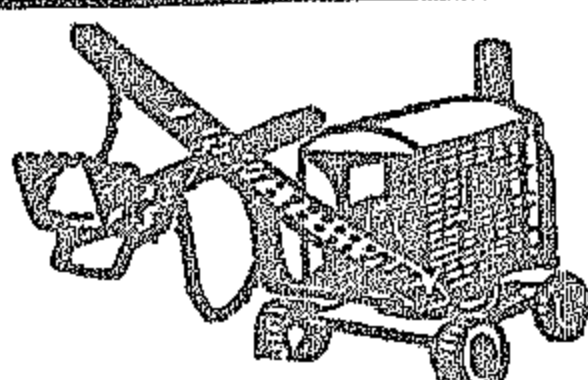
F.P.E.'s Learn Tactful Business Procedure

Mr. J. R. Wilson, chief engineer of the Marsh-McLennan organization spoke before the Fire Protection Engineering Society last Friday on "The Engineer's Service to the Assured." He emphasized the fact that the fire protection engineer must be able to present recommendations tactfully to the assured, and must consider at all times that his service is to his client as well as to the agency and insurance company which he represents.

Mr. Wilson exemplified his talk with his own experiences and the experiences of engineers who work under him. One of the examples was the remarkably small fire loss in the Century of Progress Exposition which is attributable to the closest conformation of the Century of Progress corporation to the recommendations of the engineers.

At the next meeting of F.P.E.S., November first, Mr. R. E. Dixon, superintendent of the auto department of the Fire Association, will talk on "Automobile Insurance."

THE STEAM SHOVEL



MAUREECE ALEXANDER is slipping. He actually handed his pants over to the Frosh. It seems as if the green of last year is slowly being bleached.

Herman Bauermeister certainly picks out the nicest places to fall asleep while riding the trolley. Was his face red when he awoke with the faint scent of face powder tingling in his nostrils?

In answer to the many queries W. R. HEINTZ informs us that he did NOT wash his black shirt since last spring, but he does press the collar. For a human interest story, have HEINTZ tell you about his operation. He has a handy zipper for a demonstration.

More Statistics

Doc Barr, according to the latest count, speaks at a rate of 3.82 UPM (uhs per minute).

Some freshmen sure are optimists. You actually hear them yelling "thirty-nine."

It is rumored that DOC TIBBALS raised some extra vegetation this summer. It grew in the form of a goatee but it was mowed before

FIRE DRILL RULES

Fire drills are required in all schools and colleges. On the sounding of a fire signal the buildings MUST be vacated at once. Do not stop for hats, coats, books, etc. The fire alarm is a prolonged blast of the siren in all buildings. "Safety First" is most important, and therefore all should remember to proceed as follows when vacating the buildings.

1. From Main Building: Cross the street to the sidewalk on the east side of Federal street.

2. From Mission Building: Remain on sidewalk on the south side of 33rd street and proceed some distance west of the entrance.

3. From Machinery Hall: Remain on the sidewalk on the north side of 33rd street and proceed some distance west of the entrance.

4. From Chapin Hall: Remain on the sidewalk on the east side of Federal street and proceed some distance north of the entrance.

The above rules are necessary in order to avoid interference with the operations of the fire department.

school started probably because it was too much trouble to stroke the two things at once.

BERNIE RIMAN is sporting a new shirt featuring all-draft ventilation. He wasn't mixed up in the extra curricular activities that the frosh and sophs are indulging in either.

Alderman Explains Traffic Problems

Last Friday the local branch of the W.S.E. began the year's program of speakers with an address by Alderman John A. Massen, Chairman of the City Council Committee on Traffic and Public Safety. Thoroughly versed in the various problems produced by the handling of the huge volume of vehicular traffic, he presented precisely a concise picture of the existing situation, and some of the attempts made to alleviate congestion and the high fatality rate.

According to Alderman Massen on the busiest Sundays approximately 730,000 automobiles cross the city boundaries, 67,000 alone of which use the stretch of Michigan avenue north of the bridge.

He discussed the failure of widened streets and elevated intersections in handling the traffic effectively and at the same time safely. In his belief the solution of the whole problem can best be met by the construction of about 160 miles of "limited ways", highways where access to abutting property is provided only at very important intersections and side friction is reduced to a minimum. Deaths due to accidents would be reduced to about 2% of the number today if such a system were adopted, Alderman Massen indicated.

MOTOR CLUB INN

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"We Cater to Students"
Moderate Prices—Big Variety
33rd and Michigan

McKINSEY—

(Continued from page 1)

lems of control, organization and personnel continued to grow, and in 1925 he organized his own firm of James O. McKinsey and Company. He started this company with a stenographer and three clients and has developed it into one of the largest management firms in the country. One of his earliest and most important clients was Armour and Company. About ten months ago he commenced a Survey for Marshall Field and Company, and as a result of this work was elected to his present position.

During the World War Mr. McKinsey enlisted as a private and within a year was appointed a lieutenant. He has received many degrees from various educational institutions among which are the following: P. D. B. from State Teachers' College at Warrensburg, Missouri, LL. B. from the University of Arkansas, and M. A. and Ph. D. from the University of Chicago.

Mr. Flower, comptroller, who is a personal friend of Mr. McKinsey, said of him, "His outstanding contribution to any corporation with which he comes in contact is his unusual power of analysis; particularly in questions of policy, organization, and personnel problems. His success is due in a large part to his great capacity for hard work and long hours."

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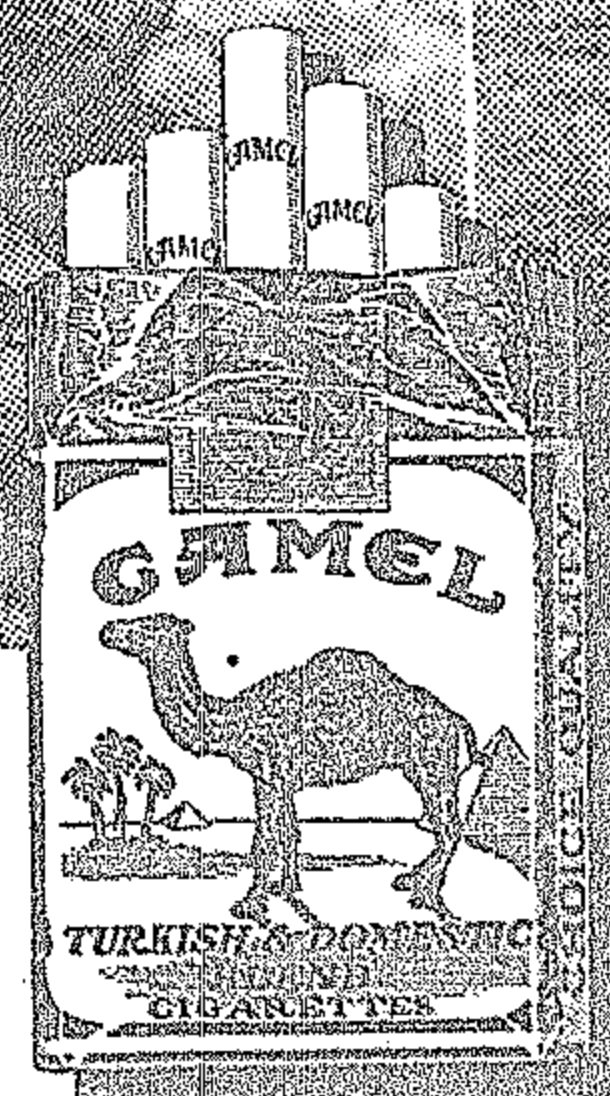
William T. Dean, Jr. Tommy Armour Ben Gehrung Clarence Gribble
Helen Madison Helen Hicks Georgia Coleman Craig Wood
George H. Brett, Jr. Ned Schumacher Gene Sarazen Earl H. Hall

So Mild! YOU CAN
SMOKE ALL YOU WANT

What Big Bill Tilden says about smoking Camels is worth any smoker's attention. "I've got to keep in top physical condition," says the 42-year-old "Iron Man of Tennis." "I smoke Camels, the mild cigarette. They don't get my wind or upset my nerves. I've smoked Camels for years, and I never tire of their smooth, rich taste!" And other tennis stars...Lester Stofen, George Lott, and Bruce Barnes... agree with Big Bill about smoking Camels. So turn to Camels. You'll like their mildness too!

Famous athletes have found that Camels don't affect their wind. Camels are mild and gentle to the throat. Turn to Camels for steady smoking! There's more enjoyment for you in Camel's matchless blend of costlier tobaccos. You'll find that Camels never tire your taste, and that they never get on your nerves.

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