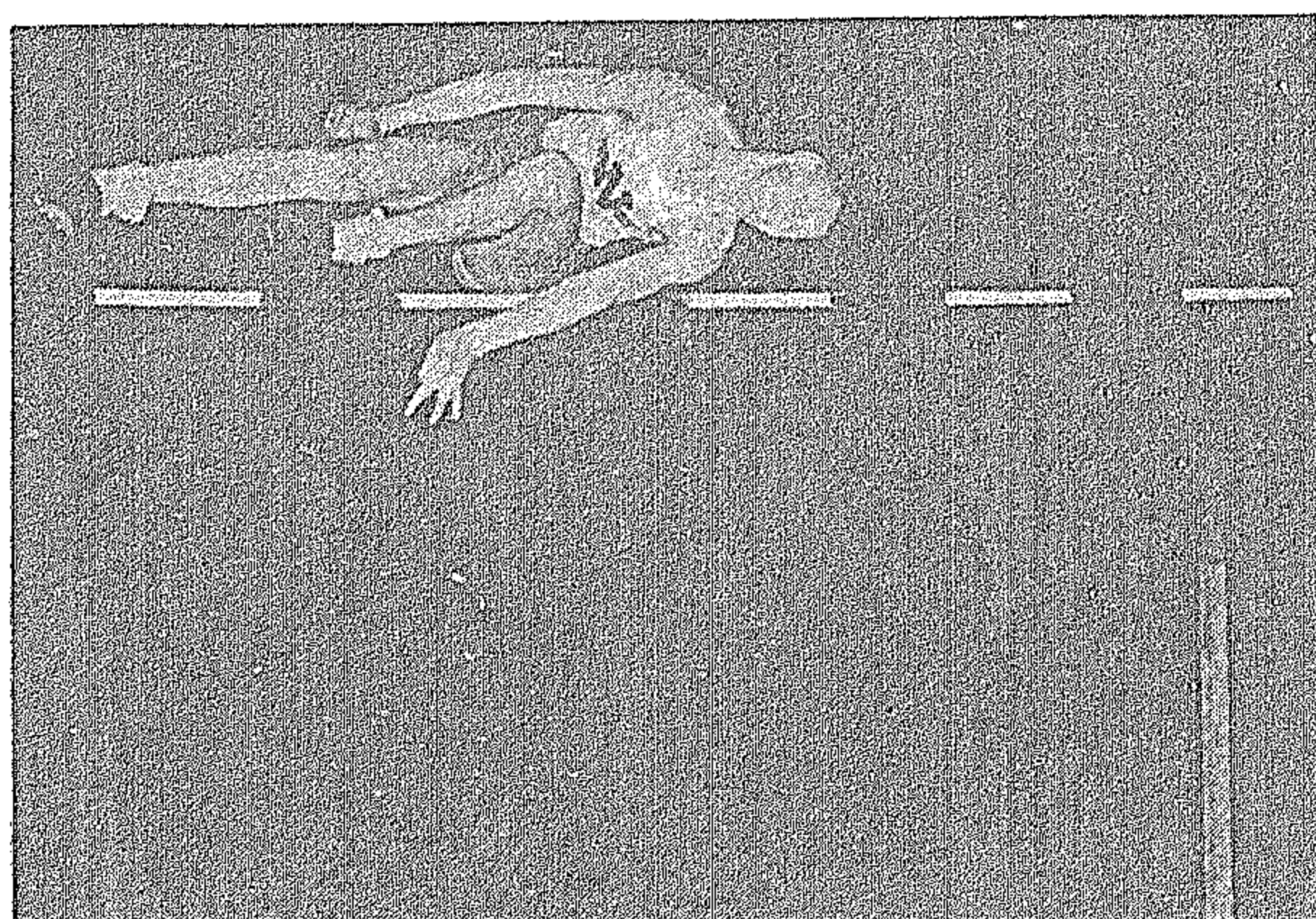




BECHEL, CHICAGO NORMAL'S only entry, was easily the class of the high jump but his best effort—6 ft. 2 1/8 in.—was far short of the Relay record.



DICK FRIEDE BRINGS the baton home to give Armour a third in the college one mile relay.

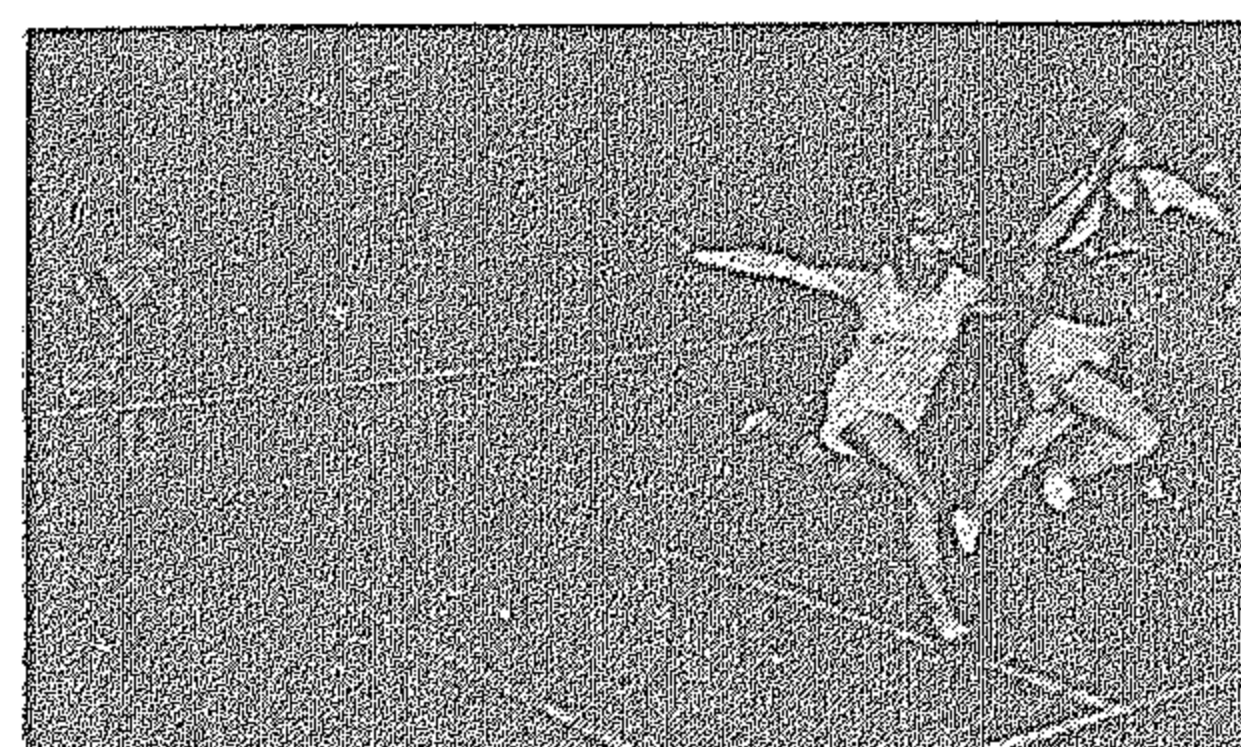


ZAHN OF BUTLER breaks the tape to take the college half mile.

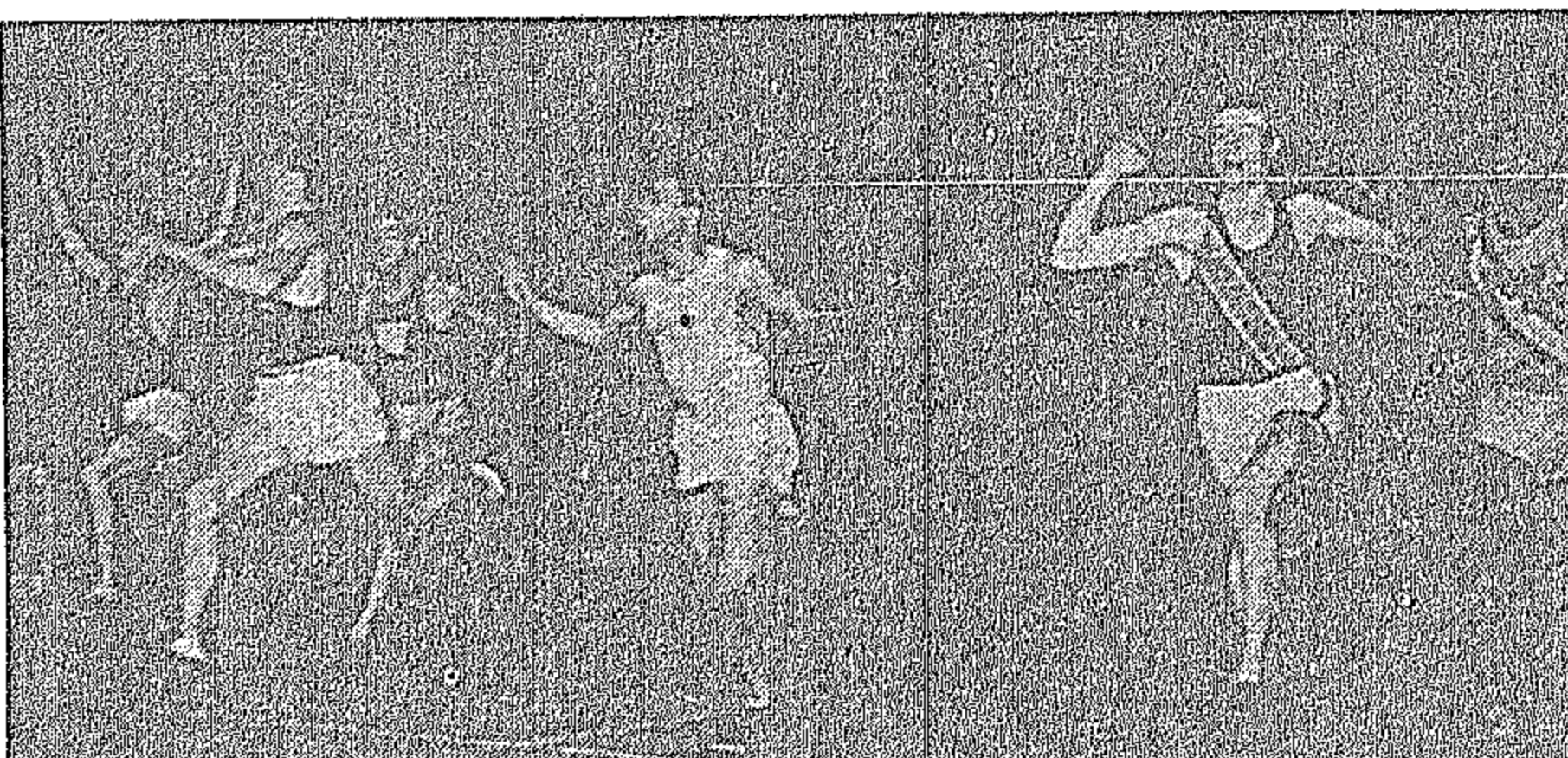


IT'S UP—UP—and over for Irv Seeley, new holder of the Pole Vault record for the Armour Tech Relays—13 ft. 5 7/8 in. Seeley bested a field of twenty-three vaulters that performed from 7:15 until 11:00.

—Photos by Jacob Bard



LEFT — KNAPPENBURGER of Kansas State, who won both U. hurdle races, makes it a real race to beat Fleming, Pitt, in the lows.



RIGHT—HERMAN of Carleton, holder of the sprint record, steps out to win; Fleming takes another second.



You find me the welcome third. I am always the same, always mild, mellow, fine-flavored, friendly to your throat. I am made of center leaves, only. Those small, sticky top leaves are sharp and bitter. Sand and grit destroy the flavor of the bottom leaves. But the choice center leaves grow to mellow ripeness, preserving every bit of fragrant tobacco flavor. I am made from these fragrant, expensive center leaves. I do not irritate your throat. This gives me the right to sign myself "Your best friend."

I am your
Lucky Strike



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They Taste Better