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MAY 8, 1934

Preview

Junior Week is here again and, to use a worn out expression in a spot where it really does fit. it's bigger and better than ever. The several new features of this year's carnival week are such that it would take a Hindu fakir's seventh daughter at least a week and seven days to select the event with the greatest bystander-appeal.

For example, the two upper classes, who in the past have enjoyed the frosh-soph rush from the sidelines, will open the festivities Monday morning at eleven o'clock by maltreating an eight foot diameter push ball.

Then, on open house night any stray microorganism pausing on one of the high arches in the gymnasium will see Armour's visitors forgetting their tired feet to the music of a popular dance orchestra.

Again, the pentathlon which had become a contest between three or four of our best track stars has this year been expanded to allow n men to compete. The stars can still have their struggle for the awards to the two best ranking trackmen but non-lettermen can compete against themselves for a couple of awards of their own. Forty or fifty men should respond to this opportunity

And still again, Wednesday morning's feature the faculty-senior baseball match, should draw as large an attendance as any of the week's affairs. The reason for this is obvious.

In addition to these new events, we have the traditional home concert, interfraternity sing. circus day pageant, and Junior Prom; the interfraternity, interclass, and intramural baseball and track events; the varsity baseball game, and the fresh-souh rush.

To the new men; you are to see Armour at one of the few times during the year when there is a true college atmosphere. To those who have witnessed previous Junior Week programs; you are to see a more intensified and entertaining program than ever before. To the Junior Marshalls; if you continue with the same originality and enthusiasm that you have displayed so far, accept our congratulations for a task well done and our sincere "Thanks" for an enjoyable week.

The Slipstick

Cleave to "The Slipstick"; let the Slapstick fly where it may.

Open House Night, an unual occurrence at Armour, will be next Monday night, and offers an opportunity to parents, friends, and prospective students to see the Institute in full operation. We wish all persons interested to pay a visit to Armour Tech on that night. Another thing, the Armour Players are presenting their first evening performance and we want you and your gals to be there. If you don't already know, the play to be presented is "The Romancers", and it will be a swell show.

Let's see you guys at both of the memorable occasions.

ctive: Look here, this coffee tastes like mud. Pledge: Sure, it was ground this morning.

Let's have some ginger ale Pale? No, a glass will do.

Here's to our Profs Leag may they live. Even as long as The assignments they give.

M. E.: I want a file.
E. E.: Do you want a steel one? M E . Naw. I only want to borrow it.

Optician to prize fighter: "You'll only have to wear when you work."

. . . She: Where is everyone running to?

He: To church. She: Why?

He: The iceman is confessing his sins!

My end draws near, said the wrestler as his opponent No. 13 bent him double

After the game is over, After the shouting is done, The date that grates on me Is the girl who says, "Who won?"

But far worse is the wise guy. I'd kill him for the fun When I tell him I've had a haircut Pipes up and says, "Which one?"

Mind Your Thumb. Ma'am

A man was praising his wife, as all men ought to on proper occasions.

"She's as womanly a woman as ever was. Man:

Man: "Sies as wontainy a wonai, she can hammer nails like lightning."
Listening Friend: "That's remarkable."
"Yes, sir, you know lightning never strikes twice in the same place."

You remind me of the sea." "Wild, romantic, restless....?"
"No, you just make me sick."

Chauffeur: "This, madame, is the hand brake--it's put very quickly in case of emergency."

Madame: "I see—something like a kimono."

A man walking along a country road found a Scotch-

A man walking along a country road found a Scotch-nan preched upon a signpost which perinted North, with the inscription, "This will take you to Hicksville." "What are you up there for?" asked the man. "Well, I've been stiffing up here for two hours, an I'm a onderin' when it starts."

Boss: "I had to five the secretary I hired this morning." Boss: "I had to rice the secretary in more this member. Assistant: "Didn't she have any experience?"

Boss: "None at all, I told her to set down and she looked around for a chair."

Weil felias, yours truly already received an offer from Blonde secretary, but I am holding out for more. dash!

ances, each one being a milestone in the development of what is now one of the outstanding stu-

dent organizations. "The Romancers" to be presented Friday night is by far the biggest production the Armour Players have yet undertaken. Prior to this time the Players have limited themselves to one act plays produced at special school assemblies. "The Romancers" however totals three acts, and to give their play its well earned send-off the Players have elected to present it at an evening performance.

Next Friday, May 11, another innovation in doing as much as any other organization toward student activities at Armour will take place when expanding the realm of Armour and toward that small but valiant group of Techawks, the bringing to the front the realization that education Players, present their initial evening tion is more then the mere dimestice of the performance. Altho the Players are only completing the third every loyal Techawk to come and bring his year of their existence, their history is a con-friends, his parents, or his best girl. We know tinual procession of bigger and better performs they will not be disappointed.

Letter Box

This column is open to any and all friends of Armour. The only restrictions are that communications be legible and signed. Names are strictly confidential if so re-

My young friend, R. M. Cunningham, is obviously without a sense of humor and somewhat careless in reading—without humor, begause he could not interpret my article in the Armourt Tech News, April 17, 1934. Armour Tech News, April 17, 1933, as merely a travesty on the present trends in engineering education toward the establishment of requirements which only a superman could fulfill—careless in reading, because he failed to note the quotation reades or the listed accelerations.

he failed to note the quotation marks on the listed qualifications. If Mr. Cunningham would take the trouble to read the following articles: outhe to read the fundating arcterists.

The Place of the Social Sciences in the Training of Engineers" Jour. of Engrg. Education, Feb. 1934, by Prof. Lescohler of the University. ity of Wisconsin

sny of Wisconsin Whither Engineering" Mechanical Engineering, Jan. 1934, by Dean Potter of Purdue

Potter of Purdue
"Suggestions for the Student Engineers" The Armour Engineer, Nov.
1933, by Roy M. Henderson
he will find that the "qualifications"

isted in my article are not the rav-ings of an idiot or the howls of a standpatter but quotations from the writings of prominent educators and

OTHER CAMPUSES

Theme song for examination week, suggested by 14 contributors: "Over Somebody Else's Shoulder." -The Minnesota Daily.

Purdue university faculty mem-bers vent their repressed anger aroused by indolent pupils by whackaroused by indoient pupils by whites-ing ping-pung balls across a minia-ture tennis court set up in a storage room of the Education building

Rockwell Kent, noted illustrator and author, has been secured to il-lustrate the 1934 Obio State univer-sity yearbook, The Makio, which the Buckeye students believe will be the outstanding yearbook in the United States this year.

A De Pauw professor has figured out that it costs a student one dol-lar for every class he cuts. What about sleeping in class?

A Worcester, Mass, millionaire has given \$50,000 to Harvard univer-sity to be used in the study of stars 600 quintillion miles from the earth. The Harvard students certainly are making his money go a long way.

Approximately six miles of ad-besive tupe is used around the In-diana university athletic plant.

According to the Marquette Daily. that school has adopted a new song: "This Little Pig Went to Marquette."

According to the Georgetown Hoya, a recent faculty pienic held at North Dakota university featured several athletic contests. The wife of one of the professors with a heave of the professors with a heave of fifty feet. A few minutes later her husband captured the fifty yard

It would take 503 years to com-plets every course now offered at Yale university, it has been estimated.

University of California scientists brought back to life a dog dead six minutes.

Attempts to identify Leopold, re-cently growned King of Belgium, in a corrent events quiz at the College of the Pacific resulted in answers rang-ing from a German educator to one of the slayers of a Chicago boy.

All special and departmental fee-

The University of Pittsburgh has a "protonity find" which is swelled by assessments from securing students. The fines vary from one centre to a dollar, depending upon the patency of the invective.

engineers. His conclusions are, no doubt, his own, but they should be directed to those who specified the qualifications, not to me. With respect to certain innuentos in his comments, I wish to state that one who believes in gradual evolution, not sudden revolution, is not necessarily an obstructionist. sacily an obstructionist.

G. F. Gebhardt.

Between the impatient radicals and horrified reactionaries lies the great mass of the people, the pro-gressives, who have always dominated the social, political and eco-nomical phases of American life, a domination easily proved by a study of history.

In this progressive philosophy lies the answer to our educational prob-lem. That problem cannot be solved by men such as the contributor to this column in the issue of April 24, this column in the issue of APPU 24, who can tell us all about engineering education although his chief use for one is only in conserving the energy of his thimb while running over file cards. Nor can it be solved by men who absolutely refuse change, although I know none of this kind connected with the Institute.

Armour without adequate busines Armour without tatequate obsiness training offered an undernourished curriculum. Armour with a business course which tends to subjugate vital parts of its engineering education, and this, I believe, is general tion, and this, I believe, is general student opinion, is not maintaining its reputation. The administration must find the happy medium if the school is to continue to function as it has in the past. A Student.

Editor

As with some individuals, schools may possess modesty to a fault. Compare the publicity given Armour with that of other schools of the Chicago area, and you will find that even the high schools are better known. Too many Captains of In-

dustry do not know that an A-I engineering school exists right in their own city!

own city!

You might say that Armour is known in engineering fields and sit back in complacency while other colleges with less capable engineers are beginning to dominate in the public mind. Why? Because they have adopted modern business methods to "pave the way" for their graduates.

It is common knowledge that to-day the engineering field is becom-ing crowded through the steadily increasing flux of graduate engineers ercasing hux of graduate engineers each year. This does not mean that there is no opportunity but it does mean that competition in this field, as in so many branches of business, is becoming keener.

Many of our prospective employ-

ers will not even have heard of Armour, much less know of the high standards and the rigid training given its students unless something is done about it!

What are our "competitors" do-ing? One has merely to pick up a daily paper to read of Purdue, Notre

Dame, M. I. T.—our prospective em-ployers also read about them. Selling services is like selling mer-chandise—regardless of the quality, the best advertised product has the the best advertised product has the least sales resistance. It is expedi-ent to inform prospective employ-ers of engineers that Armour has a uperior "product."

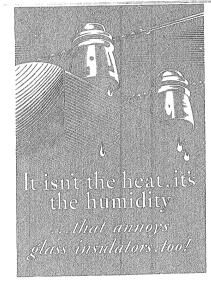
superior "product."

Newspapers would welcome any articles regarding Armour achievements as a matter of civic pride if nothing else. Instance the publicity given the Armour Relays by the newspapers.

Technical journals also would find material for publication through the

rate of the superior of the su

Are we going to stand idly by? A Sophomore.



Even glass insulators behave badly toward telephone currents when humidity is high. This has been proved by experiments at Bell Telephone Laboratories.

When it's humid, a film of moisture forms on the glass. The more humid, the thicker the film - and the more electrical current escapes! Important factors governing amount of leakage are the chemical nature of the glass, its shape and age, the amount and kind of dirt on its surface.

Through exhaustive studies, telephone men have developed more efficient types of glass insulators - and are seeking ways to make them still bette. Close attention to every detail of Bell System equipment leads to constantly improving service.

BELL TELEPHONE SYSTEM



WHY NOT TREEPHONS HOME ONCE EACH WEEK!
REVERSE THE CRARGES IF YOUR FOLKS AGRE!