

Armour Tech News

Student Publication of the
ARMOUR INSTITUTE OF TECHNOLOGY
CHICAGO, ILLINOIS
Published Weekly During the College Year



\$2.00 Per Year Single Copies, 10 Cents Each

MANAGING BOARD

Editor-in-ChiefNorman E. Colburn, Jr.
Managing EditorHarold W. A. Davidson
Sports EditorRaymond A. Fleissner
Business ManagerClarence Clarkson
Faculty AdvisorsWalter Hendricks
.....William W. Colvert
.....Eldon C. Grafton

EDITORIAL DEPARTMENT

News EditorE. N. Searl
Copy EditorE. G. Avery
RewriteE. O. Mancham
Associate EditorsE. D. Armabury
La. J. Beckman, R. L. Ellis, O. P. Freilinger, A. J. Rosen, R. E. Tague, P. J. Thompson
ColumnistE. C. Kenner
ReportersW. B. Ahern, C. E. Bristol, K. Dunn, A. Highman, C. E. Hillman, J. F. Humiston, R. E. Johnson, T. F. Jones, R. H. Knabe, W. F. Krol, J. Land, H. Levin, L. Marcus, E. F. Mezera, J. K. Morrison, D. O. Schwennson, F. Surr, D. C. Timberlake, E. Urbrock, and P. J. Waldman.

BUSINESS DEPARTMENT

Circulation ManagersJ. Schreiner, E. A. Svoboda
Advertising ManagerK. M. Hanson
Asst. Advertising ManagerJ. Pastawski
Business AssistantsG. L. McKibben, F. Neerenberg and C. B. Sommer.

Vol. XI MARCH 7, 1933 No. 4

Get In the Contest

Last week the *News* contained an editorial stating that it would run a contest for a name for the student body if the school wanted one. During the last week we have received so many favorable comments that we have decided such a contest will be well worth while. The rules are stated on the front page.

Armour has long felt the need for such a designation, some characterizing term than can be applied to the student body or to the athletic teams. Practically every school in the country has some term that it is known by. These names are woven into the hearts of the student and become a part of that elusive thing that makes a school the best in the world, that makes its teams invincible, that makes the student body the best bunch of fellows, at least in the minds of its students.

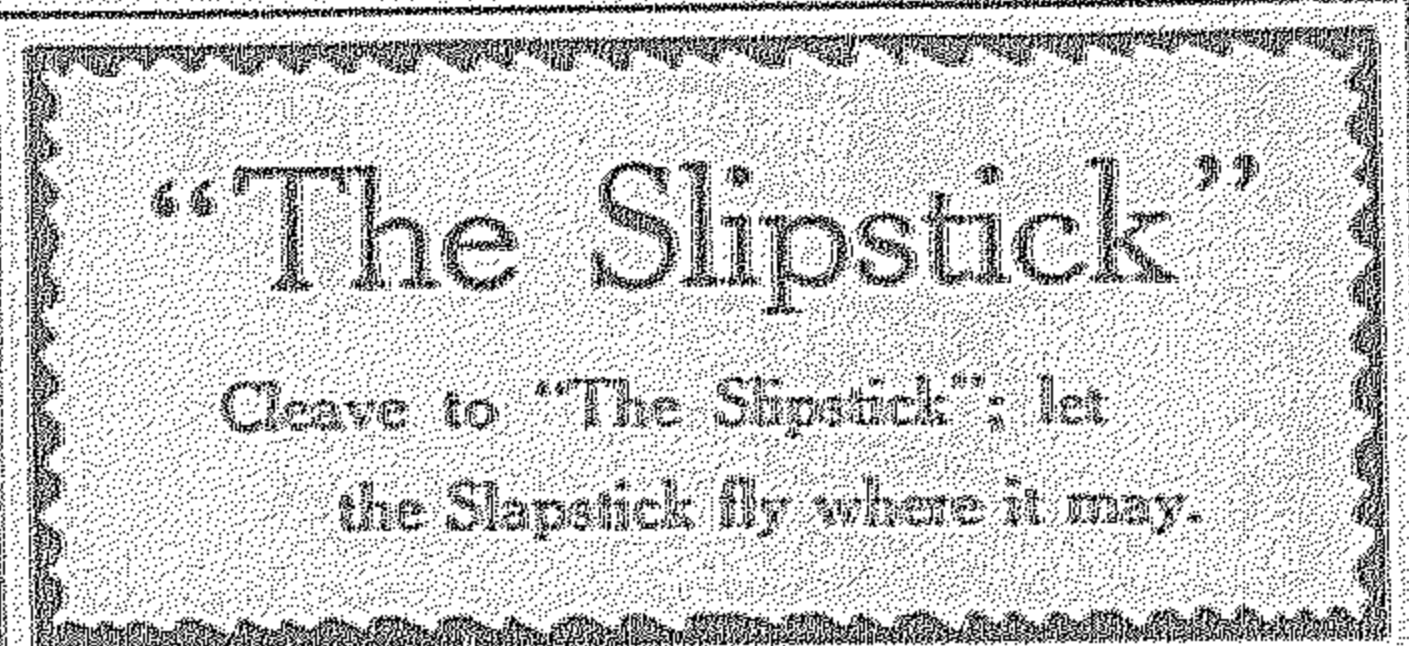
The *News* is offering five dollars for such a name. Every student should contribute his suggestion for the good of the school but the prize is an added incentive. Five dollars may not be a lot of money but we can think of no one that could not make use of it.

Every student and professor should send in his suggestion. The main thing is to get a name that is appropriate. The school needs one, the members of the student body and faculty should want one.

It Still Applies

London Times of May 14, 1866

About once in 10 years the British public finds itself worth several hundred millions less than it had supposed. Its estimate of its wealth had gradually risen to a climax too extravagant to last long, and then toppled over. At every such disappointment people make the reflection that they are at least the wiser for it, that they will not be taken in a second time, or, perhaps, that they will avail themselves of the next general infatuation and back out in time. Nevertheless, the next fit comes on them like the rest, and they go through all the stages of the disease with pathological accuracy. . . . The multitude are fleeced and plucked as they were 10 years ago, and 20 years ago, and 30 years ago, and 40 years ago. We may even go on and say 50 years and as it happens, 150 years ago, minus a year or two, when the South Sea Bubble burst. How is it, then, that people don't learn by experience? The answer is to be found in the individuality and peculiar circumstances of these successive delusions. Each one has such distinct characteristics that it cannot be identified with its predecessors, and can safely disclaim all acquaintance with them. Every delusion is monstrous when it is found out, and till then, a marvelous discovery.



Whether or not this little verse is prophetic time alone can answer. It certainly can't be so with conditions as they are now; but everyone says that sooner or later (we would just as well see them sooner) the rattle of silver will be heard again instead of the dull jangling of copper. So let it be. Till then we will let the evil or the good be sufficient unto the day.
Every verse tells a story.
What can you make of this?
Who's the man gravely plodding?
Who's the one who rides in blinding?
Yes, you're right, the one that ambles is a Prof., almost defunct,
While the other when a student,
In every subject neatly flunked.

Then there was the girl who asked only that her mother might have a spin-in-hour.

Genetal Laundry
We don't tear your clothes by machinery; we do it carefully by hand.
Child: "Mother, what becomes of an automobile when it gets too old to run?"
Mother: "Why somebody sells it to your father, my child, for a used car as good as new."

MINUTE PHILOSOPHY
Fun in the hour—the other you get the more it costs.
What the Lord doeth the lightning man taketh away.
All Jack and an' work make Whopper.
What Seaman needs is a good fire and box of cigars.
Dumbbell Poem
She sat on the steps at eventide,
Enjoying the balmy air;
He came and asked, "May I sit by your side?"
And she gave him a vacant stare.

Up-to-date
Instead of "Wine, women and song" it is now "Wine, Women and Sing-Sing."
Here's a little prayer that some of the campus cynics might find of some use—
"O God, if there is a God,
Save my soul,
From Hell,
If there is a Hell."

The Round Table
The other day a note was dropped on our desk by J. P. H., suggesting a new name for the Student body and Teams of Ye Olde Institute. It's something new; and almost correct. What do you think of calling yourselves this—
Armour Commuters

Then there was the "hatchet girl" who wouldn't undress with the "Christian Observers" in the room.

MOTHER GOOSE UP-TO-DATE
Ten little speakases running grand and plenty,
Nine were closed up, and then there were but twenty.
Twenty little speakases keeping open late,
Nineteen were raided, then there were thirty eight.

Thirty-eight speakases running bold and free,
Thirty-seven padlocked and now there are fourteen thousand seven hundred and three. (Including the original ten.)
—Mich. Tech. Lads.

While idly strolling around the Main building we saw a notice from the Math. Department dated February 23, 1934. They may be good and all that sort of thing; proving to you that 2 is equal to zero or some other absurdity and then telling you that you should have called their mistake; but when it comes to dating notices a whole year ahead, well that's stretching a point.

Fire Sale
"Shall we go to the fire sale?"
"What would I do with a fire?"
As far as we can discern all women fall into one of three classes
The Intellectual
The Beautiful
The Majority.

JUST FOOLING
You can fool some of the people some of the time, all the people part of the time, but you can't fool with women all the time.
We would tell you some more jokes, but what's the use, you would only laugh at them.

THE DEACON.

Armour to Be Host to Students at A. S. M. E. Annual Convention

Armour Institute will be host to the student group of the American Society of Mechanical Engineers in the middle western states when their annual convention falls due in Chicago, April 28 and 29. Engineering colleges in the middle states will pay the expenses of one delegate to the convention, though many more students will make the trip to participate in the various functions. The delegates will be lodged at Allerton House.

Harold Monger will head the Armour Institute welcoming and entertainment committee, the other members of his committee being Stanley Pihl, Paul Carlstone, William Hoffman, Robert Saman. A full measure of festivities are planned for the student delegates, and it is expected that the entertainment possibilities of our World's Fair city will be lauded upon the return of the representatives to their colleges.

A banquet in the Italian room of the Allerton House, to be followed by a dance, is planned for the night of April 28. At least seventy-five couples are expected to attend the function. In the course of the two day convention inspection trips will be made to several large industrial plants and also to the World's Fair grounds. Undoubtedly informal entertainment will fill in the hours for the A. S. M. E. delegates.

This is the first time in history of the Institute that Armour will be host to an A. S. M. E. convention. The imminence of the World's Fair which will literally make Chicago the Mecca of the world, is making Armour Institute a center of attraction from an engineering and educational point of view. Some time in the fall Armour will again be host—this time for the national convention of Pi Tau Sigma, honorary mechanical fraternity.

THEATRE

Opening on the 4th at 2:30 and continuing every Saturday afternoon through March the adventure of "Snow White and the Seven Dwarfs" will be shown at the Goodman Theatre. The version used is the same as the professional production put out a few years ago by Winthrop Ames and the scenery and costumes are designed by Virginia More Rediger, who is a direct descendant of Johann Grimm one of the authors of the original tale of "Snow White and the Seven Dwarfs." The play is directed by Charlotte B. Cherpensing who was the author of the biggest success of the year in the Children's Theatre, "Jack and the Beanstalk." Snow White is being played by Helen Rogers, who will be remembered as Becky Thatcher in "Tom Sawyer" which is just closing a successful run on the 25th of this month. This year the Children's Theatre has been attracting large numbers of both men and women who have passed the age of childhood but are still young at heart and thrill to watch a reproduction of stories they have long remembered and the many enthusiastic letters received from this part of the audience has shown that these plays are filling a real need in the city of Chicago.

"Pygmalion" by Bernard Shaw will open at the Goodman Theatre on March 13th, and continue the evenings of the 14th, 15th and 16th, with matinees on the 16th and 17th.

ARX NEWS

There seems to be a decided atmosphere of chattering in Arx camp of late. Consequently "niggers" will be much in demand when the seniors reel off their current projects, "An American Academy in Florence."

Seniors also find their spare moments well filled with thoughts of border designs, steel, concrete, etc., etc. . . Who said women?

Generally speaking, track in this man's school falls short in architect participants. This is being very strongly resisted by two Irish architects—BEJCEK and CONCOLINO—who have made themselves prominent in the high jump and pole vault respectively.

The class B equize, "A Religious Center," was given last Saturday to juniors and to sophomores. This memorable fourth not only inaugurated a new president but initiated the sophs to a Benz Art equize. Good luck juniors and sophs!

And the frosh are kept busy on their composition renderings.

Roy EKROTH is exhibiting his famous pen and ink technique and fancy rendering on a friend's R.K.O. Bye the bye . . . have you learned that "EK's" femme is "KAY"?

Today is the rendu for the "Greek Temple" archeo with which many juniors have buried themselves of late.

This column wishes to pacify any enmity it has created between the seniors and the sophs. Catch on? EAGLE EYE.

LETTER BOX

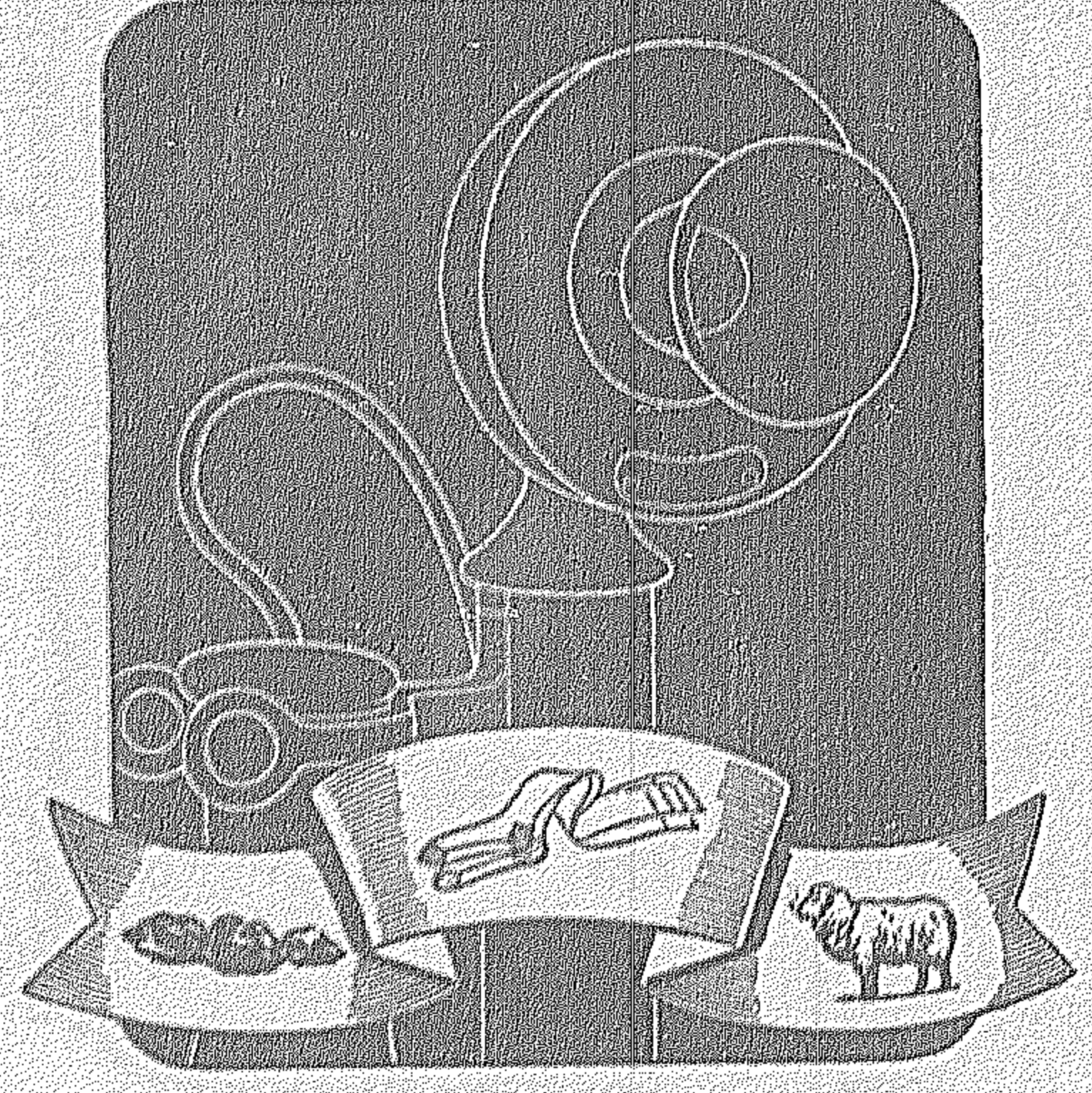
Editor:
I want to express my good wishes for the success of the contest which you are now running for the purpose of finding a suitable name to be associated with the athletic teams of the Institute. Since we are now getting more and more newspaper publicity, it is necessary that the Armour teams be known by some name that will be used to identify them.

In keeping with the new arrangement of school song, new and brighter colors, and general attitude that is now evolving at the school it is well to select a fitting name for our teams. Again, it is the custom of the American people to associate names with teams and to have their interest aroused because of these names. From both an advertising standpoint and the influence that a name such as you will select will have upon the school spirit, I wish to commend you for sponsoring a very worthwhile contest.
I. M. A.

Editor:
A name such as that suggested by the *News* would add much to the school. A cognomen such as this would help in distinguishing the Armour teams and organizations. With the universal activity of the musical organizations it is almost a necessity as they are before the public even more than the athletes.
W. W. L.

Editor:
The contest is an excellent idea, but let's make it distinctive and not copy a name familiarized by some other college.
I. A. K.

Of the University of Kentucky basketball squad, consisting of fifteen men, only four are under six feet in height.



Coal . . . silk stockings . . . meat —and the telephone

Keenly aware of the problems of business, large and small, Bell System commercial men are constantly devising special telephone plans to custom-fit service to the user's needs.

For example, a plan they worked out for a coal distributor helped him to contact 50% more dealers. A manufacturer, using a telephone selling plan, sold 700 dozen pairs of hosiery through one Long Distance call. A great meat packer handles complex sales and distribution problems efficiently with the aid of planned Long Distance and private wire services.

Systematic telephone plans are helping many users to build business—cut costs—handle collections—unify nationwide organizations—increase profits. And Bell System men are seeking still other ways to make the telephone more useful.

BELL SYSTEM



TELEPHONE HOME ONE NIGHT EACH WEEK . . . LOWEST RATES AFTER EIGHT-THIRTY