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Crying Wolf!

A week ago last Monday some inspired student decided to conduct a private fire drill. In order to do so it was necessary for him to break the glass of the fire siren and pull the lever. But these little tasks were easily despatched and the students soon began to leave Chapin Hall in response to what they thought was a genuine drill. But this stunt of holding a fire drill for the amusement of one student is beyond the realm of understandable practical jokes. It is a simple case of crying, "Wolf!" It might easily lead to a feeling on the part of the student body that the siren was sounded for a prank when there actually was a dangerous fire in progress.

The Chicago Fire Department deals very harshly with those who turn in false alarms for thrills. This act is now a penal offense. But this does not show the reason for the seriousness of the offense. When the fire department answers an alarm, there is always a chance of an automobile accident. Similarly, when a large group of students is marched out of a building there is always the possibility that someone might fall and be hurt by those coming behind on the stairway.

Playing with fire has always been a dangerous thing. Playing with the fire alarm system falls into the same category. The school authorities feel that this was done by some thoughtless student if not by some outsider trying to perform a Halloween prank. But whoever it was we must be careful to see that it is not repeated. We hope that it will not be necessary to install a type of alarm that handcuffs the sender to the box, when it is pulled.

O. T. B.

"The Slipstick"

Cleave to "The Slipstick"; let
the Slapstick fly where it may.

The previous conductor having sold the good old SLIP-STICK down the river we decided to try and rescue the column from the clutches of discord. FACULTY FEATURE FILM ATTRACTIONS, a new addition to the column, appears today for the first time. We hope you like it, and if so, successive chapters of the story will follow. But all good readers remember we are still in the market for contributions and suggestions.

FACULTY FEATURE FILM ATTRACTIONS

If some day the Deans should decide to have a movie concern while our school catalogue, the following result could be expected:

See Professor Wilcox the Star of Natural Phenomena...

Newton's Supreme Romance—

PHYSICS

A great Actor in his Greatest Role
See Professor Wilcox Make His daring
Answers to the Mad Hordes
Of Sopho—See This Epic!

Producer's notes: Due to the character of this class only adults will be admitted.
At last the perfect Clean!

ECONOMICS

Showering Profound Wisdom
He Thrilled you in Distributive Justice—
You wept with him in Public
Finance—But you'll Admire
Him in Economics
Driven to Despair the Hero Throws Aside
All Rules of Convention
In a Startling Exposition of Dismalizing
Returns!

This unfolding heart throb of the nation had a Nine
Month Run at
FURDUE
See It!

Are you Red-blooded?
Does Romance Make your Blood Tingle?
Then Don't Miss Professor Scherger
in

ANTHROPOLOGY

Learn about the Java Man and His Mate—
You'll Sit Back Aghast When You See
Pithecanthropus Erectus Hunted
To His Last Lair—
Don't Miss This—The Star of Ethnology
Rises to New Heights in

ANTHROPOLOGY

Now Playing at A. I. T.

Don't miss the first Chapter of this Startling Drama of
Education. Look for Announcement of succeeding Chap-
ters of this thrilling Drama.

Old Fashioned Girl

This joke reminds us of the gay nineties:
A fair young maiden fell overboard, and her lover
leaned over the side of the boat, and as she came up for
the first time cried, "GIVE ME YOUR HAND!"
"Please ask father," she answered, as she sank for the
second time.

Movie Notes

"Grand Hotel" is now playing at
the Tivoli and Uptown Theaters.

With a cast composed of Greta Garbo, Jean Crawford, John and Lionel Barrymore, Wallace Beery, Lewis Stone and Jean Harlow and possessed of a great dramatic story, "Grand Hotel" bids fair to be one of the outstanding pictures in years. Every one of the players is a star in his own right but all gladly consented to play co-starring roles in order to make the picture a success. "Rio Rita," the musical smash that enjoyed such unusual success throughout the country, is on the Tivoli stage next week. All the glamor of the original \$4.00 production are included in this version of Ziegfeld's outstanding success. Popular prices prevail.

After wardrobe experts and costume designers had debated weeks over the most appropriate clothes for Jean Crawford to wear in her latest

starring picture, "Rain," now showing at the United Artists Theater, an outfit for \$17.50 was purchased for her in a Los Angeles department store.

Miss Crawford plays Sadie Thompson, social outcast with her own set of ideals, who engages in an emotional conflict with a fanatical reformer and a love affair with a marine, on the tropical isle of Pago Pago.

A cricket with movie aspirations crashed the gates of Metro-Goldwyn-Mayer studios while Norma Shearer was filming "Smilin' Through" her latest starring vehicle now being shown at the McVickers Theater.

By using the microphone as a "finder," Director Sidney Franklin captured the intruder and held it prisoner until the scenes of that day were finished when it was released, dolefully chirping its disappointment at not breaking in the movies.

Among those in the cast were Frederic March, Leslie Howard, O. P. Heggie, Ralph Forbes and Beryl Mercer.

WEAKLY DUMBBELL POEM

Here lie the bones of Solomon Slipstick
Slipstick is not here only the Stick
Slip slipped out and went Home to God
And now the stick is just a rod.

Prof. Carpenter: What kind of a rock is this?
Student (half asleep): Oh! I just take it for granite.

FALLING EVE

"Eyesdropping again," said Adam, as his wife fell out of a tree.

FOUND

At last we know which party is the weakest. After Stan Livingstone found that the Students of Armour weren't backing him en masse for the presidential candidacy he swings his support to the Democratic Party. We aren't making any predictions how the election is going to come out, but we know that Stan's block of votes is going to materially strengthen ROOSEVELT.

This is your column dear reader so don't hesitate to send in contrihs and remarks.

"The Deacon."

"Smilin' Through" is a film version of the famous stage classic in which Jane Cowl scored one of her greatest Broadway successes.

Ernst Lubitsch's latest masterpiece, "Trouble in Paradise" which is a brilliant comedy, stimulating and hilariously funny, is now filling a week's engagement on the screen of the Chicago theater, with Miriam Hopkins, Herbert Marshall, pay Francis and Charles Ruggles heading the cast.

MR. KENNER PASSES AWAY

Edwin Kenner, P. P. E. '33 was called to his home in Macomb, Illinois on Tuesday evening, October 27, because of the illness of his father. Heart attack set in and Mr. Kenner, at the age of 63 passed away Friday morning, October 29. He was a well known dairy dealer, known by practically everyone in southern Illinois. We extend our deepest sympathy to Mrs. Kenner and family on their great bereavement.



It haunted clerks for generations

"The first of the month" used to be a time of feverish activity for ledger clerks. But the Bell System accounting staff—breaking away from tradition—simplified the keeping of accounts and rendering of monthly statements to customers.

They applied a modern system of relation billing to the telephone business which now spreads this work evenly throughout the month. In co-operation with manufacturers, they devised special typewriters and bookkeeping machines. Thus they did away with inefficient rush and achieved greater accuracy, speed and neatness.

This is but one example of a point of view found throughout the Bell System. Even long accepted routine is constantly studied—it's always worth looking for the more efficient way!

BELL SYSTEM

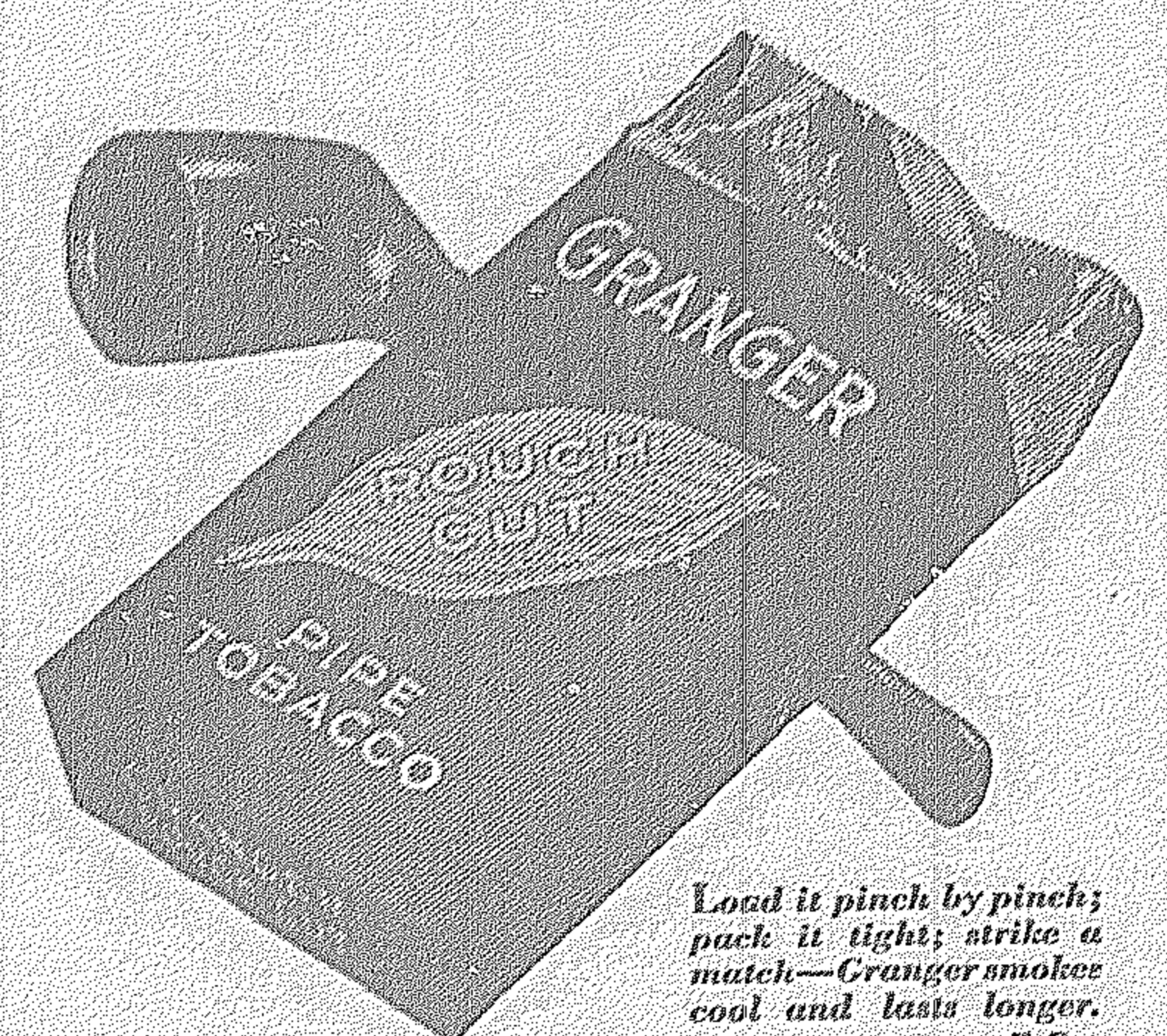


A NATION-WIDE SYSTEM OF INTER-CONNECTING TELEPHONES



"I believe you love
that old pipe better
than you do me!"

Granger is made
solely for pipes.
Granger is not a
cigarette tobacco.
Granger is made of
White Burley tobacco
—the best tobacco for
pipes. Just try it!



Load it pinch by pinch;
pack it tight; strike a
match—Granger smoke
cool and lasts longer.
10c

YOU CAN DEPEND ON A LIGGETT & MYERS PRODUCT