

The Armour Engineer, Its Development, Content, and Purposes

By Jarl T. Sorensen (Editor-in-Chief)

This is the third article of this series and concludes a general exposition on the history and development of the Armour Engineer, and on the features making up the new Engineer, the first issue of which will be distributed November tenth. The school technical publication serves a number of very definite purposes.

The Engineer is a valuable source of interesting information to the technical student. The articles give data and furnish knowledge on many topics of a technical, economic, and educational nature. This added information is of real value in broadening the engineering student, and in presenting him with brief but authentic glimpses of recent advances in his own and other fields of endeavor. The student articles serve to give all readers an idea of the extent to which certain of their fellow classmates have progressed into fields holding interest for them. It is in the writing of the type of article presented in the Armour Engineer that the student gains much which cannot be obtained in the classroom. He gains an extensive knowledge of his particular subject and improves greatly his ability in the analysis of vital points in that field. His knowledge of composition and correct English is vastly improved and this is indispensable if he seeks to advance far in engineering. It is not enough to know the exact technical details of one's subject; a clear and interesting presentation of them, orally or as a written report, is vital if a superior or a prospective purchaser is to consider the subject or device as worthy of his consideration. Many industrial leaders have complained of the inability of technical graduates to properly present their ideas, and it thus behooves the student to gain all the experience possible in the use of his language. At this point I should like to say that the staff will consider all student articles presented for publication and make selections entirely by merit of subject matter and skill of presentation. The writing of an article is an experience any student should seek, and I may say that its publication will often assist that student in selling himself to a future prospective employer, as real evidence of his ability to clearly present a subject in writing.

The various departments in the Armour Engineer present information that gives the student a better idea of developments in all the

branches of engineering and science. New technical and economic books, and newly developed processes and devices are presented for his added information.

The advertisers in the Armour Engineer are responsible firms serving the public in highly technical fields or producing equipment that is indispensable to the engineer. These firms are employers of technical men and as such should interest the student; their products will be his tools after graduation. The Engineer advertisers will gladly supply additional information upon request, and inasmuch as a knowledge of the major products and tools in use is necessary to the well-informed technical man, it is urged that the student write for this data.

The Engineer staff is a fully and newly reorganized body of sophomores, juniors and senior students who realize the great value of journalistic experience of this type. The various departments—technical abstracts, engineering news, book reviews, school society news, editorials and make-up—offer sufficient diversity to satisfy all that are interested in the experience to be gained on the Editorial Staff. The Business Department allows its members to gain valuable knowledge of advertising methods, circulation and of the many contractual relations entered into in the publication of any major magazine. By a decision of the Board of Publications, members of the Armour Engineer staff will receive a twenty per cent commission for all local advertising, the national advertising being gained through various agencies.

The Editorial Staff is organized with department editors heading each section and responsible to the associate editor for all copy for their divisions. Freshman, sophomore and junior students are urged to seek positions as assistants under these various department editors, or in the editorial and make-up divisions under the editor-in-chief. There are a number of vacancies to be filled and new men may select the division of greatest interest to them, putting in touch with the editor-in-chief as soon as possible. Staff work is interesting and instructive and may be of very great value to the student in later years. Advancement to the higher executive positions is entirely by ability; the Engineer is a quarterly publication, thus allowing ample time for the preparation of articles and copy in the best manner possible.

Movie Notes

That mad, merry quartet of funsters, the Four Marx Brothers, will undoubtedly set a record for laughs with "Horsefeathers" at the Uptown Theater.

Everywhere "Horsefeathers" has been shown the reception has been the same—wild, uproarious laughter. Their antics are enough to drive the drollest individual into a hysterical laughing fit. Truly, they are a sure cure for the blues.

On the stage at the Uptown there will be a huge production, "Kammmenoi Ostrow," which includes four units. Heading a sterling cast of entertainers are William and Joe Mandel, knockabout comedians; Vox and Walters, and others.

Radio's favorite band, Ted Weems and his orchestra, come to the Tivoli stage. Numbered in their program are many comedy and novelty arrangements of popular hits rendered in the same Weems style that has built up a tremendous following on the air. In addition, Weems has with him Andrea Marsh, radio favorite and featured soloist; Chilton & Thomas, famed dancers, and Fuller, Rawson and Dorval.

The screen features "Night of June 13," unanimously dubbed by critics as the "surprise smash of the year." Its life-like story is capably interpreted by an all-star cast that includes Clive Brook, Lila Lee, Frances Dee, Gene Raymond, Charlie Ruggles and Mary Boland.

Hollywood put a horse under contract to toss Maurice Chevalier from his back to the ground—as gently as possible.

The horse is known simply as Brownie. He got the contract to

make a sequence of "Love Me Tonight," now at the McVickers Theater.

Although he has appeared in many movies as a vicious sort of man, in reality he happens to be a docile, intelligent beast in private life—whatever private life a horse has. The sequence in "Love Me Tonight" shows a heart as a sunny estate. Maurice in the role of a mere tailor impersonating a baron, and trying his damndest to impress Jeanette Mac Donald, almost reveals his true identity by his bad riding.

"Pulling punches" is an old art in motion pictures, but it is an art with which Kenneth Thomson, prominent "heavy" in Broadway, is not very well acquainted.

Harold Lloyd will bear witness to that, as will his jaw, after his experience with Thomson in "Movie Crazy," with Constance Cummings, now showing at the United Artists Theater.

So will the fight that is seen in "Movie Crazy," which is one of the most realistic ever thrown on the screen. Thomson knew nothing about comedy of the Lloyd type when he was engaged for "Movie Crazy," and when the fight sequence was started, Lloyd attempted to introduce Thomson to the business of "pulling punches." But he trained on Lloyd's jaw.

Welcome to A. I. T.

Among the newcomers in the upper classes at the Institute we find two men from M.I.T.: L. J. Lammers, Delta Upsilon, a junior, and Irwin Hattis, Tau Epsilon Phi, a senior.

University of Illinois sends us John A. Benpa, Delta Alpha Phi, a junior.

And Armour night school returns Leonard "Ted" Mayfield to us.

Fraternity Notes

PHI KAPPA SIGMA

The Rushee Dance was held at the house last Saturday evening. The entire active chapter, several alumni, and a large number of rushees were present to enjoy the symphony of "Dan Nash and his Blue Devils." The many complimentary remarks about this orchestra fully justify their engagement for three of the Phi Kap dances during the past year.

On Monday night, our rushees were entertained at a Banquet at the house. Brother John Schommer was the toastmaster of the evening. His well known wit and humor were responsible for several of the fellows succumbing from convulsions.

PHI PI PHI

A number of Alumni have visited the chapter house during the summer. Among the visitors present, were brothers Bobin, Seidforth, Leichtenberg, Ott, Owen, Gundstrom, Erlaud and Winkler.

Brother Gundstrom is now attending Northwestern University, where he is working for his degree in Business Administration. He is residing at the Chapter House. Brother Bobin is working for the Government in Lockport, Ill.

The dance last Saturday night was a huge success, with many Alumni and Active brothers present to greet the visiting Freshmen.

DELTA TAU DELTA

Gamma Beta chapter of Delta Tau Delta announces with pleasure the initiation of H. A. Bisbee, E. E. '35, E. H. Doane, F. P. E. '35, and C. E. Vendley, M. E. '35.

Brothers Bradley, Kleinhaus, and Prebensen visited the house during the week. Many others of the alumni have paid calls since the opening of school. Among them are Brothers H. Pearson, Beal, McGuire, and Schumann.

Brother Lizars is now instructor in Business Law at the Institute.

SIGMA KAPPA DELTA

A large number of alumni and active members enjoyed last Saturday evening with several of the new men at school while dancing to the music of Harold Motherway and his orchestra.

Ed "Chief" Siehno, was in to pay a visit the other day. George Von Gehr also has been seen quite frequently of late at the house. He is working on the Armour Alumni Banquet committee.

SIGMA ALPHA MU

Sigma Epsilon chapter of Sigma Alpha Mu, held a smoker at the Flamingo Hotel, Fifty-fifth street at the lake.

Consul Irving Fineman, author of the novel "This Young Man," visited the chapter.

BETA PSI

We take pleasure in announcing the formal initiation last Wednesday of Professor Eldon C. Grafton into Beta of Beta Psi. Harley Mullins '30 stopped in for the initiation. Harley is employed by the Michigan Inspection Bureau and is on his vacation.

Ray Swanson, 30, has joined the ranks of the proud fathers. Ray, Jr., arrived about the middle of last August.

John Even '28, and Thore Johnson, '29, were in for the smoker last Thursday.

TRIANGLE

Last Saturday evening a Chapter Dance was attended by alumni, actives and pledges, along with guests of the Freshmen Class. The Parrots once again were on deck to furnish the syncopeation.

A motion picture was shown at the house Monday night. A large number of Alumni and faculty members were present. Included among the faculty were Brothers Huntley, Spears and Tibbais.

After quite a delay, the Interfraternity Relay Cup is now placed along side of the Interfraternity Tennis and Track cups which were won by Triangle last spring.

Brother Munday '23, who spoke at the general assembly last week was over for lunch following his speech.

THETA XI

The initiation committee of Alpha Gamma chapter is busy preparing for the formal initiation of the new chapter at Northwestern. The Illinois, Purdue, Wisconsin and Armour chapters will perform the competitive initiation at the Evanston Masonic temple on Saturday, October 29.

Brother Don Cleghorn is making good use of his two weeks vacation from the International Harvester company by redecorating his room.

Last Saturday evening the alumni, actives, and rushees enjoyed a house dance with the Gloom Chasers furnishing the music.

Brother Young of Alpha Kappa chapter at Kansas State College and Brother Hunter of Sigma Chapter at Michigan were house visitors last Sunday.

RHO DELTA RHO

The Alumni Chapter held their first meeting of the current year at the chapter house last Thursday.

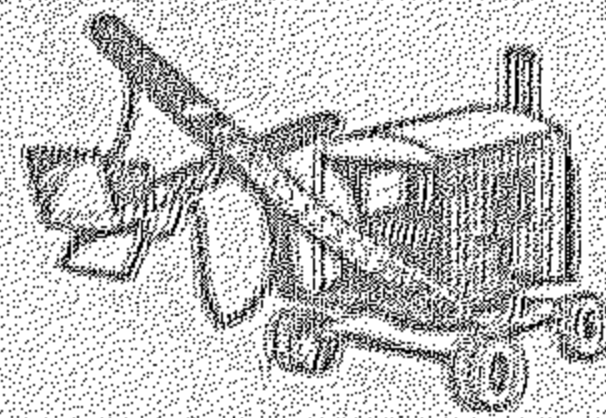
We are sorry to announce that Brother Cohan has not returned to school this semester. Brother Anders, who was not in school last semester, has returned this year.

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THE STEAM SHOVEL



Ray Nelson has threatened to tear us limb from limb if we mention him in the column. If the column doesn't appear next week it will be because he has made good his threat.

Joe Finnegan is accused of kidnapping a redheaded girl at the Fair.

Absent-minded poets are not nearly as funny as Ed Swanson and Willis Kalkreuth playing tennis and thinking of their girl friends at the same time.

Ferdinand Forester was observed by one of the Secretariat's under-covermen, putting a night handed glove on his left hand. In spite of repeated efforts he was unsuccessful.

It is being whispered about that Dr. Gill talks baseball in his classes. How about that, Coss?

During the recent years of anarchy shaving practically the only one safe was Charlie Hibbs, or Ernie Eugene!

H. C. Rowe submits this care: Mary is 24 years old. Mary is twice as old as Anne was, when Mary was as old as Anne is. How old is Anne?

Send in your solutions. Answer in next issue.

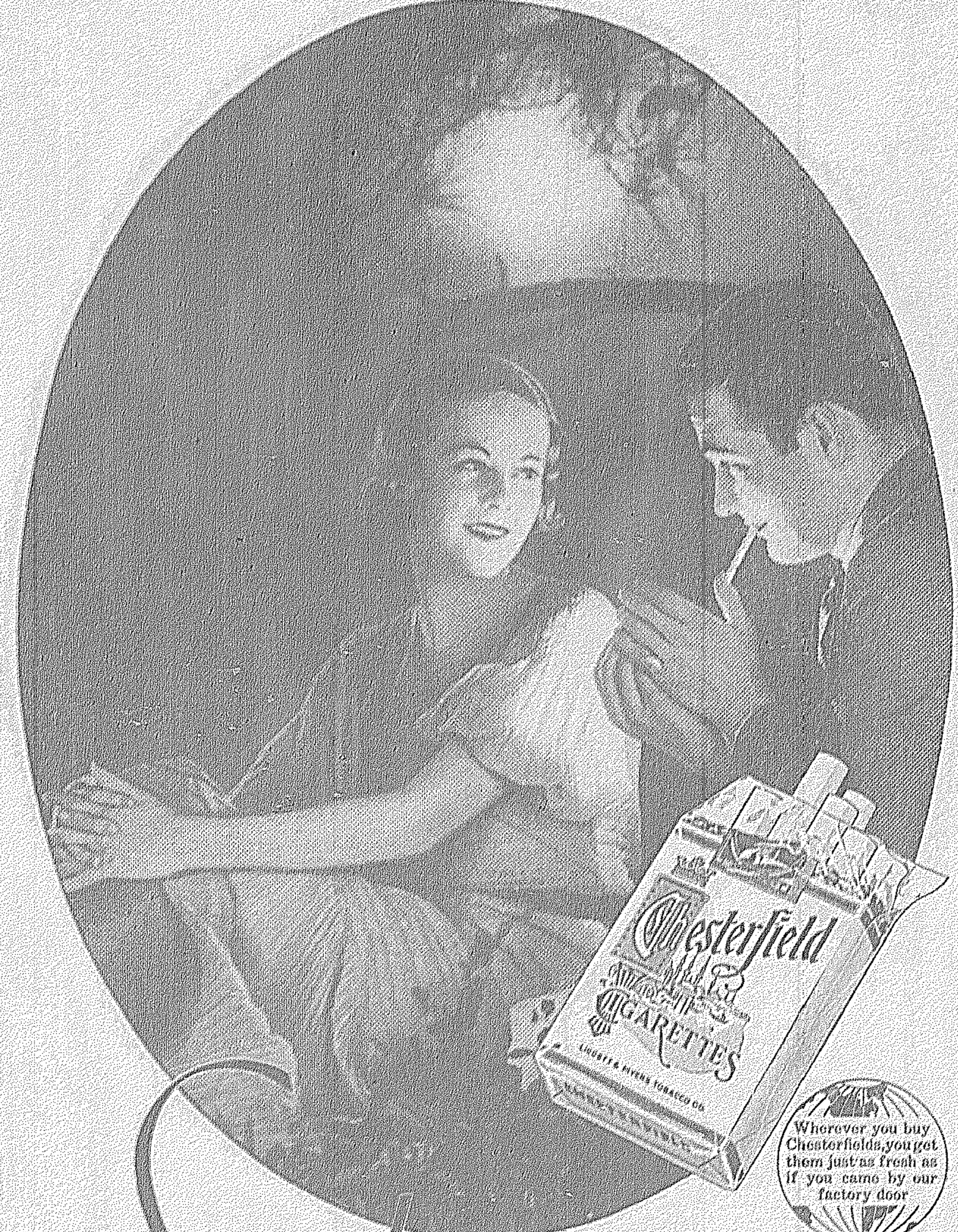
John Brenner made the biggest noise in the orchestra when he broke through a chair at the bandstand.

This column is practically all about you. Let's have some contacts from the fresh so we can feature them next week.

Due to the necessity of a complete News staff, a meeting was held Friday, Sept. 23, in the Armour Tech News office, for the purpose of giving freshman students tryouts for positions on the staff.

A godly number of aspiring reporters showed up, consisting mostly of freshmen but including a few juniors and sophomores. They were given assignments and also instructed by N. E. Colburn in the necessary steps in writing good articles. From this material it is hoped that enough good reporters will be found to keep up the high standard of Armour Tech News.

Roy Manwaring Henderson, Electrical Engineer, is now stationed in Chicago with the United Engineers and Constructors, which was formerly located at Philadelphia.



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