

# Armour Tech News

Student Publication of the  
ARMOUR INSTITUTE OF TECHNOLOGY  
CHICAGO, ILLINOIS

Published Weekly During the College Year



### SUBSCRIPTION RATES

\$2.00 Per Year Single Copies, 10 Cents Each

### MANAGING BOARD

Editor-in-Chief.....Wilbur H. Rudolf, '32  
Managing Editor.....Max J. Schinke, '32  
News Editor.....Edward W. Carlton, '32  
Business Manager.....James J. Casey, '32  
Faculty Adviser.....Professor Walter Hendricks

### EDITORIAL DEPARTMENT

Feature Editor.....J. R. Jackson, Jr., '32  
Fraternity Assistant.....Harold Bodinson, '33  
Architectural Assistant.....W. W. Davies, '33  
Reviews.....Morton Fagen, '32  
Columnist.....George Bonvallet, '32  
Assistant News Editor.....Orville T. Barnett, '33  
Copy Editor.....L. G. Wilkie, '32  
Assistants.....J. B. Dirkers, '32  
J. W. Juvinall, '33

### Reporters

E. E. Eberth, '33 E. G. Avery, '34  
R. W. Paine, '33 N. E. Colburn, '34  
R. F. Ryehlik, '33 W. Krol, '34  
H. Fishman, '33 V. Rimsha, '34  
J. A. Scheyer, '34

### SPORTS DEPARTMENT

Sports Editor.....H. P. Richter, '32

### Reporters

C. H. Fox, '32 R. A. Fleissner, '34  
H. F. Becker, '33 D. F. Landwer, '34  
H. W. Davidson, '34 S. J. Viktora, '34

### BUSINESS DEPARTMENT

Advertising Manager.....M. A. Collick, '32

### Assistants

R. E. Nelson, '33 W. L. Bengston, '32  
E. J. Wiltrakis, '32  
Circulation Manager.....J. S. McCall, '32

### Assistants

E. H. Chun, '32 L. Marcus, '34  
R. Dufour, '33 T. C. Peavey, '34  
M. J. Erisman, '33 C. B. Sommer, '33  
E. A. Svoboda, '34

Vol. VIII OCTOBER 20, 1931 No. 5

"To appreciate heaven well  
'Tis good for a man to have some fifteen minutes in  
hell."

Will Carleton,  
Born October 21, 1845.

### More About Hats

Our suggestion in last week's editorial that the freshmen at Armour adopt the time-honored custom of wearing some particular kind of hat as a distinguishing mark was greeted with considerable approval. Quite a few were unreservedly in favor of the idea and many more indicated that they would support the enterprise once it was under way. Several men, prominent in school affairs, offered as their opinion that, since the *News* is in the best position to spread any new idea, we should endeavor to coordinate, through the editorial column, the various forces necessary to a successful establishing of the proposed custom.

Acting in accordance with the suggestion given by these men, we have investigated the situation and are now in a position to make the following recommendations.

First; that a paper stating the proposal and its object be circulated among the three upper classes so that any man who is actively in favor of establishing the custom may so signify by signing his name. In that way, an accurate determination of the enthusiasm and support for the measure may be made. If a sufficient number of upper-classmen show interest in the suggestion, the succeeding recommendations may be used as a guide for further actions.

Second; that the type of hat to be adopted be neither the old-fashioned skull-cap, nor the more recently popular Eugenie. The headgear we would suggest is the "overseas" hat of the U. S. army. Such a hat, dyed black and adorned with a brilliant yellow feather, would be both serviceable and distinctive. "Overseas" hats may be obtained at any army store for a moderate price, are sufficiently warm to be satisfactory even in cold weather, may be carried in a brief case when not being worn, and are made to stand rough treatment. In short, they are ideally adapted to our needs.

The feather may be obtained at most novelty stores for a trifling sum and should be not less than about eight inches long. If it were sewed at two or three places along the side of the hat it would not be likely to become broken or lost.

Third, that a deadline both of time and place be determined. A date could be set, after which the new hats would be the only type of freshman headgear allowed on the campus. The boundaries could be defined within which the wearing of the hats would be compulsory. We do not think it either fair or practical that hats be worn by students while they are commuting.

We do not claim that the above recommendations are final and unalterable. Anyone having a suggestion as to the method of procedure to be adopted is invited to address it to the *Armour Tech News* and place it in the box in the school store. Any such communications must be signed by the sender if they are to be published in the *News*.

## "The Slipstick"

Cleave to "The Slipstick"; let  
the Slapstick fly where it may.

### IMPORTANCE OF HUMOR

The most successful men and women are those who know how to get along with their fellow men, who know how to obtain and keep good will. In fact, one of the biggest problems in business is this same human problem, making people like you and each other.

It has been said that nothing oils the wheels of human relationship so nicely as humor. Abraham Lincoln knew this, and we find that many of his not so serious anecdotes cleared up rather critical situations.

Humor may be said to be the universal passport to popularity. With these facts in mind, read on, gentle reader.

A restaurant owner with plenty of advertising ambition and little in the way of cash purchased the largest fish bowl he could find, filled it with water, and put it in his front window with the following sign:

"This bowl contains twelve invisible Paraguayan Goldfish."

It required three cops to keep the crowd back.

### Where There's Life, There's No Hope

Poet: "Do you think there is a chance of getting my poems printed in your magazine?"

Editor: "There may be. I shan't live forever."

### EXPERIENCE TELLS

"Are you the man who got married in a cage of tigers?"

"Yup."

"Didn't it seem exciting?"

"It did then. It wouldn't now."

—Rad

### TRUE

The curtain rung up for the first scene of an act at a third rate showhouse.

"We are alone!" exclaimed the ill-meaning villain.

"Almost!" quoth his assistant, scanning the rows of empty seats.

The most pitiful case we've ever seen is that of a big six-footer who bought a Louis XVI bed. He found it too small, so went back and exchanged it for a Louis XVIII one.

"I once knew two guys that went in the same restaurant, got a steak apiece, and one paid one dollar and the other paid a dollar and a half."

"I see, one got gypped, hey."

"Naw, he got a sharp knife."

### NOT MUCH DANGER

Lady (to motorman): "Would it be dangerous to put my foot on the rail?"

Motorman: "Oh no, not much, unless you put the other one on the trolley."

—35'er.

### Bargain Day Special

Lady (with black eye): "See what I just got in your lingerie department!"

Inattentive floorwalker: "Beautiful, isn't it? Pay at the desk, if you please."

### Popular

"When I go into a theatre the people always stand up and look at me."

"Is that right?"

"Yes, I am always late."

—Chemiker.

### One Second Drama

Scene: London.

Dramatis Personae: London cabbies (2).

Apparatus: Cabs (2).

Theme Song: Any taxi-dance music.

Cabbie No. 1: "Aw wott's the matter with you?"

Ditto No. 2: "Nothink's the matter with me."

Ditto No. 1: "You gave me a nasty look."

Ditto No. 2: "Me? Why, you certainly 'ave a nasty look, but I didn't give it to you."

We are getting disappointed in the class of '35. Not a single barnyard poet among the bunch. Last year we had a poem for the head of the column almost every week. But this year it is different; we have not seen a bit of '35 poetry as yet.

Contributions aplenty come in, but no poetry. We need barnyard poetry. The campus abounds in subject-matter. For instance we composed a peacherino about the mustachio clipping but didn't have room to print it.

Let's have some barnyard poetry!!

Start it off like this:

"'Twas the night before Christmas

And all thru the house,

Not a creature was stirring,

Not even the house."

Say, we had a red hot last line, but somebody told us that our juice problem was all wet, whereupon we flew into a rage and forgot said last line. But just wait till next week.

The Bongineer.

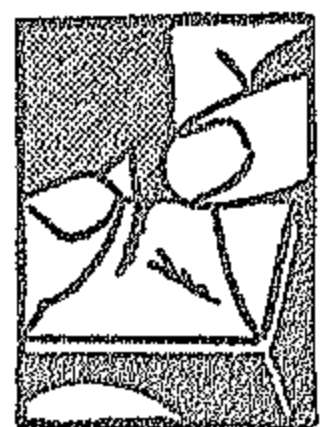
# "Give me Lucky Strike Every Time"

"My throat is all important to me. No harsh irritants for yours truly. Give me Lucky Strike every time. And pat yourself on the back for your new Cellophane wrapper with that tab which makes the package so easy to open."

*Dorothy Mackaill*

Dorothy Mackaill is the same fascinating, rollicking personality in real life as the parts she plays. Watch for Dorothy in her next First National Picture, "Safe in Hell." There is never a dull moment in any of First National's pictures starring that Mackaill girl.

That LUCKY tab! Moisture-Proof Cellophane. Sealed tight—Ever right. The Unique Humidor Package. Zip—And it's open! See the new notched tab on the top of the package. Hold down one half with your thumb. Tear off the other half. Simple. Quick. Zip! That's all. Unique! Wrapped in dust-proof, moisture-proof, germ-proof Cellophane. Clean, protected, neat, FRESH!—what could be more modern than LUCKIES' improved Humidor package—so easy to open! Ladies—the LUCKY TAB is —your finger nail protection.



## "It's toasted"

Your Throat Protection — against irritation — against cough

And Moisture-Proof Cellophane Keeps that "Toasted" Flavor Ever Fresh

TUNE IN—The Lucky Strike Dance Orchestra, every Tuesday, Thursday and Saturday evening over N.B.C. networks.

Made of the finest tobaccos—the Cream of many Crops—LUCKY STRIKE alone offers the throat protection of the exclusive "TOASTING" Process which includes the use of modern Ultra Violet Rays—the process that expels certain harsh, biting irritants naturally present in every tobacco leaf. These expelled irritants are not present in your LUCKY STRIKE. "They're out —so they can't be in!" No wonder LUCKIES are always kind to your throat.

\* to Miss Mackaill's Statement Paid For? You may be interested in knowing that not one cent was paid to Miss Mackaill to make the above statement. Miss Mackaill has been a smoker of LUCKY STRIKE cigarettes for 6 years. We hope the publicity herewith given will be as beneficial to her and to First National, her producers, as her endorsement of LUCKIES is to you and to us.

Copyright, 1931, The American Tobacco Co.

