

Arx News

Mr. Harvey Wiley Corbett was in the city recently to attend a luncheon with other members of the committee on the World's Fair of '33, among whom were Alister MacDonald, Daniel H. and Hubert Burnham and John A. Holabird.

Mr. Corbett said that the plans for the main buildings including the administration building, the transportation building, the horticultural building, the radio building, the Tower of Light, which is planned to be on 33rd St. at the Lake, and one restaurant are completed. There is also to be an international design competition in which a small, inexpensive dwelling for a man of limited means is to be the subject. There will be villages at the Fair comprising the home and municipal buildings of various nations.

There will be two only man-made islands at the lake front. They will be used as breakwaters for the large inner boating lagoon. Parking will be outside of the Fair grounds and transportation to the grounds from the parking spaces will be by underground taxi service and by buses running on an elevation about eighty feet from the ground.

There was a joint meeting of the Chicago Chapter of the A. I. A. and the Illinois Society of Architects on Tuesday evening, October 14th at the Architects Club, where an exhibition of sketches by Mr. Earl H. Reed, Jr. and R. J. Cerny, of Armour was held.

At the Chicago Galleries Association, 220 North Michigan Avenue, is an exhibition of fifty water color paintings by Richard A. Chase. Mr. Chase's paintings are of Chicago and comprise one year's work. He has been exhibiting for the last three years at the international water color show at the Art Institute.

In connection with this we might mention an unusual offer by the association in regards to a circulating art gallery. It is their offer to place in the home, for a nominal subscription fee, a painting which may remain there for thirty days after which time it may be returned and another taken. The artists, whose work is represented, are from the Middle West and Western states.

In his recent talks, Mr. Frank Lloyd Wright paid tribute to Mr. Louis Sullivan. The memorial to him, done by Thomas E. Talmadge, a Chicago architect, is perhaps the first of the modern memorials inasmuch as it has the set back feature of the sky-scraper.

We regret to announce the passing of the mother of William A. Janssen, '33, and wish to extend our sympathy to him.

The Legend of the Admen

Hear the legend of the Admen Ere they conquered all creation.

In the Prophylactic forest On the shores of Coca-Cola Dwelt the Moxies in their wigwams Old Sapolio, the chieftain, Pebece, the grizzled prophet, And the warriors, young and eager.

In the lodge of the old chieftain With Uneeda, more than mother, And Victrola, old and feeble, Lived the warmest of the maidens, Musterole, Sapolio's daughter— Musterole, the Sunkist Chiclet.

All the young men sought her favor, Left their trophies at her wigwam, Brought her thermos skins for raiment, Brought her Tarvia for ointment: And sweet Musterole smiled on them—

Smiled on Vaseline and Pointex, Smiled on Danderine and Jell-o, Smiled on Listerine and Valspar— Smiled but left them unrequited, For her love she gave to no one— Frigidaire alone she gave them.

Then from Multibestos mountains From the tribe of the Texacos, Came the young chief, Instant Postum,

Mightiest hunter in the forest All superb in strength and beauty, He, it was who trapped the Kodak, He, who shot the great Sears-Roebuck, Eversharp his trusty hatchet Every arrow had a Hotpoint.

On him gazed the Moxie maidens— Nujol poured her glowing glances, Bold Carbons sought to win him, Zonite brought him luscious Pyrene: But for Musterole yearned Postum.

Through the fields of ripe Wheatena Hand in hand the lovers wandered, Seated then upon the White-Rock, By the rippling Cuticura— Safe beneath the Palmolive shadows

From the boughs they picked the Grape-Nuts.

There they saw the sun descending, Naught cared Postum for the night winds

Blowing through the Holeproof forest;

Musterole was there beside him.

To his bosom quick he drew her, Held her to his manly bosom,

Whispered words with love aburning,

Told her how he'd caught the Seal-pax,

Told her how he'd slain Bull Durham,

Told her how he'd trapped Ampico,

Boasted of his father's tepee, With its sides of Mentholatum

And its rugs of soft Sunoco.

To him, Musterole aquiver,

Listened and her heart gave answer. All the warmth of love she gave him,

Gave her Rubberset affection, Gave her heart to Instant Postum,

Thus he won her—thus he took her.

THE FIREBRAND

Edwin Justus Mayer

Presented at the Goodman Theater

With the announcement in the local press of the change of staff in the Goodman Theater this summer, came a state of what might be termed apprehension, but the first production of this season, Edwin Justus Mayer's, "The Firebrand," has dispelled it; it is more than evident that they are surpassing their former high standards.

"The Firebrand" is a portrayal of a portion of the life of Benvenuto Cellini, the master goldsmith, braggart, and lover. The play gives us Cellini as he was; there are no gross exaggerations merely to produce a theatrical effect. When he boasted, his boasts were gigantic in size, yet delivered with that seriousness that marks the man as an outstanding creature; when he loved, his imagination and vocabulary, combined with his reputation, would win anyone. Mayer in this play has written the soul of Cellini into the play.

The play incorporates comedy of a fast and furious nature; the humor is quick and sparkling, and needs no explanation for effect. Humor is rampant; it is present in actions as well as dialogue, and carries the three hours of life spent there into a happy plane from which the falling curtain is a sad descent.

Inasmuch as the cast of the theater has changed, it is only fitting to say that the new members are carrying out the full expectations of Chicago's theatergoers. Dario Shindell, in the title role, has managed to fit the part without effort; he is Cellini. Harry Mervis, as one might expect, plays the part of the Duke of Florence to perfection; his vapidness is ideal, and his actions as the indiscreet conversationalist are mirth-provoking. Ellen Root is again the best of the women, for she has always a quick, convincing style of delivery.

With this play as a criterion, and the list of plays to be presented as a reference, we feel that the Goodman will enjoy another notable season.

A. B. A.

Passed the years in quick succession Little Fairies came to bless them, Gold Dust twins and bright BVD, Little Beechnut, Wrigley Spear-mint,

Vici Kid and Pluto Water Filled the wigwam with their laughter,

So they lived in happy union Safe in peace and strong in warfare,

And their progeny continues, Finds a place in town and hamlet

Known and loved by every mortal, All the tribes are held in honor.

This the legend I have told you.

With apologies to Longfellow.

—The Pied Typer.

Alumni News

Frederick B. Farrell, C.E., '29, the first managing editor of the News, paid a short visit to the school on Wednesday, October 15th. Farrell has been working with the Bureau of Public Roads, and his work has carried him over a good portion of the nation.

His work is on the capacity and efficiency of the roads in the country, and his efforts are toward getting the maximum results from the existing conditions. In his tours, Farrell has met quite a few former Armour men, and admits he was quite surprised to find them scattered about, and yet so interested in Armour.

William R. Manske, C.E., '30, is an instructor in shop and drawing work at the Bloom Township High School at Chicago Heights.

Russell A. West and Emil Blomme, both '30, are driving to the Chi Epsilon convention being held at the University of Minneapolis.

Milton J. Abrahamson, '28, paid a short visit to the school on last Friday. He has been working on a project dedicated to Hazen, a noted hydraulicist, and is leaving for a project in Kentucky.

Traction companies have long bawled that generosity on the part of motorists which encourages the practice of "thumbing" rides, but few have attempted to back their objections with concrete figures. Now the Eastern Massachusetts Railway says it costs this Boston district electric line 1500 passengers a day, more than \$50,000 revenue in 1929. The company has sought official aid and the police chief of Chelsea has ordered policemen to issue summons to persons caught with their thumbs out in solicitation of lifts.

Better Tires Is Aim of New Rubber Tests

Rubber is now being tested in a Government laboratory under conditions that reproduce the wear and tear the rubber will meet when it goes out in the form of tires. The rubber section of the United States Bureau of Standards, where the work is going on, is trying to find methods for producing better tires.

Samples of rubber are placed in a new type of "abrasive" machine that wears them down to a certain degree of thinness. The durability of various grades of rubber is determined in this way. The new test is a radical departure from the old method, by which whole tires were worn against a huge metal drum run by an electric motor.

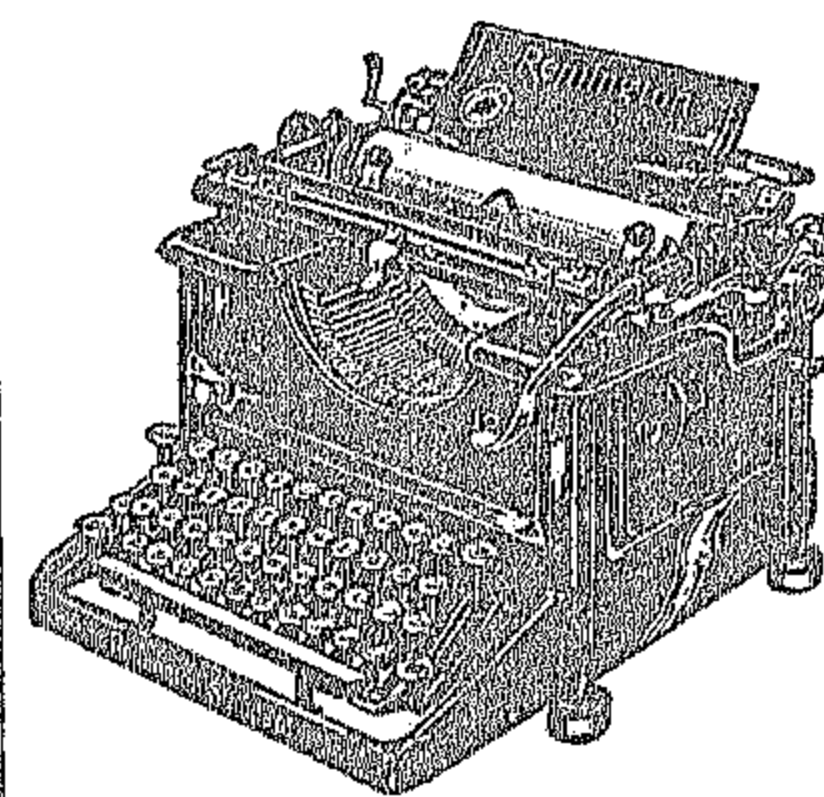
Students at Amherst are divided in opinion as to the advisability of adopting the Dartmouth plan of wearing shorts around the campus.

Newspapers Printed From Radio Photos

History was made the other day when the front page of a San Francisco newspaper was flashed 2,500 miles from that city to Schenectady, N. Y. Three hours after the paper left the presses, engineers of the General Electric Company at Schenectady were reading the radio transmission of it.

The paper was "delivered" in three eight-inch strips, which were pasted together. The strips were sent much in the same manner as photographs that are dispatched by radio, but the transmission was speeded up.

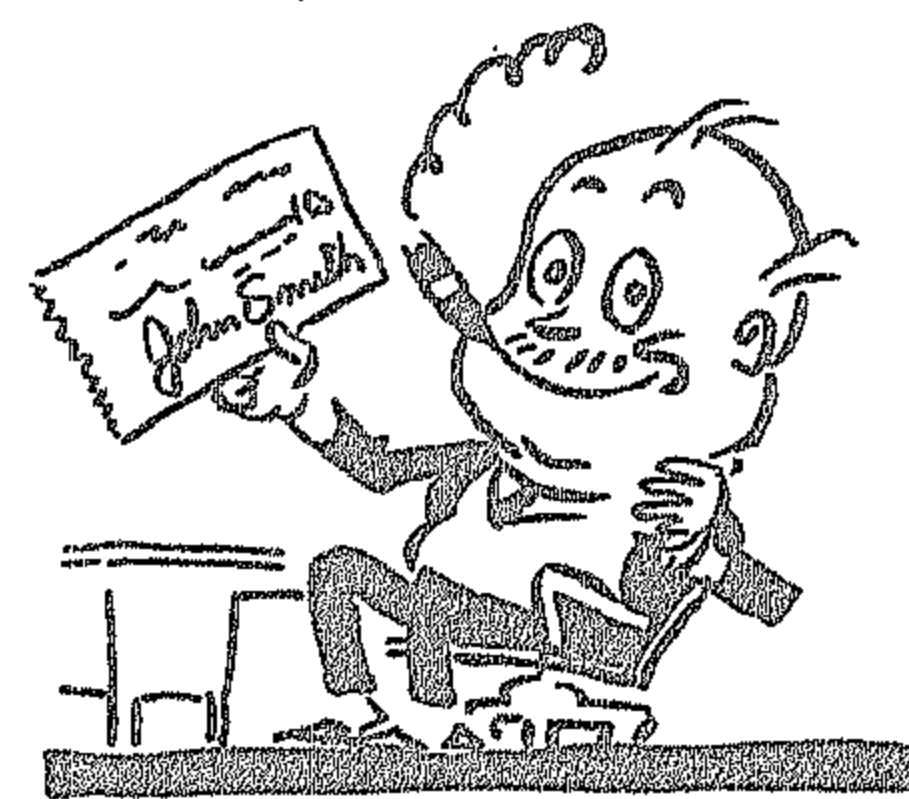
The receiver which was used was a device no larger than an ordinary suitcase, attached to a standard radio receiving set. It printed a facsimile of the newspaper page upon an eight-inch roll of paper, which moved through the machine at the rate of half an inch a minute.



SPECIAL STUDENT RATE
4 MONTHS for \$7.50
for all standard makes.
Remington No. 6 Noiseless 3 mo. \$7.50
Remington Portable 3 mo. \$7.50
AMERICAN WRITING MACHINE CO., Inc.
(Established 1880)
Free delivery. Satisfaction guaranteed.
177 North Dearborn Street
Telephone Central 2653

THE BOULEVARD CAFETERIA
31st Street and Mich. Ave.
Dining and Dancing from 3 P. M. to Midnight
No Cover Charge

STUDENTS



Subscribe Now for
This Semester's

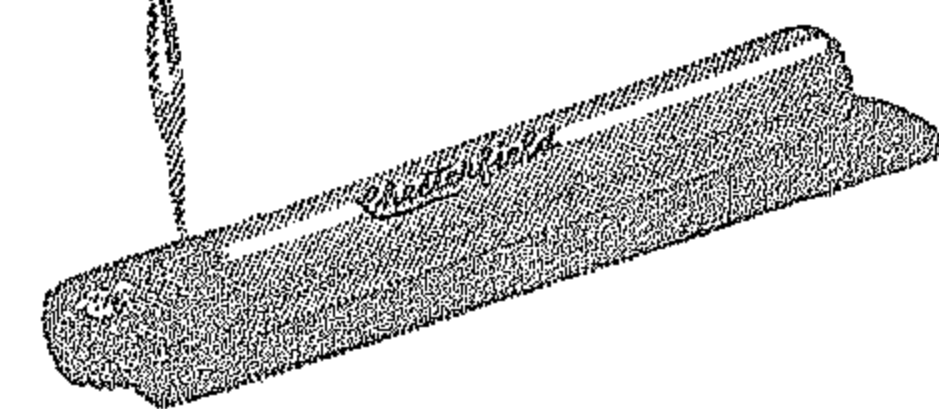
ARMOUR TECH NEWS

SUBSCRIPTION RATE

75c for Remainder of Semester

You can bet your
bottom dollar —

They Satisfy



ONE will always stand out!