

## American School of Design to Open Here This Fall

Chicago will assume additional importance in the cultural and industrial life of the nation on Oct. 18 when the New Bauhaus, an American school of design patterned after the internationally famous Bauhaus of Dessau, Germany, will open in the historic old Marshall Field mansion at 1905 Prairie avenue.

The New Bauhaus will be under the direct sponsorship of the Association of Arts and Industries, which has been formulating plans for the school for many years. Its establishment became assured about a year ago when Marshall Field III, grandson of the former Chicago merchant, presented the family residence to the association as a home for the school.

The school, according to Miss Norma Stahle, executive director of the Association of Arts and Industries, will provide the most modern and progressive methods of art education, teaching principles of design and scientific subjects concurrently with workshop practice and giving the widest latitude to native creative abilities of American youth.

L. Moholy-Nagy, known throughout the world for his work in modern industrial design, has been engaged as director of the school. Mr. Moholy-Nagy, formerly a member of the faculty of the famed German institution, recently arrived in the United States from London and is now in Chicago assembling faculty members and completing arrangements for the opening of the school.

"The new school realizes the hopes of many years work by the Association of Arts and Industries," declared Miss Stahle. "It is our aim to establish a school of design that will meet the needs of industry and reintegrate the artist into the life of the nation. I have grown out a great demand on the part of both students and manufacturers.

"We expect the new school to attract students from all over the world. It is especially fitting that the central west should be the locale of this great school of design, destined to fulfill a long-felt demand in this country, and no more suitable place could be imagined than Chicago, the industrial metropolis of the world."

The school year will be divided into two semesters, Miss Stahle



L. Moholy-Nagy, internationally known designer, formerly professor at The Bauhaus, Dessau, Germany, who has been appointed director of the New Bauhaus, an American School of Design, founded in Chicago by the Association of Arts and Industries. The school will open Oct. 18 in the Marshall Field mansion.

stated, with students admitted at the beginning of each. Night classes for designers now employed in industry will begin with the February semester. The complete courses will consist of four and six years of study of American university caliber.