

HARVARD UNIVERSITY  
CAMBRIDGE  
MASSACHUSETTS

GRADUATE SCHOOL  
OF DESIGN

DEPARTMENT OF  
ARCHITECTURE

May 18, 1937

Miss Norma K. Stahle  
700 North Michigan Avenue  
Chicago, Illinois

Dear Miss Stahle:

Thank you very much for your letter of May 14th telling me about the new School of Industrial Design to be put up in Chicago. I think it is a splendid idea, and there is a real need for this sort of school in every country. I shall watch your endeavourings with greatest interest, but I am afraid I shall not be able to take part in them personally as I have accepted an appointment for an indefinite period at the Harvard Graduate School of Design.

However, as you are looking for a head of this school, I should like to suggest Professor Moholy Nagy. He was my nearest collaborator in the Bauhaus, built up the preliminary courses and was head of some of the workshops. He is the best man you can get, has had very wide experiences and is endowed with that rare creative power which stimulates the students. He is not only a painter of international fame, his recent exhibitions at London and Bâle were very successful, but he has worked for years with industrial firms--in glass, metal, textiles, and wood and is equally skilled in photography, films, typography and commercial advertising. In all these branches he did pioneer work in Germany, and recently in England. This versatility, combined with a delightful and most energetic character, qualifies him very highly as a teacher and organizer. He is about forty-five years old, Hungarian by birth, and speaks English. At present he lives in London, Golders Green, 7 Farm Walk. He might be willing to accept an appointment in the States. If you should succeed in getting him over, I am certain he would develop a most remarkable institution.

May I refer to his book "The New Vision", published in the States, which gives an impression of his thoroughly creative mind. Finally, may I draw your attention to my

Dr. Walter Gropius  
recommended  
L. Moholy-Nagy  
as the best person  
we could get for the  
director.