

## the new bauhaus

### American School of Design

founded by the

ASSOCIATION of ARTS and INDUSTRIES

1905 Prairie Avenue

Chicago, Illinois

Telephone VICTory 2500

1922 - 1936

The New Bauhaus, American School of Design was founded by the Association of Arts and Industries, a non profit corporation organized in 1922 for the purpose of improving design in America. The Association is composed of manufacturers, public spirited people and designers.

The Association assembled exhibitions, placed artists trained in the regular art schools with industries, had prominent industrialists, designers and educators speak on related subjects, but very early found that the problem was a more fundamental one: that the basic need was to establish a school which would adequately train designers. It appeared upon investigation to be a type of education that was not provided in this country in any deep thorough treatment.

In studying the schools abroad it was found in an early research that the Bauhaus in Dessau, Germany, was the one doing the most outstanding work. Dr. Walter Gropius was the head and founder of this school.

The Association set about to raise a fund to establish a school with similar aims adequate to American needs. A fund of two hundred and sixty thousand dollars was raised by the Association and deposited with the Art Institute of Chicago as Trustee. The Art Institute was to conduct the school, the Association to act in an advisory capacity. Under the terms of the contract either party could withdraw upon giving a year's notice on the last day of school.

- December, 1929, the Association turned over the money to the Art Institute.
- June, 1935, the Association gave notice that it wished to avail itself of the terms of its contract because of a persistent divergence of opinion as to the policies and methods of conducting the school, especially in regard to workshop training which was the basic approach of the Association.

December, 1935, Marshall Field III gave his family home as an outright gift to the Association to house its own school.

June, 1936, finally the Art Institute turned the remainder of the fund back to the Association. Organization plans were made, by-laws changed empowering the Association to conduct a school.

March, 1937, it was learned that Dr. Gropius had come to Harvard; immediately a contact was established. He recommended as the ablest Director of the school his