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## product design

The industrial designer is concerned with the design of tools for the effective control of man's physical environment.

He must measure the object against the yardstick of scientific knowledge, technical efficiency and aesthetic sensibility of our time and have knowledge of methods of fabrication which may lead to machine production.

The potentials of machine production are unlimited and many of its inherent qualities have not yet been exploited.

The designer who can meet the needs of the industrial economy must be able to work in a team with the scientist, economist and technician and accept professional and social responsibility which give strength and meaning to his work as creative artist.

ID 023 product design 1 Development of design for objects of everyday use through analysis, experiment and drawing to actual construction. 2

ID 024 product design 2 Continuation of product design 1. 2 2 0

ID 033 product illustration 1 The use of appropriate techniques, media and methods of representing objects to illustrate characteristics of structure, material texture and color. Open only to students with experience in drawing and painting. 2 1

ID 034 product illustration 2 Continuation of product illustration 1. 2 0 1

hours hours laboratory ecture emester hours

credit

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2

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