course descriptions page 10

visual design

The field of visual communication has today expanded as a result of scientific and technical invention. Fact and symbol may be conveyed through the techniques of graphics, typography, photography, exhibition, film and television. Two dimensional messages are extended into three dimensions and beyond in time. The static image is supplemented by controlled light and motion. The designer capable of working within the framework requires not only knowledge of the various tools at his command, but a first hand experience of of typical media and techniques so that he may use them imaginatively and purposefully.

ID 013 life drawing 1 Freehand drawing from the model. Emphasis is placed upon form, structure and motion through rapid sketches
employing different media and means of expression.

- 0 2 1 ID 014 life drawing 2 Continuation of Life Drawing 1.
- lecture hours

laboratory hours

credit

semester hours