

aims

- . . . to establish standards of design commensurate with the social responsibilities of designers employing industrial means of production.
- . . . to develop designers in all fields either as independent artists or as designers within industry.
- . . . to develop teachers of design.
- . . . to assist teachers and others already in the field.
- . . . to produce educational aids – publications, exhibition materials, films, etc. which shall effectively extend man's means of development.
- . . . to engage in design research in collaboration with industry and professionals in the field.
- . . . to present exhibitions, lectures and performances by which the Institute may contribute to the general needs of the community.