

Targeted Collaborations

A graphic of a target with concentric circles in white, blue, and teal. A black arrow is shown hitting the center bullseye.

Creating partnerships and mapping events
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Programming Collateral



- Student Health and Wellness
- Residence and Greek Life
- Community Standards
- Campus Life
- International Center
- Library



Study Rescue

Student Health and Wellness
Campus Life
Academic Resource Center
Library





Self care pop up

Student Health and Wellness
Library





Therapy Dogs

Campus Life
Library





**When things fall
apart...**



Event Mapping

Date	Event	Organized by	Audience	Event Type	Outreach Objective	Persue
4/16/19 - 4/18/19	National Student Employment Week Workshops	IIT	Students	Learning	Grow students' job readiness skills	x
4/18/19	Arduino for Beginners Workshop	Galvin	Students	Learning		
4/18/19	Design + Illinois Tech: An Alumni Panel on the Value of Design	ID	Students	Discussion Panel		
4/10/19	Chokehold: Policing Black Men Book Talk with Georgetown Professor Paul Butler	Kent	Faculty/Staff, Students	Discussion/Learning		
4/16/19	International Center to Host Advisory Session	International Center	Students	Info Session	Increase engagement with international students	x
4/16/19	Study Abroad 101	International Center	Students	Info Session	Promote resources (Mango Languages)	x
4/17/19	Summer/Fall 2019 Study Abroad Pre-Departure	International Center	Students	Lunch Meeting		
4/4/19	Discussion About Mobility Justice with Adonia Lugo	Office of Student Affairs	Faculty/Staff, Students	Discussion		

New Partnerships



- Enrollment Services
- Campus Recreation
- Title IX
- Auxiliary Services

Success to be measured
by objectives



Sample Collaborations

Promotion

Share across social media, campus monitors, word of mouth

Sponsorship

Money and credit for providing coffee, snacks, etc

Partner

Coordinate and volunteer at an event