Innovative Mapping

Solution through CoaliiTion.

Faculty Advisers:
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Opportunity

Team Organization | Project Goal | Project Plan | Challenges to Date | Challenges to Come

End User

Software
Mapping
Routing

Feedback
Multimedia
Updates
Micro Landmarks

Developer
Manufacturer

Data
Coordinates
POI
Landmarks

NAVTEQ
Enable Map Reporter input

In addition to updates or fixes - for example, correcting the address of a building - allow users to contribute to the map.

Collect Map Reports

Try to direct users to specific arrival points; instead of “Wrigley Field”, direct users to the Harry Caray statue.

MMS

Mobile Website

Mobile Application

Voice
Challenges to Date

- Diverse Academic Backgrounds
- Direction
- Wellness

Challenges to Date

Opportunity
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Challenges to Come

Redirection

Development