Identifying and articulating library connections to student success

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AiA Study

ASSESSMENT in Action

ACRL: Advancing learning, Transforming scholarship
Methodology

Measurement of the library’s connection to, and impact on, student academic success markers such as retention, persistence and GPA
Data Collection

- Students physically entering the building
- Students receiving instruction from a librarian
- Students visiting the Research Help Office
- Students checking out
  - books
  - laptops
  - textbooks (2016)
- Students reserving study rooms
- Students placing requests for 3D printer usage
- Students accessing our online resources
External Data
Results
# User Group GPA

<table>
<thead>
<tr>
<th>User Group</th>
<th>GPA</th>
</tr>
</thead>
<tbody>
<tr>
<td>University Average</td>
<td>3.02</td>
</tr>
<tr>
<td>Group Study</td>
<td>3.39</td>
</tr>
<tr>
<td>Laptop Use</td>
<td>3.34</td>
</tr>
<tr>
<td>Library Entry</td>
<td>3.30</td>
</tr>
<tr>
<td>Online User (EZProxy)</td>
<td>3.24</td>
</tr>
<tr>
<td>3D Printers</td>
<td>3.17</td>
</tr>
<tr>
<td>Research Help Office</td>
<td>3.13</td>
</tr>
<tr>
<td>Instruction</td>
<td>3.13</td>
</tr>
<tr>
<td>Interlibrary Loan</td>
<td>3.11</td>
</tr>
</tbody>
</table>
Library Users are more likely to be graduate students.

Library undergraduate Users tend to have a notably higher GPA than the non-library users in our total dataset (3.09 vs 2.99).

Furthermore - increase in undergraduate GPA from 3.09 to 3.14, for the 64 undergraduates who used the library for more than one type of service.

Created by Devin Savage for 9/9/2016 presentation.
Student Advocates
Student asked for:

- Library news distribution list
- Graphically announcements
- Promotion of #galvinlibrary
We have offered....

- Librarian hours in dorms
- Service at Lower Level Desk
- Targeted communication to:
  - Faculty
  - Student Organizations
And all of this means....

We have challenges ahead but...

- We are useful
- We are improving
- Our activities correlate to positive student outcomes
References

- Savage, D (9/9/2016) Library User Surveys Presentation
- Massengale, L; Piotrowski, P; and Savage, D. *Identifying and Articulating Library Connections to Student Success*. Coll. res. libr. March 2016 77:227-235; doi: 10.5860/crl.77.2.227
QUESTIONS?