With a growing population of Buffalo students, this project looked at reinvigorating Main Street to become a 'Collegiate Strip'. Main Street will provide new social, athletic, academic, and academic venues along this strip. The site chosen at the intersection of Main Street and Jewett Avenue acts as a new site node that corresponds with the existing adjacent building, the Tri-Main Center. The existing railing is removed to create a new social infrastructure along the Colleage Strip that also connects Main Street and Jewett Avenue. This space acts as a social alley where students can showcase their talents, interact with the activities of the Tri-Main Center, watch a film, or even ice skate during Buffalo's winter months. This node serves as a prototype for the remainder of the Collegiate Strip, so as the student population increases, the Main Street strip also thrives.