TWO CODING APPROACHES

1. Genexus + PHP
   - Codes for 93% marketshare smartphone (+symbianOS, Windows)
   - 2 separate codings

2. Xcode, Eclipse, Java, PHP
   - Coding for 80% of market share smartphone (BB, Android, Apple)
   - Four individual codings

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Similar to the PB Application, the website allows users to access the same functionality.

The forum for both the website and application are linked. If someone posts on the one device, other users can reply through a different access method.

### Database Stores:
- All projects by category
- All users connected with each project
- All multimedia posts by format

### Administrative Website Allows:
- Moderator to view posts before they are put on the forum
- All media to be viewed and either accepted or rejected

### Website

**Users Can:**
- Take surveys
- Browse PB’s current projects
- Contact PB via email, website, or customer services
- Post to blog/forum

**Blog/Forum Allows Users To:**
- See one another’s opinions
- Post text, image, video, and audio files
- Reply to one another’s comments

The website allows for feedback from a range of users. Unlike the application, the website can be viewed on a personal computer. This provides more access to the public.