Crisis Management & Security
Illinois Institute of Technology

Are You Ready?

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Our Team

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Objective

Create a web-based application that assists business continuity professionals in the assessment of their crisis management plans.
How we will meet our goals

• Develop a code of ethics
• Divide into subteams with specific tasks
• Apply strict project management principles
• Practice teamwork and openness to new ideas
• Research business impact analysis
• Develop software
• Develop branding and identity
• Writing more advanced scenarios
Accomplishments

• Created teamwork environment for a common shared vision
• Added customized injects into the scenario building process
• Designed a new image for the new website
• Created a reporting method for our users
• Established strong foundation for team communication
• Developed a measurement method of project progress
• Maintained flexibility with our design to accommodate for pilot group feedback and future modifications of our successors
• Created to meet individual requirement
• Test only the areas that apply

Step 1 - Choose Objective

Please choose your test objectives from the list below.

- Business Continuity Management
- Crisis Management and Communication
- Critical Infrastructure
- Emergency Management
- Facility Management
- Legal Compliance and Audit
- Organizational Behavior
- Risk Management and Insurance
- Social Resilience
- Supply Chain Logistics and Transportation Mgmt.

Next
Modifiable template to create customized real life scenario

Step 3 - Enter Information

Please fill out the information below. What is this information for?

Date of Incident (Holiday)

Holiday Name
4th of July

Primary Building Name
412 1st Street

Time Business Closes
5:00 pm

Name of any Employee
John Smith

City where Business Resides
Chicago

Holiday Name
4th of July

City where Business Resides
Crisis

The date is 7/4/2007, 4th of July, and the majority of 412 1st Street's staff is eagerly awaiting the end of the workday so they can celebrate for the entire weekend. It is nearly 5:00 pm, so the nightly janitor is beginning to make his rounds. As the janitor is cleaning your office, he notices smoke emerging from the bottom of a door leading to a storage area. As the janitor enters the area to investigate, he discovers that an entire wall of the room is engulfed in flames. The janitor panics, yells “FIRE!” and attempts to run away only to trip on his own mop and bucket and knocking himself unconscious after hitting his head on a shelf in the flaming storage room. John Smith pulls the fire alarm before attempting to aid the fallen janitor, but seems to have trouble due to the rapidly increasing amount of smoke in the office. Unfortunately, the entire Chicago fire department is on the other side of town participating in the annual 4th of July parade, so it will be quite some time before they can come to the rescue.

Aftermath

The Chicago fire department has reported that the fire was likely started in a garbage can but quickly spread throughout the building due to some sort of accelerant. After reviewing the damage first hand, it is discovered that much of the 412 1st Street IT equipment has been damaged due to water used to extinguish the building fire, and that the main server is in fact completely destroyed.

Save This Scenario
Areas of Focus

- Research team-
  - create scenarios with injects
  - create a scenario guide for users
- Design team-
  - methods for injects
  - adding additional written scenarios
  - report creation to supply feedback to the user
- Marketing team-
  - creative display (poster, exhibit, brochure)
- User Experience
  - test pilot
- Documentation
  - notes
- Leadership
  - reports
  - focus/staying on track
Code of Ethics: Overarching Principle

Improving the security of all organizations through comprehensive crisis management assessment.
• Any Questions???