IPRO 332: How Many Earths

Inspiring our energy future, one student at a time…
Problem Statement

Very little unbiased information is available to the general public about energy needs, concerns and sources.
Team Organization

Instructor: Prof. Braband

Team Leader: Audrey Galo

Education Team
Leader: Joseph Jurasits
Charleen Colburn
Crystal Reynolds
Carlissa Jackson

Web+Media Team
Leader: Kyle Guglielmo
Richard Roslund
Paulina Szpiech
Haruko Fujimoto

Marketing Team
Leader: Maile Rennard
Audrey Galo
Marco Ndoping

IPRO332 Our Energy Future
Goals

- Ecological Footprint module
- Cradle-to-Cradle module
- Collecting/evaluating feedback
- Crafting Teaching Kit
- Improving HowManyEarths.com
- Creating web video
- Promoting “How Many Earths”
- Sponsorship and funding
Progress

- **Educational Team**
  - Finalized Ecological Footprint module
  - In-class presentation

- **Web/ Media Team**
  - New “Who We Are” link
  - Film concept/ pre-production

- **Marketing Team**
  - Brand logo/ promotional materials
  - Sponsorship candidates
  - Harvest Festival
Progress

- Harvest Festival 10.12.08
OBSTACLES:

Educational Team
- Understanding last semester’s module
- Editing module and Teaching Kit
- Scheduling with schools

Web + Media Team
- Compiling files for the website
- Getting familiar with the web-design programs

Marketing Team
- Finding public events

RESOLUTIONS:

- Large portions of module were removed and redone
- Rescheduled initial presentations for Oct 21, 22
- Contacting previous webmaster to acquire the files
- Tutorials on web-design programs
- More creative approach to finding events
Anticipated Challenges

**Educational Team**
- Scheduling school presentations
- Finalizing and presenting the Cradle-to-Cradle module

**Web + Media Team**
- Creating videos
- Creating feedback forum on the website
- Interactive ecological footprint calculator

**Marketing Team**
- Scheduling and planning public events
- Meeting sponsorship goals
- Finishing grant proposal
Questions?

HowManyEarths.com