IPRO 320 Midterm Presentation

Presented by:
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The Problem

Teachers need:

– A time-efficient way to network
– A simple way of sharing information
– One site to accomplish everything
## Team Organization

<table>
<thead>
<tr>
<th>Sub-Team</th>
<th>Members</th>
<th>Purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research</td>
<td><strong>Marijke Bochantin</strong>, Carly Stanford, Alison Pierce, Emily Mick, Michael Tilatti</td>
<td>-To conduct focus groups and surveys of teachers to obtain feedback on the website</td>
</tr>
<tr>
<td>Development</td>
<td><strong>Ian McCall</strong>, Andrew Peake, Julian Hartline, Dmitriy Pindrik, Michael Quinn, David Bern</td>
<td>-To design and develop the website</td>
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</tbody>
</table>
Project Goals

• To create a functional professional networking website for teachers that meets the needs specified in focus groups
  – User-friendly
  – Time-efficient
  – Intuitive interface

• To generate interest within the educational community to use this site
Progress Towards Goals

• Research Team:
  – Visited several Chicagoland schools and invited teachers to focus groups
  – Held first focus group at Deerfield High School
  – Analyzed the research data from the first focus group and presented it to the development team

• Development Team:
  – Decided on the website platform
  – Set up hosting for the site
  – Started drafting a visual interface for the site
  – Started implementing focus group requested features
Obstacles Encountered

• Holding a focus group
  – Was difficult to get schools and teachers in the area to participate
  – Focus group was held 10 days later than expected

• Development team was delayed as a result of the focus group delay
Anticipated Challenges

• Research Team
  – Successfully marketing the website to teachers
  – Getting a sufficient number of teachers to use the site

• Development Team
  – Fitting together all the website modules
  – Securing the website
  – Designing an intuitive website interface
Ethical Issues

• Plagiarism
  – Copying the ideas of other teacher networking websites
  – Copyrighting materials that teachers upload to the website

• Privacy
  – Who can access the website?
  – Can other people see if you are accessing the website?
  – Self controlled access to personal information

• Audio Recording Consent