EnPRO 354: Agenda

- Introduction
- Investor Pitch
- Summary
- EnPRO Team Values
- Q & A
Helper Monkey Technologies

Helping You Master Your Career
The Problem

- Job Transition
- Psychological Spiral
- Project Management of Search
HMT provides tools for...
Target Market: B2E
Target Market: B2C
Target Market: B2B

- Infosys
- Motorola
- Mercedes-Benz
- Pepsi
Features: Free

- Email Account per user
- Resume Help
- Interview Help
- HMT PORTAL
- Task List
- Document Storage Manager
- Schedule Manager
- Task Manager
Features: Pick ‘n’ Choose

- Interview Checklist
- Interview Help
- Resume Templates
- Resume Help
- Task List
- Task List Generator

HMT PORTAL
Features: Premium

- Interview - Company Crawler
- Interview Checklist
- Interview Help
- Resume Constructor
- Resume Templates
- Resume Help
- Task List
- Task List Generator
- Mentor Task List Generation
Financial Outlook

Customer Acquisition

Pick 'n Choose: Revenue vs. Costs

Premium: Revenue vs. Costs

B2B: Revenue vs. Costs

2/1/2011
Overall outlook

**Total Revenue vs. Total Costs**

- **Years:** Year 1, Year 2, Year 3, Year 4
- **Dollars (In 1000s):**
  - $0.00
  - $5,000.00
  - $10,000.00
  - $15,000.00
  - $20,000.00

- **Graph Legend:**
  - Blue line: Total Revenue
  - Pink line: Total Cost
Risks

- Market Risk
- Execution Risk
- Product Risk
- Time Risk
Experience – Our Advisory Board

- David Pistrui Ph.D. - Business Advisor
- Douglas Tucker esq. - Legal Advisor
- Jacob Elster - Business Advisor
- Jim Burstein - Legal Advisor
- John Thompson - Business Advisor
- Ken Johnson - Business Advisor
- Steve Dolins CPA - Accounting Advisor
Equity Distribution

- 16.67% for CEO
- 10.00% for Key Executives
- 10.00% for Key Employees
- 6.67% for Options Pool
- 12.50% for Board
- 8.33% for Angels
- 3.33% for Series A
- 3.33% for Series B
- 29.17% for Remaining Shares
EnPRO 354 Team

Product Specs
Operations & HR
Marketing
EnPRO 354 Learning

- Teamwork
- Communication
- Ethics
- Problem Solving
- Project Management
- Organization
Accomplishments

➢ Created
  • Business Plan
  • Investor Pitch
  • In-depth Product Specifications

➢ Learned Business Basics

➢ Researched
  • Competitors
  • The Market
Summary

Value Proposition:
By delivering underserved aspects of the employment transition process we provide the means to a complete and unique employment transition experience. This experience is highly accessible, reliable, and relevant.

Mission:
1) To understand the complete experience and needs of those in employment transition,
2) provide our users the best tools for organization, motivation, and communication, and
3) shorten the length of successful transitions for our customers.

B2C: Individual, one to one, Business to Client services

B2B: Corporations, Government Institutions, Universities, Business to Business services