Innovative Mapping

Solution through CoaliiTion.

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Enable Map Reporter input

In addition to updates or fixes—such as correcting the address of a building—allow users to contribute to the map.

Collect Map Reports

Try to direct users to specific arrival points; instead of “Wrigley Field,” direct users to the Harry Caray statue.

MMS

Mobile Website

Mobile Application

Voice
Project Plan

IPRO 303

Research Phase
- Research
  - Market Conditions
- Quality Control
- Development
  - Possible Solutions

Development and Testing
- Research
  - Market Testing
- Quality Control
  - Internal Testing
- Development
  - Development and Design
Challenges to Date

Diverse Academic Backgrounds

Direction

Wellness
Challenges to Come

Redirection

Development