MISSION
Build a storage facility (banda) for coffee farmers in Uganda. The banda is the vehicle for improving the organization of economics, security, and organization of the farmers' work. It brings together the coffee farmers as one community, benefiting the coffee farmers and lovers of the world.

OBJECTIVES
Understand Banda Needs
- Security
- Materials
Interview Farmers Abroad
Build Relationships with Farmers
Advocate C2C

CONTINGENCY PLAN
Site Survey - POSTPONE to December
Video Conference with Farmers
Correspond with C2C about Site
Other Travel Options:
New York - Tour Crop to Cup
Costa Rica - Tour Coffee Farms

AWARENESS
Promote Image of:
- C2C
- Coffee Industry
Farmers Markets
Online Promotion
Word of Mouth

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Mike Erie
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