can you imagine a world without coffee?
where does your coffee come from?

CROP TO CUP™

coffee company connecting farmers and consumers

www.croptocup.com

Ugandan coffee farmers

ipro333 | building communities through coffee
goals

- to build a community coffee storage facility (*banda*)

- not to design for strangers

- to bring farmers and consumers together
team structure

3 sub-teams
- building
- coffee industry
- Ugandan culture

summer: research and fundraising
site visit to Uganda

fall: design and fundraising
process

do extensive research necessary for the next design process

what does the building require?
what does Crop to Cup require?
what do the farmers require?
Crop to Cup: understanding coffee farming

1. pick cherry
2. dry
3. store
4. processing plant
5. ship
6. buy and drink

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don’t design for strangers

- cultural understanding
  farmer expectations

- coffee storage needs
  simplicity and functionality

- building requirements
  location, elevation, soil type
  material choices, design ideas
major obstacles

- cultural differences
- architectural design
- understanding C2C business
anticipated problems

- fundraising
- technology
- materials
- rodents
- ventilation
- security
- information from farmers
DON’T TAKE COFFEE FROM STRANGERS
GOOD COFFEE COMES FROM GOOD PEOPLE