**Goals**
Benefit the farmers by giving them better profits and opportunities with Crop to Cup and coffee consumers. Promote Crop to Cup to educate coffee consumers, which then builds relationships between coffee lovers and the farmers.

**Building**
Researched: site, solar studies, material, program, and coffee storage requirements

**Coffee**
Researched: business strategies, industry statistics, coffee growing process, fair-trade policies

**Culture**
Researched: manners, current events, travel itinerary, regional maps

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**Building Communities Through Coffee**
IPRO 333

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